

2019 Global Conference on Advances in Management

The 2nd Global Conference on Advances in Management (GCAM) will be held at **Jacksonville University, Florida** during **March 7-8, 2019**.

GCAM is sponsored by the Davis College of Business (AACSB-accredited and EDDBA Council Members) at Jacksonville University, U. S. A., and World Business Institute (WBI), Australia. It aims to bring together researchers, practitioners, and doctoral students to exchange and share their experiences, new ideas, research results, and practical challenges and solutions about Accounting, Finance & Banking, Management, Consumer Marketing, Information Systems & Supply Chain Management, and all other fields of business.

Keynote Speaker

April Lane - Category Leader/GM, AmazonFresh + PrimeNow, Perishables, Private Label, and Pickup

Ms. Lane has a proven executive management track record and over 16 years of experience in Marketing Strategy, Business Development, Brand Management, and Team Leadership. As the Category Leader and General Manager at Amazon, she oversees full P&L responsibility for Dairy, Deli, Bakery, Prepared Meals, Meal Kits, Private Label and Local businesses across AmazonFresh and PrimeNow. She is also responsible for the Fresh Pickup business. Prior to joining Amazon, Ms. Lane held executive positions at Nike and Limited Brands. Ms. Lane holds a B. S. degree from Northwestern University, and she started her career with the Boston Consulting Group (BCG).

Opportunities for Publication

GCAM welcomes submissions from researchers in academic, industry and government describing original research. All accepted abstract and full papers that register for the conference will be published in the refereed conference proceedings with ISBN. Submitted work will be published electronically. GCAM is affiliated with the following journals (indexed by Scopus/Thomson Reuters):

- *Advances in Quantitative Analysis of Finance and Accounting*
- *International Journal of Quality and Reliability Management*
- *IIMB Management Review*
- *Journal of Management Science*
- *Banks and Banking System*
- *International Journal of Supply Chain Management*
- *Journal of Business and Policy Research*
- *World Journal of Management*
- *Global Economy and Finance Journal*

- *International Review of Business Research Papers*
- *Global Review of Accounting and Finance*

Important Dates

Submission Deadline	January 31, 2019
Registration Deadline	February 22, 2019
Conference Dates	March 7-8, 2019

Conference Agenda

Thursday, March 7, 2019 – Conference sessions held at Jacksonville University Downtown from 8AM-5PM on the 18th floor of the Sun Trust Tower, Laura Street, Jacksonville, Florida USA. Suggested accommodations at the Jacksonville Omni Hotel across the street

Friday, March 8, 2019 – Conference sessions at Jacksonville University Main Campus 2800 University North, Jacksonville, Florida USA. Transportation is available from the Omni Hotel

Keynote address will be at Friday's luncheon

Paper Submission and Conference Registration

www.usresconfo.com