



Special Guest Speaker—Dr. Linda Peeno, *Internationally Acclaimed Writer and Speaker*

Linda Peeno, MD, is a physician and ethicist, who considers her sole patient to be our critically ill healthcare system. In the early 1980s, with the advent of “managed care,” Dr. Peeno moved from clinical work to executive positions in a variety of healthcare organizations, including an insurance company, an HMO, and a hospital. In the early 1990s, she left this corporate work to focus on the ethical issues emerging from changes in healthcare organization, financing and delivery. Dr. Peeno’s struggle to bring these issues to public and professional attention is the subject of the movie, *Damaged Care*, first aired in 2002 by *Showtime* and *Paramount Studios*.

Dr. Peeno is recognized as a leading authority on the operations of health organizations, corporate effects on medicine, and health care and professional ethics. She has testified before *The US Congress*, State legislatures, and various policy groups, and regularly provides analysis and consultation to business, medical, legal, policy and media professionals. Dr. Peeno writes and speaks nationally and internationally on healthcare changes and reform.

