

Assessment for the New Curriculum: A Guide for Professional Accounting Programs

Appendix 9 Accounting Attitude Scale^a

Place a number next to each statement which ranks the extent of your agreement with each statement, according to the following scale:

1. AGREE STRONGLY
2. AGREE
3. AGREE SLIGHTLY
4. DISAGREE SLIGHTLY
5. DISAGREE
6. DISAGREE STRONGLY

A number of questions may seem to be controversial, others you may feel neutral about; however, please attempt to choose the rating that best describes how you believe or feel.

1. The CPA profession is well-respected.
2. Accounting is just a lot of rule-memorizing.
3. Accountants work alone more often than they work with people.
4. My peers would think I made a good career decision if I became an accountant.
5. Accounting is interesting.
6. Being an accountant has a lot of prestige.
7. Accounting is a lot of fixed rules; it doesn't involve conceptual skills or judgment.
8. Accounting is a profession, on a par with medicine and law.
9. Accountants find little personal satisfaction in their work.
10. I would enjoy being an accountant.
11. Accountants are boring people.
12. My family would like me to become an accountant.
13. I like accounting.
14. CPAs interact with many people.

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