

Assessment for the New Curriculum: A Guide for Professional Accounting Programs

Appendix 5 Self-Assessment Measure for Public Speaking

Self-assessment Measure for Organization in Public Speaking Alverno College^a

- a. Would an audience find a clear statement of direction and purpose near the beginning of my speech?
- _____ yes, for example _____
- _____ no
- _____ no, but I use a deliberate technique of suspense: _____
- b. Did I, when necessary, relate the points I made throughout back to my main organizing idea?
- _____ yes, consistently, for example _____
- _____ occasionally, for example _____
- _____ no
- c. Did I lead my audience from one part of my speech to the next with words and phrases that made the connection between individual parts clear?
- _____ yes, for example _____
- _____ occasionally, for example _____
- _____ no
- d. Did I end with finality (i.e., clinch my argument, summarize or reassert, or propose some option or solution)?
- _____ yes, for example _____
- _____ no

Therefore I would rate my speech for ORGANIZATION:
(Circle number)

Generally unclear
organization

1

2

3

4

5

Generally
clear
organization

^aLoacker and others, 1984, p. 33.