



AMERICAN ACCOUNTING ASSOCIATION 2010 ANNUAL MEETING ▪ JULY 31 – AUGUST 4, 2010 SAN FRANCISCO, CALIFORNIA

Advertising Opportunities

This year there are many exciting opportunities for advertising at the American Accounting Association Annual Meeting in San Francisco. You can generate interest in your company and strengthen your name recognition by reaching out to our expected 3,000+ attendees. The AAA is pleased to offer the following options to reach our Annual Meeting attendees. If there is a particular marketing goal that your company has or if there is an advertising opportunity you are interested in that you don't see listed below, please contact Deirdre Harris at deirdre@aaahq.org or 941-556-4119 to discuss your ideas.

Annual Meeting Portfolio Insert - \$3,000 (for one flyer, no larger than 8 ½" x 11")

Here's your chance to reach all meeting registrants by placing a flyer in the portfolio that is distributed to every meeting registrant. Direct attendees to your booth or showcase a new product by creating a single-sheet flyer no larger than 8 ½" x 11". Multiple page flyers or brochures require AAA pre-approval and may incur additional charges. All artwork is subject to the approval of the AAA. Quantity of flyers needed is 3,300. Portfolio insert requests must be made prior to July 23, 2010.

Full Page Ad in the Printed Program - \$1,500 (Additional Full Page Ads - \$900)

One full page ad in the printed program (you provide the camera-ready copy 5" x 8" print area). Ads will be placed on left hand pages only (available in print only). The deadline for ad reservations is May 14, 2010. The ad itself and payment must be received at AAA by May 28, 2010. The American Accounting Association accepts the following type of advertising copy: electronic PDF file with all fonts embedded; black-and-white or grayscale only; no color; no bleeds. Ads should be sent to:

Email: deirdre@aaahq.org (subject line "Annual Meeting Program Ad")

or

Annual Meeting Program Ad
American Accounting Association
5717 Bessie Drive
Sarasota, FL 34233-2399

List of Participants - \$650

We will send you our list of participants in electronic format the week of July 12, 2010. The file will include participant's name, affiliation, and email address. You are only permitted to use this list in connection with your company's activities at the 2010 AAA Annual Meeting. Any follow-up messages sent after the close of the Annual Meeting on August 4, 2010 must be pre-approved by the AAA. No messages may be sent after September 3, 2010. Participant list requests must be made prior to July 23, 2010.



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2010 ANNUAL MEETING ▪ JULY 31 – AUGUST 4, 2010
SAN FRANCISCO, CALIFORNIA**

Advertising Opportunities

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Advertising Contact Person and Title: _____

Phone: () _____ Fax: () _____

Email: _____

**AAA 2010 Annual Meeting Advertising Opportunities
July 31 – August 4, 2010 • San Francisco, California**

- Annual Meeting Portfolio Insert \$3,000 _____
- Full Page Ad in Printed Program (See info page for reservation/art deadline) \$1,500 _____
- Additional Full Pages Ads in Printed Program (Specify number: ____) \$900 each _____
- List of Participants \$650 _____

Total \$ _____

Completed application should be mailed, along with appropriate payment, to:

**American Accounting Association • 5717 Bessie Drive, Sarasota, FL 34233-2399
Phone: (941) 921-7747 • Fax: (941) 923-4093 • Email: deirdre@aaahq.org**

Method of Payment:

(No advertising will be reserved without full payment in advance.)

- VISA MasterCard Check enclosed

Card No.: _____ Exp. Date: _____

Signature: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____