

CALL FOR PAPERS**The Special Topics in Strategic and Emerging Technologies in Accounting Conference
“2018 Text Analytics in Accounting”**

The 2018 conference on Special Topics in Strategic and Emerging Technologies will focus on research in “Text Analytics in Accounting.” The conference, sponsored by the Strategic and Emerging Technologies section of the American Accounting Association and the University at Albany-SUNY Department of Accounting and Law, will be held at the SUNY Global Center in New York City on Friday March 9, 2018. The SUNY Global Center (<http://www.suny.edu/global/building/tour/>) is located on 55th Street between Park Avenue and Lexington Avenue. The conference will feature a keynote and luncheon speaker from professional practice.

The conference registration fee is \$50.00, payable by check. Checks should be made out to: **The University at Albany Foundation** and sent to the attention of:

Ms. Lisa Scholz
The University at Albany-SUNY
Massry Center BB 308
1400 Washington Ave.
Albany, NY 12222

The deadline for conference registration is **February 1, 2018**. Conference registration includes a light breakfast, a box lunch and an end of conference hors d'oeuvres reception. Authors of accepted papers, conference speakers and students receive complementary conference registration. Students should send their registration information (name, email and university affiliation) to Ingrid Fisher ifisher@albany.edu.

There is a small block of rooms reserved for conference attendees at the Fitzpatrick Manhattan (<https://www.fitzpatrickhotels.com/fitzpatrick-manhattan/>) at the conference rate of \$198.00/night and another small block reserved at the Fitzpatrick Grand Central (<https://www.fitzpatrickhotels.com/fitzpatrick-grand-central/>) at the conference rate of \$178/night. The Fitzpatrick Manhattan is located at 687 Lexington Ave between 56th and 57th Streets and is two blocks from the SUNY Global Center (group code for reservations is #6139249). The Fitzpatrick Grand Central is located at 141 East 44th Street at Lexington Avenue and is directly across from the Lexington Avenue entrance to Grand Central Station (group code for reservations is #9532815). Reservations can be made for the dates March 8th through 11th on a first come first served basis. To reserve a room call the Hotel Reservations Department at 1-212-784-2520 or email Suzanne Pabon spabon@fitzpatrickhotels.com and reference the “2018 Text Analytics in Accounting Conference” event and the corresponding group code for the hotel. All reservations must be made by **Thursday, February 8, 2018** in order to receive the conference rate.

Research in “Text Analytics in Accounting” includes, but is not limited to:

- Studies utilizing manual or computerized content analysis.
- Readability studies.
- Retrieval of accounting text.
- Retrieval of accounting quantities imbedded in text.
- Design of tools and systems to facilitate text analytics.
- Design of tools and systems to facilitate the understanding of the accounting lexicon.

Submissions that draw upon any research methodology are welcomed. Authors are **encouraged** to designate their submission for consideration in a forthcoming issue of the *Journal of Emerging Technologies in Accounting (JETA)*. JETA is the journal of the Strategic and Emerging Technologies section of the American Accounting Association. There is no fee for submission to JETA. Authors need simply state that they would like their paper considered for the journal. All submissions will be double-blind reviewed. **Submissions are due November 17** with acceptance decisions provided to corresponding authors by January 17th. To submit a paper:

1. Prepare two documents, one consisting of a title page and abstract (including corresponding author contact information), and a second document that includes the abstract and paper, without any author information.
2. Both documents should be double-spaced using a 12 point font and standard one inch margins.
3. Please prepare and submit documents in MS WORD.
4. Submit both documents to Ingrid Fisher: ifisher@albany.edu

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