Call for Exhibitors to 2017 Accounting IS Big Data Conference

We invite your business to participate as an exhibitor at the 2017 Accounting IS Big Data Conference in Brooklyn New York September 7-8, 2017 (opportunities are limited).

If you accept our invitation prior to April 1, 2017, you will also receive the opportunity to present an hour long webinar hosted by the AAA during 2017. Exhibitor Package Cost: $5,000

Registrations: Each exhibitor will receive 2 registrations to the 2017 conference in Brooklyn New York on September 7 and 8, 2017. Exhibitors will participate in the full conference at tables with attendees. The meeting is focused on building relationships, not selling.

Demonstration Presentation: Each exhibitor will have the opportunity to share relevant information about their applications or products during a brief 10-minute demonstration presentation that will be videotaped.

Hands-on Two-hour Workshop Friday afternoon: Each exhibitor will conduct a two-hour interactive classroom. The goal is to allow attendees to become comfortable with exhibitor resources and university programs that can support the incorporation of big data and analytics into the research and educational activities.

Hands-on Exhibit Table: Each exhibitor will have a table to display any materials they want to share with faculty/practice. There will be ample hands-on time during for all participants to “play with” any technology that is available. The exhibit table will include a long skirted rectangular table, chair, wifi, free standing large monitor, and an electrical plug. If you need an easel, please let us know. You will be able to set up your exhibit table in the late afternoon of September 6.

Recognition: Each exhibitor will be featured on the Accounting IS Big Data.org website and conference program.

To Participate in 2017 as an exhibitor at the 2017 Accounting IS Big Data Conference in Brooklyn New York September 7-8, 2017 contact Susan Crosson at susan.crosson@aaahq.org (opportunities are limited)

Inform and influence the academy to enhance the value of their research and educational efforts.

Contribute to elevating curriculum to produce graduates able to provide value more quickly (and who will better understand the expectations for their careers)