

Management Accounting in Academe— an Invitation

In March 1982, several hundred university professors of accounting, many of them NAA members like myself, were officially recognized as a special interest section for "Management Accounting" within the American Accounting Assn.

In establishing this special section we adopted these objectives:

1. Improve the effectiveness and efficiency of instruction in management accounting by fostering development, testing, and discussion of teaching methods and materials as well as course offerings;
2. Encourage research in management accounting by identifying areas in need of research and facilitating the exchange of ideas and findings by providing opportunities for exposure of research studies;
3. Increase the opportunities for the interchange of ideas among the members of the academic and professional community who are interested in management accounting, and
4. Encourage more capable and promising ac-

counting students to pursue careers in management accounting by enhancing their knowledge of the activities, responsibilities, and opportunities offered by such careers.

Since we were organized, just two years ago, we have grown to a membership of more than 900. Efforts are currently under way to consider and facilitate appropriate interaction with NAA and other organizations. We would like to make all NAAers aware of the possibility of joining this section, and we would encourage you to do so, so that you may become a more active participant in fostering achievement of our mutually advantageous objectives.

For more information on joining the Management Accounting Section of AAA, write American Accounting Assn., 5717 Bessie Drive, Sarasota, Fla. 33853.

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