

American Accounting Association's



1st Annual Conference on Teaching and Learning in Accounting

<http://aaahq.org/AM2008/menu.htm>

Plan to attend the American Accounting Association's 1st Annual Conference on Teaching and Learning in Accounting (CTLA) during the AAA Annual Meeting in Anaheim, California, August 2-3, 2008.

This new Conference on Teaching and Learning features a unique conference-within-a-conference structure:

Saturday, August 2

- Opening luncheon
- Afternoon session
- CTLA reception

Sunday, August 3

- Combination of two half-day CPE sessions
- Opportunity to join the Early Bird Reception

Monday - Wednesday, August 4 - 6

- Use your *Insiders' Guide* to education and teaching sessions throughout the Annual Meeting.*

Designed for faculty looking for opportunities to refine their teaching talents and perfect their craft in teaching accounting, the conference surrounds the AAA Annual Meeting to offer teaching oriented CPE and an *Insiders' Guide* – a kind of “road map” – to sessions on teaching and curriculum related topics throughout the Annual Meeting program. A concluding “What’s Next?” session at the end of the Annual Meeting provides a chance for reflection on learning across the meeting, and making recommendations for future Conferences on Teaching and Learning in Accounting.

This conference will be part hands-on teaching clinic, part mentoring by master teachers, and part staying current on emerging topics in accounting!

**If you cannot stay through Wednesday, a Saturday/Sunday CTLA-only registration option is available.*

Some of the goals of the new conference include:

- supporting and involving the community of accounting educators interested in sharing teaching ideas and resources;
- creating networking opportunities for those with shared interests;
- exploring ideas, issues, and solutions for supporting teachers and students of accounting.

The new Teaching and Learning Conference begins with an opening luncheon on Saturday followed by a full afternoon program focused on the craft of teaching and effective best practices. The Saturday program also includes an *Insiders' Guide* to the Annual Meeting with directions for finding the many sessions and activities held throughout the AAA Annual Meeting program that address issues of education and practice relevant for teaching including, for example:

- 10 concurrent timeframe sessions organized specifically around education-related topics (assessment, IFRS in the classroom, ethics, technology in the classroom, etc.);
- more than 25 panel sessions on timely issues for practice and education;
- Effective Learning Strategy Forum poster sessions;
- sessions sponsored by the Teaching and Curriculum Section;
- sessions including both education resources and education research findings.

On Sunday, Teaching and Learning Conference attendees will be able to choose two half-day CPE sessions from the special teaching conference CPEs ("Teaching with Technology" or "Preparing for Class") or choose one teaching conference CPE and one regular AAA CPE course (<http://aaahq.org/AM2008/cpeinfo.htm>). As the Teaching and Learning Conference ends on Sunday, registrants will transition into the regular Annual Meeting program with their road map to the teaching-related activities. A reception Saturday evening and a concluding session on Wednesday after lunch will give everyone a chance to network and compare notes.

We do hope you and your colleagues will plan to attend this 1st Annual Conference on Teaching and Learning in Accounting. Space is limited so please register early. For questions about the conference, go to <http://aaahq.org/AM2008/menu.htm> or contact Deirdre Harris at deirdre@aaahq.org.

CTLA Program Outline

Saturday, August 2

12:00pm - 1:30pm Welcome Luncheon and Effective Teaching Practices Forum

Welcome to the conference and CTLA Faculty share best practices in an interactive session.

Afternoon Session I - The Craft of Teaching Accounting

Multiple breakout sessions featuring topics like: using cases in the classroom, teaching large classes, experiential learning, getting students engaged, getting classes off to a good start, and technology supported learning.

Afternoon Session II - Critical Teaching Issues: The Impact of IFRS in Class and Curriculum

Afternoon Session III: Overview of the *Insiders' Guide* to AAA Annual Meeting

Having expanded both its teaching and research sessions, the AAA Annual Meeting program is both broadly focused and complex. CTLA participants will receive an *Insiders' Guide* highlighting teaching-related topics and activities available in every timeslot during the meeting, as well as education research, and emerging accounting content area issues.

5:30pm -6:30pm Conference on Teaching and Learning Reception

Continuation of the Effective Teaching Practices Forum with opportunities to network and consult with CTLA Faculty Facilitators.

Sunday, August 3

CTLA attendees will select from a variety of half-day sessions, including at least one of the two special CTLA CPE sessions. The second session can come from the regular AAA CPE offerings on Sunday (<http://aaahq.org/AM2008/cpeinfo.htm>) or the second CTLA CPE session.

CTLA-Select CPE Options – Two sessions

8:00am -12:00pm Teaching with Technology (1/2 day)

A hands-on primer for The CTLA participants on effectively blending web-based and electronic-based resources with paper-based resources to create a robust and meaningful course. Topics include creating audio and video podcasts, learning how to upload videos into YouTube, adapting print-based assignments into web-based assignments, using a tablet pc instead of chalk or markers to teach a class, adding work-authentic accounting software or database assignments, utilizing publisher electronic and web-based resources more effectively, and being eligible to sign up for one-on-

one course technology tune-ups with the publisher of their choice. **Presenters:** Susan Crosson, Professor and Accounting Coordinator at Santa Fe Community College, Gainesville, FL and CTLA Faculty colleagues.

1:00pm - 4:30pm Preparing for Class (1/2 day)

A small-group half day session for CTLA participants to customize their own course materials, i.e., syllabus, course calendar, and exams for a course of their choice. Small groups will be formed around creating either a undergraduate financial accounting, managerial accounting, audit, AIS, or tax course. Participants should bring their laptop, course description, textbook, old course materials, and school calendar. Session will provide a review of best practices and mentoring by experienced faculty. **Presenters:** CTLA Faculty

Annual Meeting Option

Monday – Wednesday, August 4-6

CTLA participants use their *Insiders' Guides* to find sessions meeting their interests and needs throughout the Annual Meeting program.

Wednesday, August 6

2:00pm - 3:30pm Honing the Craft of Teaching: Reflections on the CTLA and Future Plans

At the close of the meeting we will have new perspectives. What should next year's CTLA be like? What else would support and inspire this community? All alumni of the Colloquium on Change in Accounting Education will be invited to this session.

Conference on Teaching and Learning in Accounting Faculty

CTLA Program Chairs and Faculty

Susan Crosson, Santa Fe Community College

Kevin Stocks, Brigham Young University

CTLA Faculty

Jan Benson, University of Wyoming

Cassy Budd, Brigham Young University

Cindy Bolt, The Citadel

Cathleen Burns, University of Colorado

David Cottrell, Brigham Young University

Gail Hoover, Rockhurst University

Margarita Lenk, Colorado State University

Sherry Mills, New Mexico State University

Karen Osterheld, Bentley College

Tim Rupert, Northeastern University

Kay Stice, Brigham Young University

Pete Wilson, Boston College

Don Wygal, Rider University