# Gender Issues and Worklife Balance Newsletter Spring 2007 Edition (updated 20 April 2007)

GIWB Section Newsletter, Spring 2007 Newsletter Editor: L. Murphy Smith

#### **Letter from the Section President:**

It seems like only yesterday that we were meeting in Washington, D.C., at the 2006 National Meeting of the American Accounting Association. Yet, here we are, only a few short months until our next meeting in Chicago, Illinois. I certainly hope that you can join us there. The activities and sessions planned by the AAA and the GIWB Section for the 2007 meeting promise to be interesting and informative. Our sincere appreciation is in order for Kim Charron who has served as the national meeting coordinator. Quality programs only occur with the dedication and hard work of individuals like Kim.

I will be attending the American Accounting Association Council meeting in just a few weeks in Dallas, Texas. The Council meeting provides a unique opportunity for the Council representative to voice concerns, gather feedback, learn about other Region/Section Best Practices, and have a real say in the direction of the AAA and accounting education. I am truly honored to serve as your representative at that meeting. If you have any suggestions for making the AAA or GIWB Section a better organization, please call me (318.342.1100) or email me (mceacharn@ulm.edu) and I will be happy to bring those suggestions to the table.

Finally, thank you to Wayne Bremser, who will serve as your President next year, as well as to Ellen Cook and Fred Feucht, who continue to serve this important Section of the AAA. And, as always, a heartfelt thank you to Murphy Smith who continues to be a driving force behind this organization and a mentor to a large number of us.

I look forward to seeing each of you at the AAA meeting in Chicago in August.

~ Michelle

Michelle McEacharn President, Gender Issues & Worklife Balance Section The University of Louisiana at Monroe

# **GIWB Papers on the AAA Annual Meeting Program:**

The AAA Annual Meeting is scheduled for August 5 through 8, 2007 in Chicago, Illinois. More information is on the Web (http://aaahq.org/AM2007/menu.htm). The GIWB Section business meeting will be held as follows:

Tuesday, August 7, 2007 6:45 am - 8:15 am Section Breakfast and Business Meeting

Thanks to Kim Charron, the national meeting program coordinator for the GIWB Section, who managed all the tasks necessary to get the annual meeting program organized, including communicating with the AAA office, receiving submissions, arranging reviews, responding to authors, and setting up sessions.

Thanks to all the reviewers of the AAA 2007 annual meeting papers.

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# Hotel Information:

The American Accounting Association's 2007 Annual Meeting will be held in the Hilton Chicago Hotel and Palmer House Hilton Hotel in Chicago, Illinois, August 5–8.

Hilton Chicago 720 South Michigan Ave. Chicago, IL 60603 Phone: (312) 922-4400

Fax: (312) 922-5240

The special room rate for meeting attendees is U.S. \$179.00 (single or double occupancy). To receive the special conference rate be sure to:

Make your reservations by June 26, 2007 Identify yourself as attending the American Accounting Association Annual Meeting. Some Annual Meeting sessions and events will be held at the Palmer House Hilton.

Palmer House Hilton 17 East Monroe St. Chicago, IL 60603 Phone: (312) 726-7500 Fax: (312) 917-1707

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#### **GIWB Website:**

The GIWB website (http://aaahq.org/GIWB/gis.html) lists the objectives of our section, how to become a member, bylaws, officers, awards, and our newsletter. A big thanks goes to our webmaster, Dr. Arundhati Rao of Morgan State University (arao@moac.morgan.edu).

# **Call for Officer Nominations and Current GIWB Officers:**

If you would like to nominate someone (including self-nominations) for one of the elected officer positions, please contact the GIWB Section President, Michelle McEacharn, or President-Elect, Wayne Bremser, no later than May 10, 2007. Before nominating someone else, please check with them to see if they would be willing to serve. Duties for officers are listed in the bylaws on the GIWB website (http://aaahq.org/GIWB/gis.html). Officers to be elected for 2007-08 including the following:

President-Elect VP Practice VP Research Secretary-Treasurer

Other officers are appointed. The section still needs to fill some of the regional coordinator positions. The function of regional coordinators is to ensure reviews of GIWB papers submitted to regional meetings. All officers' duties are described on the GIWB website in the Bylaws section. If you have an interest in serving in any officer position, elected or appointed, please contact President Michelle McEacharn or President-Elect Wayne Bremser.

Current officers are listed on the GIWB website (http://aaahq.org/GIWB/gis.html), which includes the following elected officers:

Elected officers currently serving, 2006-07:

President-Elect Wayne Bremser

VP Practice Hema Rao VP Research Fred Feucht Secretary-Treasurer Ellen Cook

#### **GIWB Section Awards:**

The GIWB Section presents four awards each year, as follows:

- 1. KPMG Best Paper Award: A Best Paper Award will be awarded each year to one of the papers presented at the Annual Meeting. In order for a paper to be considered, at least one author must be a member of the section.
- <u>2. KPMG Outstanding Dissertation Award:</u> An Outstanding Dissertation Award will be given each year to the outstanding dissertation selected from dissertations submitted for consideration.
- 3. KPMG Outstanding Published Manuscript Award: An Outstanding Published Manuscript Award will be given each year to the outstanding manuscript selected from published articles submitted to the Section for consideration. In order for a manuscript to be considered, at least one author must be a member of the section.
- <u>4. KPMG Mentoring Award:</u> A Mentoring Award will be awarded each year to a special mentor (female or male) who has affected the lives of women in accounting.

For more details and nomination information about each award, please check the bylaws on the GIWB website. Financial support for the Gender Issues and Worklife Balance Section Awards is provided by a grant from the KPMG Foundation. The GIWB Section is very appreciative of this excellent support.

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#### Call for Papers:

Call for Papers: SIXTEENTH ANNUAL AI/ET RESEARCH WORKSHOP, SATURDAY, AUGUST 4, 2007

The Sixteenth Annual Research Workshop on: Artificial Intelligence and Emerging Technologies in Accounting, Auditing and Tax, is scheduled from 8:00 am to 4:30 pm on Saturday, August 4th, 2007. The workshop is sponsored by the Artificial Intelligence/Emerging Technologies Section in conjunction with the Annual Meeting of the American Accounting Association. The AAA meeting is scheduled from August 5-8, 2007 also in Chicago IL.

TOPICS: Papers should be related to education, application or research and address both financial and artificial intelligence/emerging technology areas.

Financial areas: accounting, auditing, tax and other financial domains.

Artificial intelligence areas: expert systems, neural networks, case-based reasoning, machine learning, natural language processing, intelligent databases, intelligent agents, intelligent devices (smart phone, intelligent TV) and other artificial intelligence areas.

Emerging technology areas: security (system uptime, authenticity), image processing, communications technologies, internet and public on-line services, world wide web,

training and technology competency, electronic commerce, workflow technology, private networks (local, wide, municipal, intranets), EDI, XBRL, XML, data mining, group technologies, continuous assurance services, voice recognition, wireless connectivity, Java and other emerging technologies.

Research Issues: literature reviews, organizing research issues; task selection; feasibility analysis; knowledge acquisition; explanation; knowledge representation (e.g. structure of rule base, neural network, case base etc.); knowledge processing; uncertainty; integration; intelligent databases; validation and verification; changes is usage; innovative uses; impacts on organizations, management, education, practice; legal implications, deeper understanding of financial domains; cognitive modeling and other issues.

MANUSCRIPT GUIDELINES: Papers submitted elsewhere will be considered. Early stage papers are encouraged. Papers will be considered for the AI/ET Section Journal, Journal of Emerging Technologies in Accounting (JETA), at the option of the author.

If you want your paper considered for JETA, please indicate that in your covering letter. Please include your email address. Papers should be single spaced and in a two column format with the figures placed at the appropriate place in the text. Please use Times New Roman 10 point font for the body of the paper.

SUBMISSION DEADLINE: Items submitted for consideration must be received by Monday, June 4, 2007. Emailed papers in Word or rich text format are required. Please do not FAX papers. We expect to inform individuals of accept/reject decisions for the Workshop by July 1, 2007. Notification will be made by email.

Send one copy of your properly formatted paper by email to all three: Rick Dull - rdull@clemson.edu
Carol Brown - BrownC@bus.oregonstate.edu
Amelia Baldwin - Amelia.Baldwin@uah.edu

If your manuscript is accepted for presentation at the Workshop, you will be required to register for the Workshop via the AAA Annual Meeting website (http://aaahq.org/AM2006/registration.htm). If you are a currently enrolled doctoral student, the Workshop registration fee will be waived. Doctoral students must still register on the usual form, but not pay for the Workshop registration as the AI/ET Section will provide a free registration for doctoral students. To obtain the free Workshop registration, doctoral students must state on the AAA Registration form that they are a current doctoral student and specify their institution.

# **Request for Help with Doctoral Research Project:**

Rinku Bhattacharya, GIWB Section member and doctoral student at Pace University, is investigating methods of indirect cost allocations within non-profit organizations. If you would be willing to assist him by completing his questionnaire, please email him at

rinkub@verizon.net. He would also be interested in hearing from people who might have relevant research guidance or references.

# **Contact the Newsletter Editor:**

Please send me items of interest for next newsletter, including:

- Recent books or journal articles related to GIWB whether you have published them or you have seen other peoples you think others should know about. Conferences and calls for papers related to GIWB make sure all regional or local events you may be involved with get good billing this way.
- This could include non-AAA events too (if directly relevant to section members' interests) Have you been to an interesting meeting recently? Why not write a few paragraphs for us describing who presented what so we can all benefit in some way from events we couldn't attend?
- Personal accomplishments e.g. promotions or awards (don't be shy now!) Have you changed jobs recently? Let people know where you are now via the newsletter perhaps!
- New research projects started or updates on current ones you may be working on. PhD students tell us what you are doing and what you are finding out there may be people out there who can help you in all kinds of ways you hadn't thought about ask!
- Other items related to GIWB e.g. comments or questions you'd like answers to or help with. Maybe someone out there has an answer that can help you with an issue you are facing? Ask!

Best regards,

# Murphy

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