

# Getting Started with Podcasting: A Hands-On Workshop

## Overview

Learn how and why iPods and podcasting are being used in top business schools across the country to enhance curriculum, capture student's attention, support their learning, and provide unprecedented opportunities to deliver and access educational content. Instructors for the workshop may include Bill St. John, Rensselaer Polytechnic Institute; Susan Crosson, Santa Fe Community College; Charles Jacoby, Director of MBA Programs, Virginia Technical Institute; and experienced Apple facilitators.

Sponsored by Apple and taught by Apple staff and experienced accounting professors, the workshops will be limited in size so that participants have the opportunity for hands-on learning and interaction with session facilitators.

## What You Will Learn

You will learn:

- How to search and find existing audio content tailored to your personal and professional interests in iTunes
- How to create your own podcast with professional results
- Strategies for supporting students and teachers who want to publish their own easily accessible podcast content

## Featured Solutions

GarageBand 3, QuickTime Pro, and iWeb

## Who Should Attend

Faculty, department chairs, and other accounting program leaders

## Workshop Details

- Space is limited in all sessions; attendance will be first-come-first-served.
- Session content will be similar across sessions.
- There is no fee to attend the workshops.

## Workshop Times

### Monday, August 7

2:00 – 3:30 pm

4:00 – 5:30 pm

### Tuesday, August 8

8:30 – 10:00 am

10:30 am – 12:00 pm

2:00 – 3:30 pm

## Location

TBA



Possible by the generous sponsorship of Apple



Sessions coordinated and facilitated by William C. St. John, Ph.D., CGFM, Rensselaer Polytechnic Institute