

PROPOSED MANAGEMENT ACCOUNTING SECTION

There is no doubt that "management accounting" has developed into a discipline of sufficient stature, depth and magnitude to merit section status within the American Accounting Association.

The primary objective of the proposed Management Accounting Section of the American Accounting Association shall be to provide a focused instrument through which those who are interested can keep abreast of and further the academic content of and research (theoretical and applied) concerning management accounting. More specifically our proposed objectives will be to stimulate, promote and encourage:

1. interchange among those interested and involved in management accounting;
2. research (theoretical and applied) in management accounting; and
3. further and continuous development of educational materials and curriculum design for management accounting.

An organizational business meeting of this proposed section is projected for August 1982, in connection with the AAA annual meeting in San Diego.

This announcement is intended to generate well in excess of the 100 minimum interested members required by the Executive Committee for approval of section status. All AAA members interested in joining this proposed section should thus send their written expression of interest to Professor William L. Ferrara, College of Business Administration, The Pennsylvania State University, University Park, PA 16802.