

American Accounting Association

2010 Auditing Section Mid-Year Conference

January 14-16, 2010

The Westin San Diego Hotel | San Diego, California

| <u>Meeting Information</u> | <u>About the Conference</u> | <u>Hotel Information</u> | <u>Program</u> | | <u>Doctoral Consortium</u> | <u>Doctoral Consortium Schedule</u> |

| Excellence in Audit Education Workshop |

Generously supported by KPMG

Preliminary Program

Thursday, January 14, 2010

7:00 am - 8:00 am **Breakfast**

8:00 am – 5:00 pm Auditing Section Executive Committee Meeting

7:30 am – 7:00 pm Doctoral Consortium - 8.0CH
12:30 pm – 5:15 pm Auditing Workshop* - 5.0CH

5:30 pm – 7:00 pm Reception for Doctoral Consortium Attendees

7:00 pm – 8:00 pm Auditing Section Welcome Reception

Friday, January 15, 2010

8:30 am - 9:45 am

Welcome and Plenary Session Auditing-Advanced-1.5 CH

Christopher Cox, Past Chairman of the Securities and Exchange Commission (SEC) from 2005 to 2009. We anticipate a lively discussion as many significant events occurred during his tenure. Mr. Cox was a leader in the effort to integrate U.S. and overseas regulatory policies in this era of global capital markets. Prior to his appointment to the SEC, he served in the U.S. House of Representatives for the State of California. During his seventeen years in congress, he served in a leadership capacity on several committees with jurisdiction over U.S. capital markets, including the Energy and Commerce Committee, the Financial Services Committee, the Joint Economic Committee, and the Budget Committee. He also authored the Private Securities Litigation Reform Act. In 1994, President Clinton appointed Cox to the bipartisan commission on entitlement and tax reform.

9:45 am – 10:15 am **Break**

10:15 am - 11:45 am

Concurrent Sessions

Session 1: Center for Audit Quality Panel

What Now? How Have Changes in Washington Impacted the Audit Profession?

Auditing – Advanced – 1.5 CH

Moderator: Cindy Fornelli, Executive Director, CAQ

Panelists:

Michele Hooper, Vice Co-Chair, CAQ Governing Board, and Managing Partner, The Directors' Council

The Birectors Council

Bob Kueppers, Deputy CEO, Deloitte

Randy Fletchall, Americas Vice Chair - Assurance & Advisory Business

Services Professional Practice & Risk Management, EY

Session 2: Regulatory impact on Auditing

Auditing - Advanced - 1.5 CH

Moderator: Carol Dee, University of Colorado - Denver

The Impact of Regulatory Scrutiny on the Resolution of Material Accounting

Bradley Pomeroy, University of Illinois at Urbana - Champaign

Discussant: Ann Gamble Backof, University of Georgia

The Economics of Setting Auditing Standards

Minlei Ye, University of Toronto

Dan Simunic, University of British Columbia

Ralph Winter, University of British Columbia

Discussant: Robert Knechel, University of Florida

Audit Partner Rotation: An Analysis of Benefits and Costs

Brian Daugherty, University of Wisconsin - Milwaukee

Denise Dickins, East Carolina University

Julia Higgs, Florida Atlantic University

Discussant: Kris Hoang, University of Alberta

Session 3: Internal Control and Earnings

Auditing – Advanced – 1.5 CH

Moderator: Chad Simon, The University of Nevada, Las Vegas

The Effect of Internal Control Material Deficiencies on the Stewardship Role of Accounting Earnings

Kareen Brown, University of Waterloo

Jee-Hae Lim, University of Waterloo

Discussant: Brad Lawson, Texas A & M University

Audit Committee Characteristics and Auditor Dismissals following Internal Control Material Weaknesses

Ling Lei, George Mason University

Jian Zhou, SUNY at Binghamton & Nanyang Technological

University

Discussant: Nate Stephens, Utah State University

Do Auditors Under-Assess the Severity of Internal Control Design Deficiencies?

Christopher J. Wolfe, Texas A&M University Michelle Chandler Diaz, Texas A&M University

Discussant: Chad Stefaniak, Oklahoma State University

Session 4: Audit Process and Negotiations

Auditing – Advanced – 1.5 CH

Moderator: Margaret Christ, University of Georgia

Auditor Process Accountability And Epistemic Motivation: Principles Versus Rules-Based Accounting Standards

Marietta Peytcheva, Lehigh University Arnold Wright, Northeastern University

Discussant: Linda Quick, University of South Carolina

Effects of Earnings Forecasts and Heightened Professional Skepticism on the Outcomes of Client-Auditor Negotiation

Helen Brown-Liburd, Boston College Jeffrey Cohen, Boston College

Greg Trompeter, University of Central Florida **Discussant:** Rick Hatfield, University of Alabama

The Relative Effectiveness Of Persuasion Tactics In Auditor-Client Negotiations

Stephen Perreault, University of Massachusetts at Amherst Thomas Kida, University of Massachusetts at Amherst

Discussant: Jason Smith, The University of Nevada, Las Vegas

12:00 pm – 1:15 pm **Lunch**

Presentation of Distinguished Service Award and Outstanding Educator Award

1:45 pm – 3:00 pm Business meeting

3:00 pm - 3:30 pm **Break**

3:30 pm - 5:00 pm

Session 5: Green Assurance Panel

Assurance Of Sustainability And Greenhouse Gas Emissions

Disclosures: Policy Initiatives And Practice And Research Opportunities

Regulatory Ethics – Advanced; Auditing – Advanced – 1.5 CH

Moderator: Bill Kinney, University of Texas at Austin, IAASB

Panelists:

Brian Ballou, Professor and Co-director, Center for Business Excellence, Farmer School of Business, Miami University

Diana Hillier, Partner, Global assurance standards, PricewaterhouseCoopers, London, current member of IAASB (and IAASB Deputy Chair after 1 January 2010)

Roger Simnett, *Professor, School of Accounting, University of New South Wales, co-chair of task force developing standard on assurance of greenhouse gas statements for IAASB.*

Session 6: Auditor Specialization and Client-Auditor Alignments

Auditing - Advanced - 1.5 CH

Moderator: Monika Causholli, University of Kentucky

Auditor Specialization and the Cost of Debt

Yun Lou, London Business School Florin Vasvari, London Business School **Discussant:** Nancy Feng, Boston University

Auditor Choice and Debt Structure

Fengyun Wu, Baruch College Steven Lustgarten, Baruch College

Discussant: Elizabeth Carson, University of New South Wales

Fair Value Measurements, Auditor Industry Expertise, and Audit Fees

Michael Ettredge, University of Kansas

Han Yi, University of Oklahoma Yang Xu, University of Kansas

Discussant: Stan Jenne, Utah Valley University

Session 7: Restatements and audits

Auditing – Advanced – 1.5 CH

Moderator: Troy Hyatt, Boise State University

Managing Audits To Manage Earnings: The Impact Of Baiting Tactics On An Auditor's Ability To Uncover Earnings Management Errors

Benjamin Luippold, Georgia State University

Thomas Kida, University of Massachusetts at Amherst

David Piercey, University of Massachusetts at Amherst James Smith, University of Massachusetts at Amherst

Discussant: Jeremy Griffin, University of Georgia

Contagion effect of restatements through common directorships

Chih-Ying Chen, Singapore Management University Beng Wee Goh, Singapore Management University

Discussant: Lori Holder-Webb, Western New England College

How differently do credit rating agencies react to companies' restatements after the SOX?

Ling-Tai Lynette Chou, National Chengchi University

Ya-Fang Wang, Providence University

Discussant: Marcy Shepardson, University of Texas

Session 8: materiality and judgment

Auditing – Advanced – 1.5 CH

Moderator: Sandra Shelton, DePaul University

The Materiality of Quantitatively Large Misstatements: Evidence from Staff Accounting Bulletin No. 108

Thomas Omer, Texas A&M University Marjorie Shelley, Texas A&M University Anne Thompson, Texas A&M University

Discussant: Chris Hogan, Michigan State University

Auditors' And Managers' Incentives, Materiality Judgments, And The Resolution Of Financial Statement Misstatements

Marsha Keune, University of Wisconsin Karla Johnstone, University of Wisconsin

Discussant: Tamara Lambert, University of Massachusetts -

Amherst

The Impact of Audit Risk and Qualitative Materiality Factors on Auditor Judgments

Iris Stuart, Norwegian School of Economics and Business Administration

Patricia Wellmeyer, California State University Fullerton **Discussant:** Helen Brown-Liburd, Boston College

6:00 pm – 7:30 pm **Reception**

Saturday, January 16, 2010

7:30 am - 8:30 am

Breakfast & Research and Education Forum Research and Education Roundtables

Auditing – Advanced – 1 CH

Table 1: Internal Control Remediation

Corporate Governance Attributes and Remediation of Internal Control Material Weaknesses Reported under SOX Section 404

Santanu Mitra, Wayne State University Mahmud Hossain, University of Memphis

Material Weaknesses Remediation and Earnings Quality: A Detailed Examination

Jean Bedard, Bentley University and University of New South Wales

Rani Hoitash, Bentley University Udi Hoitash, Northeastern University Kim Westermann, Bentley University

The Effect of Internal Control Weaknesses and their Remediation on Audit Fees

Susan Albring, Syracuse University Matthew Keane, Providence College

Table 2: Internal Audit and internal Controls

Evaluation of Internal Control Combinations: Biased Judgments or Critical Thinking?

Ralph Viator, Texas Tech University Penelope Bagley, Texas Tech University

The Effects of Internal Audit Role and Reporting Relationships on Investor Perceptions of Disclosure Credibility

Travis Holt, University of Tennessee at Chattanooga

Determinants of Going Concern Audit Opinions in Nonprofit Organizations

Nancy Feng, Boston University

Table 3: Non-Audit Services

Further Evidence on Knowledge Spillover And The Joint Determination Of Audit And Non-Audit Fees

Gopal Krishnan, Lehigh University Wei Yu, Lehigh University

The Effects Of Recurring And Nonrecurring Tax, Audit-

Related, and Other Nonaudit Services on Auditor Independence

Jeffrey Paterson, Florida State University Adrian Valencia, Florida State University

Table 4: Audits in International Settings

Audit Profession Development in Emerging Market Countries and the Effects on Auditor Choice and Audit Quality

Paul Michas, University of Missouri - Columbia

Auditor Independence and The Going-Concern Decision: Some Uk Evidence Concerning Types I and II Audit Errors and Bargaining Power

Paul Barnes, Nottingham Business School Hang Le, University of Sheffield

Table 5: Regulation

Does the Government Sector Need Legislation Similar to the Sarbanes-Oxley Act of 2002

Alan Reinstein, Wayne State University Mohammad Abdolmohammadi, Bentley University Cathleen Miller, Wayne State University

An Analysis of Firm Reponses to PCAOB Inspection Reports

Carol Jessup, Southern Illinois University at Edwardsville Tracy Flemming Young, Horace Mann Educators Corporation

Effects of Post-SOX Restatement Characteristics and Management Behavior on CEO/CFO Turnover

Ling-Tai Lynette Chou, National Chengchi University Ya-Fang Wang, Providence University

Table 6: Fraud

An Examination of the Effects of Previous Whistleblowing Event Follow-Through on Intentions to Report Fraudulent Financial Reporting

Steven Kaplan, Arizona State University Kurt Pany, Arizona State University Janet Samuels, Arizona State University Jian Zhang, San Jose State University

An Analysis of Financial Statement Fraud At The Audit Assertion Level

sabel Wang, The Australian National University Renee Radich, Macquarie University Neil Fargher, The Australian National University

Why Is Auditors' Responsibility Over-Attributed In Accounting Frauds?

Emna Ben Saad, HEC Paris Cedric Lesage, HEC Paris

Table 7: Mentoring and Monitoring

Mentoring in organizations: a review of the literature with

specific applications to public accounting

Alan Reinstein, Wayne State University Timothy Fogarty, Case Western Reserve University David Sinason, Northern Illinois University

Audit Monitoring and Agency Risks: Not All Corporate Divestitures are Created Equal

Carolyn Callahan, University of Memphis Gary Peters, University of Arkansas Thomas Webb, Mississippi State University

The Incremental Effect of Perspective Taking on Auditor and Manager Performance beyond Experience and Knowledge

Marietta Peytcheva, Lehigh University Ong-Ard Singtokul, Georgia Institute of Technology Wei Yu, Lehigh University

Table 8: Independence and Audit Committee Expertise

An Examination of Perceptions of Auditor Independence and Financial Reporting Quality When Former Auditors Are Hired

Brian Daugherty, University of Wisconsin – Milwaukee Denise Dickins, East Carolina University Richard Hatfield, University of Alabama

Client Importance and Audit Partner Reporting Decisions

Wuchun Chi, National Chengchi University Edward Douthett, George Mason University Ling Lei, George Mason University

Is There Less Earnings Management when There Are More Accounting Experts on the Audit Committee?

Ken Y. Chen, National Taiwan University Gopal V. Krishnan, Lehigh University Jian Zhou, Nanyang Technological University and SUNY at Binghamton

Table 9: Auditor Choice / Specialization

The Informational Role of Target-Firm Auditors in Corporate Takeovers

Yuan Xie, Fordham University Han Yi, University of Oklahoma Yinqi Zhang, American University

Auditor Industry Specialization and Firm Value: Evidence from Mergers and Acquisitions

Ho-Young Lee, Yonsei University Vivek Mande, California State University, Fullerton Jong Chool Park, Rensselaer Polytechnic University

8:30 am - 9:45 am

Plenary Session

Auditing - Advanced - 1.5 CH

Dr. Arnold Schilder, the Chair of the International Auditing and Assurance Standards Board (IAASB) at New York. As Chair, Prof. Schilder leads the

IAASB in its initiatives in setting high quality auditing and assurance standards and facilitating the convergence of international and national standards. He is a past member of the Managing Board of the De Nederlandsche Bank NV (DNB) as Executive Director in charge of prudential supervision of financial institutions.

9:45 am - 10:15 am 10:15 am - 11:45 am **Break**

Concurrent Sessions

Session 9: CPA Exam Panel:

The Auditing and Attestation Section of the CPA Examination

Auditing – Advanced – 1.5 CH

Moderator: Wayne Tervo, Murray State University

Panelists:

Marshall K. Pitman, *University of Texas at San Antonio* James Pischel, *AICPA*, *Examinations Division*

Session 10: Audit Committee Compensation And Audit Fees

Auditing - Advanced - 1.5 CH

Moderator: Audrey Gramling, Kennesaw State University

Auction Theory and the Market for Audit Services: Evidence that the Winner's Curse may contribute to Low Balling Behavior

Jessen L. Hobson, University of Illinois
Mark J. Mellon, Florida State University
Douglas E. Stevens, Florida State University

Discussant: Ted Rodgers, University of South Carolina

Audit Fees of Foreign Firms Cross-Listed in the U.S.

Scott Bronson, Michigan State University Aloke Ghosh, Baruch College, City University of New York Chris Hogan, Michigan State University **Discussant:** Neil Fargher, Australian National University

An Examination of the Influence of The PCAOB Inspection On Audit Committees' Hiring Decisions

Veena Looknanan-Brown, Florida Atlantic University **Discussant:** Barbara Grein, Drexel University

Session 11: Auditor Fraud Detection and Skepticism

Auditing – Advanced – 1.5 CH

Moderator: Mark Zimbelman, Brigham Young University

Improving Fraud Detection: Do Auditors React Appropriately to Abnormal Inconsistencies between Financial and Nonfinancial Measures?

Joseph Brazel, North Carolina State University Keith Jones, George Mason University Douglas Prawitt, Brigham Young University

Discussant: Erin Hamilton, University of South Carolina

Fraud Detection and Financial Reporting and Audit Delay

Andrew Yim, Tilburg School of Economics and Management **Discussant:** Evelyn Patterson, University of Indiana - Purdue

Do Audit Actions Consistent with Increased Auditor Scepticism Deter Potential Management Malfeasance?

Qiu Chen, Queen's University Khim Kelly, University of Waterloo Steven Salterio, Queen's University

Discussant: Natalia Mintchik, University of Missouri – St. Louis

Session 12: Audit Committees: Restatements & Earnings Management

Auditing – Advanced – 1.5 CH

Moderator: Stacy Mastrolia, Bucknell University

Absence of Consequences Following Accounting

Restatements: Evidence from Audit Committee Members

Brian Carver, Clemson University

Discussant: Gary Peters, University of Arkansas

The Association Between Audit Committee Industry Expertise And Financial Restatements

Jeffrey Cohen, Boston College Udi Hoitash, Northeastern University Ganesh Krishnamoorthy, Northeastern University Arnie Wright, Northeastern University **Discussant:** Susan Scholz, University of Kansas

Why Do Audit Committees Allow Earnings Management?

Jason MacGregor, Baylor University

Discussant: Jason Mathews, University of Georgia

12:00 pm – 1:15 pm

Lunch

Presentation of Notable Contributions to Literature Award, Doctoral Dissertation, and Best Ph.D. Student Paper Award

1:30 pm -3:00 pm

Concurrent Sessions

Session 13: Internal Audit Panel – Research in Internal Auditing: Issues and Opportunities

Auditing - Advanced - 1.5 CH

Moderator: Larry E. Rittenberg, University of Wisconsin

Panelists:

Paul Sobel, Vice President, Internal Auditing, Mirant Corporation Robert B. Hirth, Executive Vice President, Global Internal Audit, Protiviti, Inc. Douglas F. Prawitt, Brigham Young University

Session 14: International perspective and Regulation

Auditing – Advanced – I.5 CH

Moderator: Cathy Miller, Wayne State University

Public Oversight and Audit Quality: Evidence from Public Oversight of Audit Firms in the Netherlands

Katrien Van de Poel, University of Antwerp
Martijn van Opijnen, Netherlands Authority for the Financial
Markets and Maastricht University
Steven Maijoor, Netherlands Authority for the Financial Markets
and Maastricht University

Ann Vanstraelen, Maastricht University and University of Antwerp **Discussant:** Kathleen Bentley, Texas A&M University

Cultural Dimension And Professionalism And Uniformity Of Internal Auditing Practice

Gerrit Sarens, Université Catholique de Louvain Mohammad Abdolmohammadi, Bentley University **Discussant:** Maureen Mascha, Marquette University

International Consistency in Audit Reporting Behaviour: Evidence from Going Concern Modifications

Per Christen Tronnes, University of New South Wales Elizabeth Carson, University of New South Wales Roger Simnett, University of New South Wales **Discussant:** Jaime Schmidt, University of Texas

Session 15: Audit Committees: Characteristics And Independence Auditing – Advanced – 1.5 CH

Moderator: Scott Bronson, Michigan State University

Perception of Auditor Independence, Audit Committee Characteristics, and Auditor Provision of Tax Services

Jean Bedard, École de compatibilité Université Laval Suzanne Paquette, École de compatibilité Université Laval **Discussant:** Jason MacGregor, Baylor University

Does The Substance Versus Form Of Audit Committee Independence And Management Incentives Affect Auditor Judgments?

Jeffrey Cohen, Boston College Lisa Gaynor, University of South Florida Ganesh Krishnamoorthy, Northeastern University Arnie Wright, Northeastern University **Discussant:** Brad Pomeroy, University of Illinois

The Effects of Audit Committee Compensation, Fairness, and Responsibility on the Resolution of Accounting Disagreements

James Bierstaker, Villanova University
Jeffrey Cohen, Boston College
Todd Dezoort, The University of Alabama
Dana Hermanson, Kennesaw State University **Discussant:** Yi-Jing Wu, Case Western University

Session 16: Audit Quality
Auditing - Advanced - 1.5 CH

Moderator: Jonathan Stanley, Auburn University

Self-Regulation: Experimental Evidence on Reputation and Peer Review

Jodi Bellovary, University of Wisconsin – Madison Brian Mayhew, University of Wisconsin – Madison **Discussant:** Jon Grenier, University of Illinois

Characteristics of High-Performance Auditors

Constance McKnight, Arkansas Tech University William Wright, University of Illinois

10 of 13

Discussant: Han Yi, University of Oklahoma

The Effect of Early Career Experience on Auditors'
Assessments of Error Explanations in Analytical Review

Alex Yen, Suffolk University

Discussant: Pennie Bagley, Texas Tech University

3:00 pm - 3:15 pm 3:15 pm - 4:45 pm **Break**

Concurrent Sessions

Session 17: Auditor's Going Concern and Internal Control Opinions

Auditing - Advanced - 1.5 CH

Moderator: Joe Trainor, Florida Atlantic University

Does The Going Concern Audit Opinion Have A Stabilizing Effect On The Overall Stock Market?

Brad Tuttle, University of South Carolina

Scott Vandervelde, University of South Carolina

Discussant: Tina Carpenter, University of Georgia

User Perceptions and Misperceptions of the Unqualified Auditor's Report

Glen Gray, California State University, Northridge

Jerry Turner, The University of Memphis

Paul Coram, University of Melbourne

Theodore Mock, University of California, Riverside and University

of Maastricht

Discussant: Allen Blay, Florida State University

Session 18: Control Environment / Fraud

Auditing - Advanced - 1.5 CH

Moderator: Ben Luippold, Georgia State University

Associating Control Environment Quality and Earnings Quality

James Hunton, Bentley University Rani Hoitash, Bentley University

Jay Thibodeau, Bentley University

Discussant: Julia Higgs, Florida Atlantic University

Stock-Market Reaction, Determinants, and Timeliness of Privacy Breach Disclosures

Alastair Lawrence, Rotman School of Management, University of Toronto

Miguel Minutti-Meza, Rotman School of Management, University of Toronto

Dushyantkumar Vyas, Rotman School of Management, University of Toronto

Discussant: Linda Myers, University of Arkansas

Investigating the Effects of Post-Audit Review Salience on Auditor Judgments: A Comparative Analysis of Audit Planning Decisions Resulting From PCAOB Inspections and Internal Quality Reviews

Chad Stefaniak, Oklahoma State University

Richard Houston, The University of Alabama **Discussant:** Julie Petherbridge, Mercer University

Session 19: Instructional Audit Cases

Auditing – Advanced – 1.5 CH

Moderator: Alan Reinstein, Wayne State University

Societe Generale: An instructional Case Focusing on International Accounting and Auditing Issues

Michael Knapp, University of Oklahoma Carol Knapp, University of Oklahoma

Discussant: Lori Kopp, University of Lethbridge

Attesting Adios! Airways' XBRL Filings: A Case Study on Performing Agreed-upon Procedures

Roger Debreceny, University of Hawai'i at Mänoa Stephanie Farewell, University of Arkansas at Little Rock

Discussant: James Long, Auburn University

Inducing Self-Efficacy for the Study of Auditing: An Instructional Exercise

Jason MacGregor, Baylor University

Discussant: Brian Daugherty, University of Wisconsin -

Milwaukee

Session 20: Research Committee Panel: Research Opportunities in Fraud

Prevention, Fraud Detection, and Working with Practitioners

Regulatory Ethics – Advanced; Auditing – Advanced – 1.5 CH

Moderator: Lori Holder-Webb, Western New England College

Panelists:

Mark Zimbelman, Selvoy J. Boyer Fellow and Associate Professor of Accountancy,

Brigham Young University

Tim Pearson, Professor, West Virginia University and Head of Institute of Fraud Prevention

Pam Murphy, Assistant Professor, Queen's University

Note: The CPE Fields of Study curriculum is divided into twenty three subject matter areas. These fields represent the primary knowledge and skill areas needed by accounting licensees to perform professional services in all fields of employment. Sessions that offer CPE credit have the Field of Study and Credit Hours (CH) in red. Each Credit Hour is based on 50 minutes. The Program Level for each of these sessions is Basic, unless otherwise stated. Delivery Method: Group Live

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To register for this course, visit the Web site and register online or contact (941)-921-7747. For more information regarding refund, complaint and program cancellation policies, please contact our offices at

^{*} There is a \$30 registration charge for this Workshop, and there is a limit to the number of participants so pre-attendance registration will be required and limited.

(941)-921-7747.

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