

Third Annual Conference on Teaching and Learning in Accounting (CTLA)

aaahq.org/AM2010/ctla

Preliminary Program

FRIDAY, JULY 30, 2010	
5:00pm - 7:00pm	Registration - Hilton San Francisco Union Square
SATURDAY, JULY 31, 2010	
7:00am	Registration - Hilton San Francisco Union Square
7:00am - 7:45am	Continental Breakfast - Wyndham Parc 55 Union Square
8:00am - 11:15am	Choice of two workshops:
8:00am - 9:30am	1.) The Master Class Workshop for Experienced Faculty Moderator: Karen Osterheld, Bentley University Living, Learning, and Thriving with Assessment <i>Specialized Knowledge - Intermediate, 1.5 CH</i> Sherry Mills, New Mexico State University
9:45am - 11:15am	Expanding Your Classroom with Video Technology and Social Media <i>Computer Science - Intermediate, 1.5 CH</i> Mark Holtzblatt, Roosevelt University Norbert Tschakert, University of the Virgin Islands
8:00am - 9:30am	2.) The Workshop for New Teaching Faculty, Doctoral Students, and Practitioners Interested in Teaching Moderators: Susan Curtis, University of Illinois, Urbana-Champaign Markus Ahrens, Saint Louis Community College-Meramec
9:45am - 11:15am	Life in Academia, Faculty Career Options, Accreditation, and Future Plans <i>Personal Development - Overview, 1.5 CH</i> Cathleen Burns, University of Colorado, Boulder Panel Discussion—Experiences, Insights, and Advice <i>Personal Development - Overview, 1.5 CH</i> Cindy Bolt, The Citadel Rick Lillie, California State University-San Bernardino CTLA faculty members

11:15am - 12:15pm	<p>Effective Teaching Practices Forum A poster session of Pedagogy and Course Best Practices <i>Specialized Knowledge - Overview, 1.0 CH</i></p>
	<p>Sidney Askew; Richard Berschback and Theresa Hillard; Ken Boze; Joseph Callaghan; Gia Chevis; Gin Chong; Stephen Coetzee and Astrid Schmulian; Christine Denison; John Dexter; Mary Geddie; Lawrence Grasso; Daniel Jones; Marie Kulesza, Paul Mihalek, and Anne J Rich; Bih-Ru Lea; Stephen Lynn; Cheryl Crespi, Marie Kulesza, and Paul Mihalek; Kate Mooney; Jan Taylor Morris; Carmine Nogara; Domenico Perozzi and Ida Verna; Barbara Porco; Zabihollah Rezaee; Deborah Seifert; Julia Shapland and Cynthia Turner; Zane Swanson; Aida Sy; Wallace Wood; and Jen Yin Yeh</p>
12:30pm - 1:20pm	<p>Luncheon, Overview of the <i>Insider's Guide</i>, and Presentation of the Effective Learning Strategies Awards <i>Personal Development - Overview, 1.0 CH</i></p>
	<p>Bea Sanders Award presented by Kate Mooney, St. Cloud State University</p> <p>“A Business Plan Project for Managerial Accounting Classes” Linda J. Matuszewski, Northern Illinois University Fabienne Miller, Worcester Polytechnic Institute</p> <p>Mark Chain Award presented by Paul Shoemaker, University of Nebraska-Lincoln</p> <p>“Using Structured and Unstructured Cases to Teach Business Valuation” Rebecca Shortridge, Northern Illinois University</p>
1:30pm - 2:20pm	<p>Craft of Teaching Concurrent Session A: (Pick One)</p>
	<ol style="list-style-type: none"> 1. Students' Potential Integrity Violations in the Age of Technology Panel <i>Behavioral Ethics - Intermediate, 1.0 CH</i> Ron Daigle, Rick Dull, David Hayes, Kristen Hurd, and Joann Segovia 2. Developing Students' Writing Skills for the Profession <i>Communications - Intermediate, 1.0 CH</i> Cathleen Burns 3. Teaching Tips Roundtables: Engaging Students <i>Communications - Overview, 1.0 CH</i> <ul style="list-style-type: none"> • <i>How to Get Students to Prepare for Class and Participate in Class Discussions</i> Karen Braun • <i>Knowing Your Students, Engaging Your Students, and Encouraging Regular Revisions of Course Material</i> Nena Lim • <i>Capturing Student Interest</i> William Stahlin • <i>Managing Long-Term Teams</i> Wallace Wood 4. Team-Based Learning in the Accounting Classroom <i>Communications - Basic, 1.0 CH</i> Tracie Nobles and Cathy Scott 5. Bea Sanders and Mark Chain Award Winners Presentations <i>Communications - Basic, 1.0 CH</i> Linda J. Matuszewski, Fabienne Miller, and Rebecca Shortridge

	<p>6. The Good, The Bad, and The Ugly: Characteristics of Effective and Ineffective Teaching Panel <i>Personal Development - Basic, 1.0 CH</i> Robert Allen, David Stout, and Don Wygal</p>
2:30pm - 3:20 pm	Craft of Teaching Concurrent Session B: (Pick One)
	<p>1. Financial Accounting Hands-on Roundtables <i>Personal Development - Overview, 1.0 CH</i></p> <ul style="list-style-type: none"> • <i>Answers and Questions: Using Jeopardy</i> Richard Berschback • <i>Candy Country Company: A Role Playing Activity</i> Carolyn Ann Galantine and Marilyn B. Misch • <i>Using Short Cases to Teach Financial Statement Preparation and Analysis</i> Keith Sellers • <i>Building Ethical Leaders</i> Pam Smith <p>2. Designing an Accounting Curriculum to Prepare Students for the CBT-e <i>Specialized Knowledge - Intermediate, 1.0 CH</i> Roselyn Morris</p> <p>3. Tech Tips: Excel Roundtables <i>Computer Science - Overview, 1.0 CH</i></p> <ul style="list-style-type: none"> • <i>Using Excel to Teach Cost Behavior Analysis</i> Karen Braun • <i>Data Cubes: How Students Can Make Informed Decisions</i> Yaneli Cruz • <i>Using Excel's Pivot Table Function to Examine Electronic Exam Results</i> Anita Reed and Robert Slater • <i>How to Include Dynamic Estimated Borrowing in Budgeting</i> James Sorensen <p>4. Large Lecture as Theater: A Look Behind the Scenes of Large-Lecture Production <i>Communications - Overview, 1.0 CH</i> Billie Cunningham</p> <p>5. Engaging Students in a Hybrid/Online Course Format Panel <i>Computer Science - Overview, 1.0 CH</i> Nancy Jones; Lisa Curran, Beverly Jackling and Lily Wong; Jennifer Dosch; and Robert Walsh</p> <p>6. Meeting the Ethics Curriculum Requirements: The Ethical Compass Toolkit Panel <i>Behavioral Ethics - Intermediate, 1.0 CH</i> Steven D'Agustino, Barbara Porco, Blane Ruschak, and Bea Sanders</p>
3:20pm - 3:40pm	Refreshment Break

3:40pm - 4:30pm

Craft of Teaching Concurrent Session C: (Pick One)

1. Student Engagement Best Practices Panel

Communications - Overview, 1.0 CH

Hilary Becker; John Dexter; Julie Hertenstein and Marjorie Platt; and Jason Porter

2. Written Communication Skills for Accountants: Basics and Beyond

Communications - Intermediate - 1.0 CH

Susan Wolcott

3. Teaching Tips Roundtables: Financial

Communication - Overview, 1.0 CH

- *Teaching Debits and Credits: Using a History Lesson*
Ken Boze
- *Mindmaps as an Alternative to PowerPoint in Lectures*
Stephen Lynn
- *Writing Letters to the SEC to Encourage Student Engagement*
Anita Reed

4. CTLA Book Club: *The Courage To Teach* by Parker Palmer

Personal Development - Overview, 1.0 CH

Hosted by Robert Allen

5. Bea Sanders and Mark Chain Awards' Honorable Mention Panel

Accounting - Overview, 1.0 CH

- *Personal Budgeting*
Karen Braun
- *Cultivating Deep Learning in Accounting Principles Classes Through Philanthropy-Based Education*
Marsha Huber and Shirine Mafi
- *Forming Groups in the Age of YouTube*
Ann Kelley
- *Accounting Professions: The Amazing Race*
Connie McKnight and Tracy Manly
- *The FAS Accounting Standards Codification: Student-Authored Research Exercises*
Elsie Ameen and Alice Ketchand
- *The Development and Implementation of an Enlivened "Stand Alone" IFRS Course*
Mark Holtzblatt

6. The Anatomy of a Fraud

Behavioral Ethics - Intermediate, 1.0 CH

Catherine Madrid and Laura Mills-Lewis

4:40pm - 5:30pm	Craft of Teaching Concurrent Session D: (Pick One)
	<ol style="list-style-type: none"> 1. Managerial/Cost Accounting Hands-on Roundtables <i>Management Advisory Services - Overview, 1.0 CH</i> <ul style="list-style-type: none"> • <i>Factory in the Classroom: From Basics to Advanced Topics</i> Rochelle Greenberg and Neil Wilner • <i>The Proof is in the Pudding</i> Lizabeth Matz • <i>Building a Cost Accounting Fun Zone</i> Carole Shook 2. Accounting Students Can Improve Their Writing Skills <i>Communication - Basic, 1.0 CH</i> Richard Berschback and Theresa Hilliard 3. Tech Tips: Clickers, Screencasts, and iPods Roundtables <i>Computer Science - Intermediate, 1.0 CH</i> <ul style="list-style-type: none"> • <i>Teaching Generation Y with Technology</i> Melanie Hicks • <i>M-Learning in an Off-Campus Environment</i> Steven Dellaportas • <i>Clickers in Financial Accounting</i> Leisa Marshall • <i>Delivering Screencast Feedback on Assessments to Large Cohorts</i> Lim Keong Teoh 4. Instructional Strategy Forum: Best Practices from the Audience <i>Communication - Overview, 1.0 CH</i> Hosted by Cindy Bolt 5. Teaching and Assessing Critical Thinking Skills in Accounting with an Emphasis on Ethics <i>Behavioral Ethics - Intermediate, 1.0 CH</i> Roselyn Morris and Melanie Thompson 6. Developing Forensic Classes and Curriculum Panel <i>Specialized Knowledge - Intermediate, 1.0 CH</i> Elaine Leggett, AICPA; Sara Melendy; and Deborah Pavelka
5:30pm - 7:00pm	CTLA Reception and Get to Know the Sections and Regions of the AAA Fair

SUNDAY, AUGUST 1, 2010

8:00am - 12:00pm	Teaching with Technology CPE <i>Computer Science - Intermediate, 4.0 CH</i>
8:00am - 9:40am	Choice of : <ol style="list-style-type: none"> 1. Using Camtasia Videos to Integrate Technology into Accounting Courses Warren Bostrom and Mary Jepperson 2. Effective Use of Student Response Systems (Clickers) David Cottrell
9:40am - 10:20am	Refreshment Break
8:00am - 12:00pm	Teaching with Technology CPE, contd.
10:20am - 12:00pm	Choice of: <ol style="list-style-type: none"> 1. Building Interactivity into the Teaching/Learning Experience Using Web 2.0 Tools Richard Lillie 2. Technology Roundtables <ul style="list-style-type: none"> • <i>iPods and MP3</i> Markus Ahrens • <i>LiveScribe and the Pulse Pen</i> Cassy Budd • <i>Kodak Zi8 Pocket Camcorder</i> Mark Holtzblatt and Norbert Tschackert • <i>Tablet PC</i> Tracie Nobles • <i>Facebook</i> Cathy Scott • <i>Favorite Tech Tools</i> Wendy Tietz
12:00pm - 1:00pm	Lunch on Your Own
1:00pm - 4:30pm	Preparing for Class CPE <i>Personal Development - Basic, 3.5 CH</i>
1:00 pm to 2:40 pm	Teaching Fundamentals (including VARK, learning modalities, learning levels and the teach/learn/assess process) How to Prepare for Class or New Preps Cassy Budd and Susan Crosson
2:40pm - 3:00pm	Refreshment Break
3:00pm - 4:30pm	Preparing for Class Cassy Budd and CTLA Faculty Mentors

WEDNESDAY, AUGUST 4, 2010

4:00pm - 5:30pm

Honing the Craft of Teaching: Reflections on CTLA and Future Plans
Cassy Budd, CTLA Faculty, and all who are interested

2010-2011
Region Mtgs

See you there for more CTLA sessions!