



Strategic and Emerging Technologies Newsletter *Spring 2016 Edition*

SET Section Newsletter

Editor: L. Murphy Smith

Letter from the President:



Dear SET Members,

Exciting things are happening this year in the SET section! We began the 2015-16 academic year with the Annual Meeting in Chicago, Illinois, at which the SET section hosted the 6th Transformative Technologies Workshop and the 24th annual SET Research Workshop. Both workshops were well-attended and were filled with innovations and great ideas for research and teaching. If you were unable to attend the Transformative Technologies Workshop, or if you simply want a refresher on the presentations therein, be sure to view the videos in the AAA commons, as that is one of the benefits our section provides.

Miklos Vasarhelyi returned to the editorship of our section's journal, the Journal of Emerging Technologies in Accounting (JETA) and he has worked diligently to get JETA on schedule. The 2015 issue is available at <http://aaajournals.org/toc/jeta/12/1>, and pre-prints of several papers accepted for the next issue are available at <http://aaajournals.org/toc/jeta/0/0>. I thank Miklos for his tireless efforts to make JETA great, and I hope you all will consider submitting papers to JETA soon!

As previously announced via email, Miklos and the rest of the faculty at Rutgers University offered our section members a fantastic opportunity to view or participate in an online broadcast of their Survey of Accounting Information Systems PhD seminar every Tuesday this past semester. Sessions were archived for those who couldn't participate live. If you haven't already signed up and are interested, please contact bjensen@andromeda.rutgers.edu to be added to the group.

The membership committee has been hard at work under the leadership of Michael Kraten this year developing social media initiatives for our section members to increase communication and networking opportunities. Stay tuned, as the committee expects to unveil some of these initiatives soon via emailed links to one or more demonstration videos, and they plan to formally present the tools at our section's business meeting held at the annual meeting in New York in August 2016.

This past January, the joint AIS/SET midyear meeting was held in Houston, Texas. Both the AIS and SET sections fielded interesting paper and panel sessions with a wide variety of topics. Personally I wished I could be in three places at once during several of the time slots! Our

Tableau expert Chuck Hooper from Bialytics, who was scheduled to speak at Friday's lunch had to cancel because of a health emergency. Thankfully, Chuck is fine, and David Wood arranged a last-minute replacement: Nate Cragun, Manager in Ernst & Young's Tax Technology and Data Analytic Services. Nate gave an entertaining and informative talk on analytics for the tax professional. Thank you to David and to Nate for filling this open slot in the program! One memorable aspect of this year's meeting that most would just as soon forget was the disruption caused by winter storm Jonas, as many attendees' flights home were cancelled. Next year's meeting will be held in Orlando, Florida, and I hope to see many of you there.

As you attend various conferences and meetings this spring and summer, please be sure to invite anyone you meet who is interested in strategic and/or emerging technologies in any area of accounting to join our section. Remember, SET is broader than accounting information systems –anyone interested in technologies applied to any and all areas of accounting should consider joining SET.

In August 2016 at the AAA's 100th Annual Meeting in New York City, SET will sponsor the 7th Transformative Technologies Workshop and the 25th SET Research Workshop as well as hosting several concurrent paper and panel sessions. IWe hope you will attend these workshops and that you are able to get useful ideas from the presenters that you can use in your own research and teaching.

We will once again have our section business meeting as a Monday morning breakfast meeting. Because of the high prices in New York City, the section is not able to provide breakfast for free; however, the section is subsidizing the price significantly so you will pay far less than the section is being charged. Please sign up for that breakfast when you register for the AAA meeting.

I look forward to continuing to serve you as president until the Monday breakfast business meeting in August at the AAA meeting, and I hope to see you there in New York City!

Sincerely,

Cheryl Dunn

Cheryl Dunn
President, Strategic and Emerging Technologies Section
Grand Valley State University
dunnc@gvsu.edu

Happy Summer 2016 to All SEI Section Members!

We hope your spring semester ended well. There are many exciting events and activities this summer and the coming school year. Please let us know anytime we can be of assistance to you.

	President: Cheryl Dunn Grand Valley State University justcheryl.dunn@gmail.com		Council Representative: Graham Gal University of Massachusetts at Amherst gfgal@som.umass.edu
	President-Elect: Barbara Lamberton University of Hartford lamberton@hartford.edu		Webmanager: Tawei (David) Wang, University of Hawaii at Manoa Email: twwang@hawaii.edu
	Secretary/Treasurer: J.P. Krahel Loyola University Email: jp.krahel@gmail.com		Newsletter Editor: Murphy Smith Murray State University msmith93@murraystate.edu
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	Vice-President-Practice: Lynda Schwartz Upland Advisory LLC lynda.schwartz@uplandadvisory.com		Past President: Nancy Uddin Monmouth University nuddin@monmouth.edu

Note: Allan Graham asked to be replaced as Secretary/Treasurer. The Executive Committee appointed J.P. Krahel to serve for the remainder of the 2015-16 year.

AAA Annual Meeting, Aug 6-10, 2015, New York, NY, USA



On August 6-10, 2016, the American Accounting Association (AAA) will hold its Annual Meeting in New York, NY.

The Strategic & Emerging Technologies Section business/breakfast meeting will be Monday, August 8, 2016, 6:45 am.

The theme of the 2016 Annual Meeting in New York is "Celebration of the Century" as we celebrate our centennial year. Our organization has come a long way since 1916. The meeting will provide a forum for discussions around our future as global thought leaders in accounting, as well as building bridges between the AAA and our numerous key global partners.

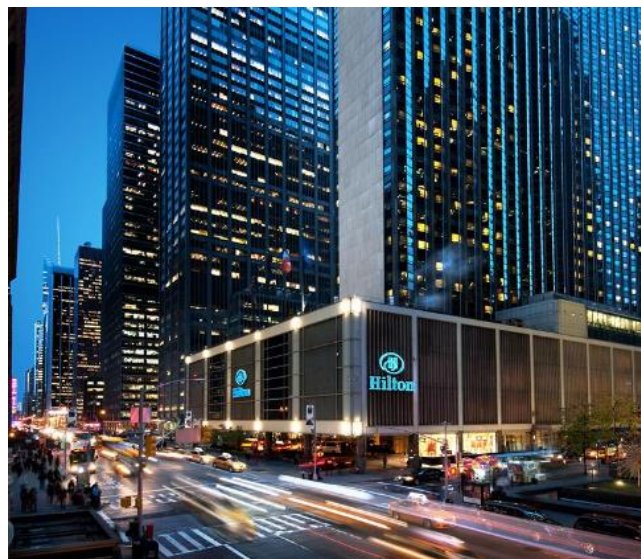
Accounting is critical to a prosperous society and as the leading academic

organization in accounting in the world, we must respond as an organization to the changes in our global environment. Help us get the next 100 years off to a good start. Help us to become an even stronger and more impactful organization.

AAA Meeting Hotels:

New York Hilton Midtown
1335 Avenue of the Americas
New York, NY 10019 USA
Telephone: 1-212-586-7000
Association Group Rate:
Single/Double: \$259*

Sheraton New York Times Square
811 7th Avenue
New York, NY 10019 USA
Telephone: 1-212-581-1000
Association Group Rate:
Single/Double: \$269



Looking ahead, following the 2016 meeting in New York, the next two AAA Annual Meetings will be held in:

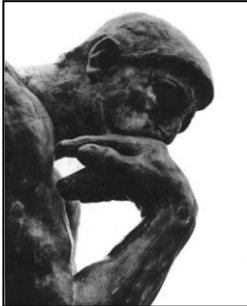


San Diego, CA (August 5-9, 2017)



National Harbor, MD-Washington, DC (August 4-8, 2018)

Teaching News:



PowerPoint Presentations on Ethics: Available online

(<http://goo.gl/7s3zB>) are four ethics-related presentations: (1) Ethics in Business and Society, (2) Pursuit of Ethics: Heroes and Villains in Life and Legend, (3) Teaching Ethics: Why, What, How, and (4) Ethics--The Basics and Why It Matters: An Ethics Presentation Adaptable across Academic Fields. Ethics is a critically important issue for persons working in accounting and other areas of business. While teaching technical concepts and skills, various professional organizations, ask that business school faculty integrate ethical training into their classes. While financial statement

analysis and corporate financial reporting requirements are important technical topics, the issue of ethics addresses deeper truths about doing business and life in general. These presentations make a compelling argument that what really satisfies a person's soul is not fame and fortune, but living a life reflecting noble character and personal integrity



Quick Links to Online Accounting and Auditing Resources: Available

online (<http://goo.gl/vMRPx>) are links to a variety of useful accounting and auditing websites. This website makes it easy for students and others to identify some key accounting- and auditing-related websites. The websites are categorized among seven categories: financial accounting, auditing, international accounting and auditing, research and publications, accounting organizations, information technology, and ethics. Among the accounting organizations on the list of links is the American Institute of

CPAs (AICPA). The AICPA and its predecessors have been serving the accounting profession since 1887. Another organization on the list is the Institute of Internal Auditors (IIA), which was established in 1941. The IIA serves more than 70,000 members from more than 100 countries in internal auditing, governance and internal control, IT audit, education, and security. Another organization on the list is the Institute of Management Accountants (IMA). The IMA has a global network of more than 70,000 members in 120 countries and 300 professional and student chapters. The website offers resources such as continuing education; on-line issues of the IMA's journal, *Strategic Finance*; and information about the IMA's certification program.

Calls for Papers:

**ASSOCIATION FOR INFORMATION SYSTEMS
SPECIAL INTEREST GROUP ON
ACCOUNTING INFORMATION SYSTEMS (SIG ASYS)**

<http://sigasys.aisnet.org>

8th Annual Pre-ICIS Workshop on
Accounting Information Systems
Saturday, December 10, 2016

Held in conjunction with the International Conference on Information Systems
Dublin, Ireland

CALL FOR PAPERS AND PANEL PROPOSALS

SIG ASYS cordially invites academics and practitioners from all over the world to present original research and/or to organize a panel discussion in the field of Accounting Information Systems (AIS). The workshop will focus on a wide range of topics and research methods at the intersection of accounting and information systems. The SIG ASYS Workshop will be held in Dublin, Ireland before the start of ICIS 2016. The specific location will be announced once it is assigned by ICIS. The day-long workshop will be followed by an evening celebration and networking dinner at a local pub/restaurant at no additional cost.

Topics of interest include anything that intersects accounting and information systems. All submissions must represent original work that has not already been published in a journal or conference proceedings (in complete form – abstract publication is permissible). At least one author of the accepted paper must register for the workshop and be prepared to present the paper in person.

Submissions must be in the form of: a completed research paper, a research-in-progress paper or a panel proposal. All completed research papers and research-in-progress papers must be in English and be carefully blinded. Submissions will be blind reviewed by at least two peers. Note that accepted papers will not be published in workshop proceedings.

Completed research papers

Completed research papers should conform to the International Journal of Accounting Information Systems (IJAIS) format, which is consistent with American Accounting Association and other Elsevier accounting journals. For more details, please see the IJAIS guide for authors at the following URL: http://www.elsevier.com/wps/find/journaldescription.cws_home/620400/authorinstructions

Research-in-progress papers

Submission of promising research, in its early stage, should take the form of a research-in-progress paper and be presented as an extended abstract. This abstract should include the following sections: research objectives and questions; theoretical foundations of the study; research methodology being used; current status of the project, and a description of what the authors propose to present at the workshop. Note that complete analysis of results is not required. Research-in-progress papers should be limited to approximately 4000 words.

Panel proposals

Panel proposals should be at least one-page in length and include: a general description of the topic; details of all potential panelists (including their name, affiliation, email, and a one paragraph bio); a statement to the effect that if the panel proposal is accepted, all panelists have made a commitment to serve on the panel; and a brief description of each panelists background, expertise and views on the proposed topic.

The workshop will be held as an all-day meeting on Saturday, December 10, 2016, in Dublin, Ireland just before the start of ICIS 2016. Participants should plan on arriving the day before for an early start at the workshop. The customary networking celebration dinner will take place after the workshop on Saturday evening. The workshop will have a single track to maximise interaction and participation. Workshop participants, including presenters and panelists, must pay the registration fee.

BEST PAPER AWARD 2016

One best paper award will be announced at the workshop, and this paper, after meeting the required revisions, will be published in the IJAIS at the author's prerogative.

IMPORTANT DATES

Submission Deadline:	August 15, 2016
Notification to Authors:	September 30, 2016
Final Papers due:	October 28, 2016
Workshop:	December 10, 2016
Networking/Celebration Dinner:	December 10, 2016

PROGRAM AND WORKSHOP CHAIRS

The program co-chairs are Tawei (David) Wang (DePaul University) and Brad Trinkle (Mississippi State University), and the workshop chair is Cheryl Dunn (Grand Valley State University).

SUBMISSION PROCESS

SIG ASYS Submissions (Pre-ICIS Workshop Only) 2016

Paper enquires, submissions, and panel proposals should be sent to ICISAIS2016@gmail.com and please indicate whether the submission is completed research, research-in-progress, or a panel proposal.

SIG ASYS and IJAIS (Dual Consideration) Submissions 2016

At the authors' prerogative, submitted papers can also be considered for publication in the International Journal of Accounting Information Systems (IJAIS). These papers should constitute original research that is not currently being considered for publication or has not been previously published elsewhere. For concurrent consideration at both the SIG ASYS workshop and IJAIS, authors should submit their manuscripts using the IJAIS online submission system at <http://ees.elsevier.com/accinf/default.asp> and e-mail your complete manuscript to ICISAIS2016@gmail.com. Please clearly specify in your cover letters to IJAIS and SIG ASYS that your submission is a dual submission and is intended for presentation at SIG ASYS 2016.

Contact the Newsletter Editor:



Please send items of interest for the next newsletter, including:

- Recent books or journal articles related to SET - whether you have published them or you have seen other people's work that you think our section members should know about.
- Conferences and calls for papers related to SET - make sure all regional or local events you may be involved with get good billing this way.
- This could include non-AAA events too (if directly relevant to section members' interests) - Have you been to an interesting meeting recently? Why not write a few paragraphs for us describing who presented what so we can all benefit in some way from events we couldn't attend?
- Personal accomplishments e.g. promotions or awards (don't be shy now!) Have you changed jobs recently? Let people know where you are now via the newsletter perhaps!
- New research projects started or updates on current ones you may be working on. PhD students - tell us what you are doing and what you are finding out - there may be people out there who can help you in all kinds of ways you hadn't thought about - ask! Perhaps you'd like to submit a short article for the newsletter.
- Other items related to SET e.g. comments or questions you'd like answers to or help with. Maybe someone out there has an answer that can help you with an issue you are facing? Ask!

Best to all,

Murphy

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