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*Gender Issues and Worklife Balance Newsletter*  
*Winter 2011 Edition*

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**GIWB Section Newsletter, Winter 2011**

**Newsletter Editor: L. Murphy Smith**

**Letter from the Outgoing Section President**



Dear GIWB Colleagues:

It has been an honor serving as President of the GIWB Section. I am looking forward to seeing you at the AAA Annual Meeting in Denver. While representing the GIWB Section, I have had the privilege to meet with colleagues from other Sections and with the AAA's leadership and administrative staff. This has been a rewarding experience, which has given me real sense of optimism about the future of the AAA and our Section.

Let's continue working together to make the GIWB Section the best it can be. If you have any input you'd like to give me regarding future direction of the AAA or the GIWB Section, please contact me. I can be reached by email at [dariail@spsu.edu](mailto:dariail@spsu.edu) and by phone at 678-915-7387. I look forward to hearing from you.

Best regards,

*Don*

Donald L. Ariail, President 2010-11  
Gender Issues and Worklife Balance Section of AAA  
Southern Polytechnic State University  
[dariail@spsu.edu](mailto:dariail@spsu.edu)

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**Letter from the Incoming Section President**



Dear GIWB Members,

First, let me wish all of you a Happy and Healthy New Year. Just as so many previous years, this year seems to be going by so very quickly. It seems like yesterday since we were together in San Francisco. My thanks goes to our President, Dr. Don Ariail, and all the GIWB members who give their time and energy to making our Section one of the most productive in the AAA. I hope that your first term or semester of the year went well. Also, best wishes for the second half of the school year.

In my opinion, it is the responsibility of a president-elect to work closely with the president and other officers with respect to meeting the section's long-term objectives. One of our major long-term objectives is to increase AAA members' interest in supporting our Section. To move this objective forward will take considerable support of both the current officers and GIWB members. Let's all spread the word about our Section. We might consider offering a complimentary first-year membership, as some other AAA Sections have done.

A suggested second move to forward our long-term objectives is to promote research in gender issues and work-life balance issues to accounting academics and professionals. Interest in the accounting profession by college students has actually increased quite a bit over the last few years. Work-life balance issues, especially, should provide for research projects that would be of interest to CPA firms and major corporations that hire accounting and finance majors. We have discussed putting out a Section Journal of our own. This might still be appropriate in the long-term, but for now it appears that it would be more appropriate to aim our research at journals which publish GIWB-related research, journals e.g. Critical Perspectives in Accounting, Journal of Business Ethics, and International Journal of Critical Accounting.

I look forward to our next Annual Meeting in Denver, August 6-10, 2011, and the chance to see all of you once again.

Take the best care of yourselves!

Sincerely,

*Stan*

Stan (The Man) Kratchman  
President-Elect

Gender Issues and Work-Life Balance Section of The American Accounting Association

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### **GIWB Annual Business Meeting at the AAA Annual Meeting**

The American Accounting Association's 2011 Annual Meeting will be held in Denver, August 6-10, 2011. The GIWB Section's annual business meeting will be held during this time. As soon as the date/time is set by the AAA, it will be shown on the meeting calendar on the AAA website.

The theme for the AAA 2011 meeting is "Engage to Make a Difference." This theme builds on the AAA strategic vision of thought leadership. Striving for thought leadership through research, teaching, involvement in practice, and standard setting works best when we are all engaged and participating. Individually, no one can be engaged in all areas and issues. However, each member of the AAA can be involved in providing thought leadership in their teaching, or in their research, or in working with the profession and the myriad of local, regional, national or international regulators and standard setters. The 2011 AAA Annual Meeting will celebrate and highlight the difference we can make when we are actively engaged in our profession.

Meeting and registration information is available on the AAA website (<http://aaahq.org/AM2011/>).

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### **Nominations of GIWB Officers to Serve in 2010-11:**

Current officers are listed on the GIWB website (<http://aaahq.org/GIWB/officers.html>).

You may nominate officers to serve in the GIWB Section's Four Elected Officer Positions:

President-Elect  
VP Practice  
VP Research  
Secretary-Treasurer

Other officers are appointed, such as regional coordinator positions. The function of regional coordinators is to ensure reviews of GIWB papers submitted to regional meetings. All officers' duties are described on the GIWB website in the Bylaws section (<http://aaahq.org/GIWB/bylaws.html>). If you have an interest in serving in any officer position, elected or appointed, please contact President Don Ariail or President-Elect Stanley H. Kratchman. If you want to nominate someone else, please check with your nominee first, to be sure that they are willing to serve.

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### **Teaching News:**

Great Ideas for Teaching Accounting -- South-Western College Publishing has created the Great Ideas for Teaching accounting site (<http://www.swlearning.com/accounting/car/gita.html>) to allow accounting professors the opportunity to share their teaching techniques. The teaching tips contributed by various accounting professors are categorized into a table of contents similar to that of an introductory accounting textbook. The site also provides tips on classroom management, communication skills and teamwork development. Visitors can use a form at the site to submit their own teaching ideas.

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### **GIWB Section Awards:**

As announced earlier on the AAA website, the Gender Issues and Work-Life Balance Section will present four awards at the GIWB annual business meeting at the AAA meeting in Anaheim. The awards are described on the AAA website (<http://aaahq.org/awards/GenderIssuesAwards.htm>):

1. KPMG Best Paper Award: Awarded each year to the best paper presented in the Gender Issues and Work-Life Balance sessions at the Annual Meeting.
2. KPMG Outstanding Dissertation Award: Awarded each year to the outstanding dissertation regarding gender issues and work-life balance.
3. KPMG Outstanding Published Manuscript Award: Awarded each year to the outstanding published manuscript regarding gender issues and work-life balance.
4. KPMG Mentoring Award: Awarded each year to a special mentor (female or male) who has affected the lives of women in accounting.

The KPMG Best Paper Award is selected from the GIWB papers presented at the annual meeting. The other three awards are selected from nominees received by March 1, 2011. Information about the awards and submission information is available on the GIWB website (<http://aaahq.org/GIWB/awards.html>) and the AAA website (<http://aaahq.org/awards/GenderIssuesAwards.htm>).

These awards have a significant impact on the work of accounting academic researchers regarding gender issues and work-life balance. The contributions of the KPMG Foundation to higher education and academic scholarship are sincerely appreciated.

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### **Call for Papers:**

#### **CALL FOR PAPERS: The Allied Academies International Conference Spring 2011:**

The Allied Academies will hold its Spring 2011 meeting in Orlando. Presentation dates will be Wednesday April 6 through Friday April 8, 2011. Conference Submissions and registration materials are due by March 1. Base registration, on or before March 1, is \$300, late registration after that date will be \$350. To provide you with maximum outlets for your research, the Allied Academies will hold joint meetings of all its member academies:

Academy of Accounting and Financial Studies (AAFS)  
Academy of Banking Studies (ABS)  
Academy for Economics and Economic Education (AEEE)  
Academy of Educational Leadership (AEL)  
Academy of Entrepreneurship (AE)  
Academy of Information and Management Sciences (AIMS)  
Academy of Organizational Culture, Communications Conflict (AOCCC)  
Academy of Marketing Studies (AMS)

Academy of Strategic Management (ASM)  
Academy of Legal, Ethical and Regulatory Issues (ALERI)  
Academy for Studies in International Business (ASIB)  
International Academy for Case Studies (IACS)  
Academy of Health Care Management (AHCM)  
Academy for Studies in Business (ASB)

All submissions are handled electronically, through our website (<http://alliedacademies.org/Public/Conferences/2011OrlandoCall.aspx>). Please note that participants may choose their presentation times when they register. Further, participants who cannot attend physically may choose to participate via the Internet Division. This will enable you to participate at your leisure during the two week period surrounding the conference.

All papers accepted for presentation at the Conference will be published in the appropriate Proceedings. All of the articles submitted for journal and award consideration are eligible for the Accelerated Review Process, which is a double blind peer review conducted by members of the appropriate journal Editorial Board. There is a 25% acceptance rate for these manuscripts, and approved papers will appear in the appropriate journal within a year of submission. In addition, the top 25% of the papers submitted for the conference will be recognized with a distinguished research award.

Hotel Info: Holiday Inn located in the WALT DISNEY WORLD® Resort (<http://www.hiorlando.com/>).

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**GIWB Website:**

The GIWB website (<http://aaahq.org/GIWB/gis.html>) lists the objectives of our section, how to become a member, bylaws, officers, awards, and our newsletter. A big thanks goes to our webmaster, Dr. Arundhati Rao of Elizabethtown College ([raoa@etown.edu](mailto:raoa@etown.edu)).

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### **Contact the Newsletter Editor:**

Please send me items of interest for the next newsletter, including:

- Recent books or journal articles related to GIWB - whether you have published them or you have seen other people's work that you think our section members should know about.
- Conferences and calls for papers related to GIWB - make sure all regional or local events you may be involved with get good billing this way.
- This could include non-AAA events too (if directly relevant to section members' interests) - Have you been to an interesting meeting recently? Why not write a few paragraphs for us describing who presented what so we can all benefit in some way from events we couldn't attend?
- Personal accomplishments e.g. promotions or awards (don't be shy now!) Have you changed jobs recently? Let people know where you are now via the newsletter perhaps!
- New research projects started or updates on current ones you may be working on. PhD students - tell us what you are doing and what you are finding out - there may be people out there who can help you in all kinds of ways you hadn't thought about - ask! Perhaps you'd like to submit a short article for the newsletter.
- Other items related to GIWB e.g. comments or questions you'd like answers to or help with. Maybe someone out there has an answer that can help you with an issue you are facing? Ask!

Happy spring semester to all,

*Murphy*

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