



**American  
Accounting  
Association**

**Management  
Accounting**

**The 2016 MAS Teaching Symposium**  
**“Practical Teaching Tips for Immediate Impactful Results”**  
**Saturday, January 9, 2016 • Dallas TX**

Come spend the day with us at the lovely Westin Galleria in Dallas to reenergize and refine your management accounting teaching skills and curriculum. As part of the Management Accounting Section (MAS) Midyear Meeting, the Teaching Symposium is presented as a “meeting within a meeting” resource for MAS members and for returning and new members.



The MAS Teaching Symposium opens with breakfast and a presentation by Kellie Fischer, CFO of the Texas Rangers. She'll present a practitioner's point-of-view regarding the breadth of skills that students need to develop successful careers. Her talk will be followed by six additional presenters throughout the day all focused on one common theme—delivering practical and impactful teaching tips that attendees can immediately incorporate into their own teaching.

In the morning sessions, Nathan Stuart (University of Wisconsin–Oshkosh) will explain how he brings into his classroom the breadth of skills highlighted by Kellie Fischer. Ann Dzuranin (Northern Illinois University) will offer a variety of “big data” teaching tips followed by Marty Stuebs (Baylor University) who will explain how he weaves the topics of character and ethics into his cost accounting class. After lunch, Albie Brooks (University of Melbourne) will describe how to teach a balanced scorecard simulation and Monte Swain (Brigham Young University) will demonstrate the benefits of experiential learning through a hands-on exercise that he uses in his cost classroom.



The day concludes with a general session by Tim West (Northern Illinois University) who will conduct a workshop with hands-on demonstrations of how to use improvisation tools he's learned from Second City Works (a leading comedy theater and school of improvisation) to increase classroom engagement and encourage critical thinking.

The \$100 registration fee includes breakfast, lunch, presentations from master teachers, and hands-on workshops to develop tools and course content for immediate use.

Registration for the MAS Teaching Symposium, as well as for the full MAS Section Meeting, will be at <http://aaahq.org/Meetings/2016/Management-Accounting>.

Registration for the full MAS Section Meeting (Jan 7-9) includes access to all Teaching Symposium events. Registration for the MAS Teaching Symposium includes access to all full Section Meeting events on Jan 9.

## The 2016 MAS Teaching Symposium Program in Brief

### General Sessions:

1. **The role of competency integration in Career Advancement (Kellie Fischer, CFO of Texas Rangers):** Which competencies are important for success in accounting today? Gain perspective from practice as Kellie Fischer, the CFO of the Texas Rangers, shares her thoughts, insights, and experiences on the competencies needed to build a successful accounting career.
2. **Teaching holistic decision making—developing habitual competency integration (Nathan Stuart, University of Wisconsin Oshkosh):** I will present an approach for teaching decision analysis that requires enumeration of quantitative and qualitative dimensions of a decision and explicit consideration of the implied value of qualitative factors. I will also address the burden teaching competency integration places on us as educators and what it takes to meet the challenge.
3. **Integrating character and ethics into managerial accounting curricula (Marty Stuebs, Baylor University):** How can the development of intellectual competencies be substantively balanced with the development of professional character and integrity? This session will provide attendees with strategies, tools, resources, suggestions, and shared discussion for incorporating professional character, integrity and ethics development into balanced instructional efforts.
4. **Data Analytics and Accounting – Integrating Analytical Thinking Skills and Technology into a Managerial Accounting course (Ann Dzurain, Northern Illinois University):** A challenge facing accounting educators is how to teach our students to analyze huge data sets in a manner that extracts value-added insights. In this session, I will discuss ways to integrate critical thinking and data analytic skills into topics, such as cost estimation, typically covered in managerial accounting courses.
5. **Extending the case study to simulations for a more interactive learning experience (Albie Brooks, University of Melbourne):** In this session, we will explore the use of an extension to the case study: *digital-based simulations* – as a vehicle to provide students with an enhanced learning experience. A digital based simulation will be used to demonstrate this approach. Specific guidance will be provided to successfully use simulations in the classroom.
6. **An Experiential Learning Exercise in Cost Accounting (Monte Swain, Brigham Young University):** By letting students experience for themselves how process costing works, instructors can use the very first day of class to create an energized foundation for students' learning. Attendees will experience how their students can discover their own understanding of complicated cost topics – all without a lecture or reading a single textbook chapter.
7. **Improv Tools for the Sage on the Stage (How The Second City changed my class) (Tim West, Northern Illinois University):** Professor West's workshop will provide hands-on demonstrations of how to use improvisation tools in your classes. The educational goals: (1) increase classroom engagement, (2) promote an "I've got your back" mentality, and (3) encourage critical thinking. Attendees will walk away with a dozen tools and techniques they can use immediately in their classes. WARNING: You need not be funny to attend!

**Poster Sessions:** Attendees will have the opportunity to submit proposals to participate in poster sessions to display and discuss their own teaching craft.