American Accounting Association

Joseph A. Silvoso, PRESIDENT (1980-81)
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June 19, 1981

Professor William L. Ferrara
Department of Accounting and Management
Information Systems
College of Business Administration
The Pennsylvania State University
409 Business Administration Building
University Park, PA 16802

Dear Bill:

I concur with your suggestion that an AAA Section on Management Accounting is desirable. It can contribute to the development of standards in the area and to the encouragement of research as you suggest. Substantial benefits can accrue. I support it enthusiastically.

I suggest you submit a statement requesting permission to proceed to organize a "Management Accounting Section of the American Accounting Association." Purposes and objectives should be included. A copy of the AAA Section policy is enclosed.

If you submit your statement to me by July 15, I will have this year's Executive Committee consider it in August.

Thanks for your interest in activities of the Association.

Sincerely,

J. A. Silvoso

cc: Tom Dyckman

Paul L. Gerhardt

JAS: lah