

2010 AAA Annual Meeting Sponsorship Opportunities San Francisco, California

Sponsorship Opportunities

This year there are many exciting opportunities for sponsorship at the American Accounting Association Annual Meeting in San Francisco. You can generate interest in your company and strengthen your name recognition by reaching out to our expected 3,000+ attendees. All of our sponsor options provide prominent access to accounting education professionals. If there is a particular marketing goal that your company has or if there is a sponsorship opportunity you are interested in that you don't see listed below, please contact Deirdre Harris at deirdre@aaahq.org to discuss your ideas.

Premier Sponsor (\$10,000 +)

Premier Sponsors provide high-level support and are considered partners in the success of the Annual Meeting. They are accorded prominent recognition and visibility prior to and at the Annual Meeting, including all of the benefits of the Partner level, **PLUS**:

- One Annual Meeting portfolio insert distributed to all meeting registrants.
- Prominent logo on Entry Foyer kiosk.
- Your designed artwork on a highly visible banner in the Exhibit Hall. (Artwork subject to AAA approval.)
- One additional complimentary Annual Meeting registration (total of 4 registrations), includes admittance to receptions, Career Connection, Exhibit Hall, Cyber Café, and plenary, panel & research sessions. Tickets and badges are available for pick up at the AAA registration desk.

Partner (\$7,500)

Sponsorship at this level includes all of the benefits of the Supporter level, **PLUS**:

- Recognition in multiple mass emails distributed to 8,000+ AAA members.
- One additional complimentary Annual Meeting registration (total of 3 registrations), includes admittance to receptions, Career Connection, Exhibit Hall, Cyber Café, and plenary, panel & research sessions. Tickets and badges are available for pick up at the AAA registration desk.

Supporter (\$5,000)

Sponsorship at this level includes all of the benefits of the Friend level, **PLUS**:

- Your logo and hyperlink on our online Annual Meeting Program page.
- Two complimentary Annual Meeting registrations, includes admittance to receptions, Career Connection, Exhibit Hall, Cyber Café, and plenary, panel & research sessions. Tickets and badges are available for pick up at the AAA registration desk.
- Coffee Station in the Exhibit Hall at one coffee break on Monday, Tuesday, or Wednesday. (Includes sign highlighting your company name and prominent recognition in the printed Annual Meeting Program.)

Friend (\$2,500)

Sponsorship at this level includes:

- An exclusive Meeting Room assigned to your company for one half -day on your choice of Sunday (8/1), Monday (8/2), or Tuesday (8/3). An LCD projector and screen will be provided in the room. You can arrange for food or beverage directly with the hotel. *It may be possible to reserve a second half-day time slot at no additional cost after June 1, 2010. More details on this will be forthcoming.*
- List of Participants that you may use to market your company's presence at the Annual Meeting.
- Your company logo on a highly visible banner in the Exhibit Hall thanking sponsors.
- Hyperlink from our Annual Meeting sponsor page (http://aaahq.org/AM2010/sponsor_list.cfm) to your website.
- Your logo in an advertisement thanking all sponsors in the Fall 2010 issue of *Accounting Education News*, the newsletter of the AAA, with a readership of 8,000+.
- Formal acknowledgment from the American Accounting Association in the printed meeting program, distributed to all 3,000+ attendees.

2010 American Accounting Association Annual Meeting SPONSOR APPLICATION

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsor Contact Person and Title: _____

Phone: () _____ Fax: () _____

Email: _____

Website (provide URL for AAA sponsor list): _____

AAA 2010 Annual Meeting Sponsorship Selection
July 31 – August 4, 2010 ♦ San Francisco, California
(see attached page for details)

- Premier Sponsor\$10,000 _____
- Partner..... \$7,500 _____
- Supporter\$5,000 _____
- Friend..... \$2,500 _____

Total\$ _____

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Method of Payment:

(No sponsorship opportunity will be reserved or publicized without full payment in advance.)

- VISA MasterCard Check

Card No.: _____ Exp. Date: _____

Signature: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____