



# American Accounting Association

## Board of Directors Meeting Minutes Saturday, May 31, 2014 8:30 am – Noon Schiphol Room/Ben Gurion, Fourth Floor

### Board of Directors Attending

Mary Barth, President  
Christine Botosan, President-Elect  
Karen Pincus, Past President  
Dale Flesher, Vice President-Finance  
Steven Kachelmeier, Vice President-Research & Publications  
Alan Reinstein, Vice President-Education  
David Stout, Director-Focusing on Membership  
Recep Pekdemir, Director-Focusing on International  
Anne Christensen, Director Focusing on Segments

Robert Lipe, Director-Focusing on Intellectual Property  
Shaun Budnik-Director-Focusing on Academic/Practitioner Interaction  
Stephen Moehrle, Vice President-Finance Elect  
Bruce Behn, 2014-2015 President-Elect  
Timothy Fogarty, 2014-2015 Vice President-Education  
Gary Biddle, 2014-2015 Director-Focusing on International  
Marc Rubin, 2014-2015 Director-Focusing on Membership  
Tracey Sutherland, Executive Director

### Guests & Staff Attending

Patricia Poli, Council Chair  
Dale Karren, Petrous, Inc.

Julie Smith David, Chief Innovation Officer  
Barbara Brady, Member and Leader Services Director

**President Mary Barth called the meeting to order at 8:30 am. A quorum was present.**

### Minutes

**A. Welcome** – Mary Barth welcomed everyone to the May Board of Directors meeting. The agenda was reviewed and no additions/changes were made.

***MSC to approve the minutes of the March Board meeting.***

**B. Awards** – Outstanding Service Award – two individuals, Martha Eining and Gail Hoover King were selected to receive the Outstanding Service award at the 2014 Annual Meeting.

**C. Litigation Update** – Tracey Sutherland provided an update on the litigation issue.

**D. Introduction to the Future of Scholarly Publishing** – Julie Smith David gave an overview on our publishing model, describing how publishing in the AAA journals supports tenure and provides member visibility. Consistency between content and audience are key to success. There continue to be many exciting opportunities and AAA will continue to explore opportunities for additional publication business models. Julie reviewed an opportunity with our partner, EBSCO, who has explored value-added services, and has now added Plum Analytics to their services. They are seeking publishers for a pilot program. They will collect article-level metrics and make these data available through a journal dashboard. This is a six month program and at the end of six months the program will be evaluated to determine continuation.

***MSC to take part in the EBSCO/Plum Analytics pilot program.***

**E. Call for Nominations** – Tracey reviewed the positions for the 2015-2016 Call for Nominations. The positions are President-Elect, Vice President-Finance Elect, Vice President-Research & Publications and one Director position.

***MSC to approve the Director-Focusing on Segments as the Director position that will be on the 2015-2016 Call for Nominations***

**G. Annual Meeting Update** – Sharpening Our Vision will be an important part of the Annual Meeting. Plans with Bruce Mau Design will continue to develop the ideas for messaging including the two panels, business meeting and the Wednesday lunch talk. Recep Pekdemir reported on the Global Gathering that will take place at the Annual Meeting.

**The meeting adjourned at noon.**