



American Accounting Association

Board of Directors Agenda

Marriott Marquis San Diego Marina

La Costa Meeting Room – South Tower, Level 4

Friday, November 3, 2016

8:30 am – 5:00 pm

Board of Directors Attending

David Burgstahler, President
Anne Christensen, President-Elect
Bruce Behn, Past-President
Leslie Hodder, Vice President-Finance
Terry Shevlin – Vice President-Research & Publications
Timothy Fogarty, Vice President-Education

Marc Rubin, Director-Focusing on Membership
Gary Biddle, Director-Focusing on International
Patricia Poli, Director-Focusing on Segments
Elaine Mauldin, Director-Focusing on Intellectual Property
Tracey Sutherland, Executive Director

Board of Directors Not Attending

Paul Munter, Director-Focusing on Academic/Practitioner Interaction

Guests & Staff Attending

Mark Dawkins, Council Chair
Julie Smith David, Chief Innovation Officer

Susan Crosson, Director, Center for Advancing Accounting Education
Barbara Brady, Director, Operations

Tentative Agenda

Time	Topic (V = Vote)	Attachments (Bw-Boardwebsite, H-Handout, L-Link)	Presenter(s)
7:45 am	Breakfast will be available in the La Costa meeting room		
8:30 am (15 min)	A. Welcome 1. Opening Remarks 2. Agenda Review 3. Approval of Board of Directors August Meeting Minutes (V)	Bw, H – November Agenda Bw – Draft August 6, Saturday Minutes Bw – Draft August 10, Wednesday Minutes	Bruce Behn
8:45 am (30 min)	B. Leadership Presentation slides for Segment meetings		Anne Christensen Mark Dawkins
9:15 am (60 min)	C. Community Engagement Initiative 1. Membership Advisory Committee update 2. Maximizing our website for member experience		Marc Rubin Susan Crosson
10:15 am (30 min)	Break		
10:45 am (45 min)	D. Executive Director's Report		Tracey Sutherland

Time	Topic (V = Vote)	Attachments (Bw-Boardwebsite, H-Handout, L-Link)	Presenter(s)
11:30 am (30 min)	E. Annual Meeting “Imagining Our Future” update 1. Speaker update 2. Call for Submissions opening 3. At-Large Panels – preparation for Council meeting		Dave Burgstahler Tracey Sutherland
12:00 pm (60 min)	Lunch		
1:00 pm (60 min)	F. Intellectual Property Task Force update 1. Exploring the opportunities	Bw – IPTF preparation for Board	Elaine Mauldin Julie Smith David
2:00 pm (30 min)	G. Publications Update		Terry Shevlin
2:30 pm (30 min)	H. Audit Committee Update		Julie Smith David Leslie Hodder
3:00 pm (30 min)	Break		
3:30 pm (15 min)	I. Segment update		Pat Poli
3:45 pm (15 min)	J. Centers Update		Susan Crosson
4:00 pm (45 min)	K. Council Meeting Agenda and Planning	Bw, H – Council Agenda	Mark Dawkins
4:45 pm (15 min)	L. Wrap Up		Dave Burgstahler
5:00 pm	M. Adjourn		
6:00 pm	Board of Directors Reception & Dinner, Marriott Marquis San Diego Marina <ul style="list-style-type: none"> Room: Newport Beach Reception: 6:00 – 7:00 pm Dinner: 7:00 – 9:00 pm 		



**American
Accounting
Association**

Board of Directors Agenda

Marriott Marquis San Diego Marina

La Costa Meeting Room – South Tower, Level 4

Sunday, November 6, 2016

8:30 am – 11:45 am

Meeting Resumes:
Agenda

Time	Topic (V = Vote)	Attachments (Bw-Boardwebsite, H-Handout, L-Link)	Presenter(s)
7:45 am	Breakfast will be available in the La Costa meeting room		
8:30 am (30 min)	N. Reflections from the Council meeting		All
9:00 am (60 min)	O. Publications Update		Terry Shevlin
10:00 am (30 min)	Break		
10:30 am (60 min)	P. Key Task Force Updates 1. Research Relevance Task Force 2. Strategic Operations Task Force 3. Community Engagement Task Force 4. Intellectual Property Task Force		Dave Burgstahler Leslie Hodder Marc Rubin Elaine Mauldin
11:30 am (15 min)	Q. Wrap Up		Dave Burgstahler Tracey Sutherland
11:45 am	R. Adjourn		



Future Management Team, Board of Directors, Council Meetings, and Committee/Task Force Meetings		
Date	Call or Meeting	Details
Management Team Meetings		
January 18, 2017	Management Team Meeting	Meeting Location: Orlando, FL
Board of Directors Meetings		
March 17-19, 2017	Spring BOD/Council Meeting	Meeting Location: Sarasota, FL. Arrival Thursday, March 16. Board of Directors meet Friday, March 17, and ½ day on Sunday, March 19. Council meets all day Saturday, March 18. Departure from the hotel on Sunday, March 19, should be after 12:00 pm.
April, 2017	Council Webinar	Meeting Location: Date and Time TBD
May 22-25, 2017	Strategic Planning Retreat	Meeting Location: Orlando, FL. Arrival on Monday, May 22. Meet all day Tuesday and Wednesday, May 23-24, and ½ day on Thursday, May 25. Departure from the hotel on Thursday, May 25, should be after 12:00 pm.
August 2017	August 2016 BOD/Council Meeting	Meeting Location: San Diego, CA. Arrival Friday, August 4. Board of Directors meet Saturday, August 5 from 8:30 am-5:00 pm, and Wednesday, August 9 from 7:00-8:00 am. Council meets on Sunday, August 5 from 4:00-6:00pm.
Finance and Publications Committee Meetings		
January 29 , 2017	Publications Committee Meeting	Meeting Location: Atlanta, GA. Meet on Sunday, January 29, 7:30 am – 1:00pm
February 25-26, 2017	Finance Committee Meeting	Meeting Location: Atlanta, GA. Meet on Saturday, February 25, 3:00 pm-7:00 pm and Sunday, February 26 from 7:30 am-2:00 pm.