

Perspectives on Education: Capabilities for Success in the Accounting Profession

The Opportunity

The challenge for all individuals and organizations concerned with education for the accounting profession is to create a curriculum that will draw the best students and provide them and their instructors with an interesting, demanding and relevant experience. The vitality generated by the creative effort will enrich both universities and the profession. Meeting this challenge will support excellence in education well into the next century.

The opportunity to make the accounting curriculum an active, dynamic experience exists now. A convergence of environmental and institutional factors makes significant change possible and essential. Faculty, universities, accounting firms, professional organizations and accrediting bodies must find a way to work together to create a positive future for the profession.