2017 Accounting IS Big Data Conference
Sponsor Benefits

Seek understanding and solutions to the ever-changing Big Data Ecosystem issues confronting the accounting community broadly defined.

Inform and influence the academy to enhance the value of their research and educational efforts.

We invite your business to sponsor the 2017 AccountingISBigData Conference in Brooklyn New York September 7-8, 2017.

Registrations Each Sponsor will receive 5 registrations to the 2017 conference in Brooklyn New York on September 7 and 8, 2017. Sponsors will participate in the full conference at tables with attendees. The meeting is focused on building relationships, not selling.

What’s Happening Now? Each sponsor may provide a 15-minute update on an aspect of the ever-changing Big Data Ecosystem.

Lunch Panel of Young Professionals Each sponsor may provide a panelist for the panel.

Technology Visionaries Panel Each sponsor may recommend one of their clients for the panel.

Demonstration Presentation Each Sponsor will have the opportunity to share relevant information about their applications or products during a brief 10-minute demonstration presentation on Friday morning that will be videotaped.

Hands-on Two-hour Workshop Friday afternoon Each Sponsor may conduct a two-hour interactive classroom. The goal is to allow attendees to become comfortable with Sponsor resources and university programs that can support the incorporation of big data and analytics into the research and educational activities.

Hands-on Exhibit Table Each Sponsor will have a table to display any materials they want to share with faculty/practice. There will be ample hands-on time during for all participants to “play with” any technology that is available. The exhibit table will include a long skirted rectangular table, chair, wifi, free standing large monitor, and an electrical plug. If you need an easel, please let us know. You will be able to set up your exhibit table in the late afternoon of September 6.

Webinar Each Sponsor may host a webinar about data and analytics during the academic year.

Recognition Each Sponsor will be featured on the website and conference program.

To Participate

Contribute to elevating curriculum to produce graduates able to provide value more quickly (and who will better understand the expectations for their careers)

in 2017 as a Sponsor of the 2017 AccountingISBigData Conference in Brooklyn New York September 7-8, 2017 contact Susan Crosson at susan.crosson@aaahq.org (opportunities are limited)