**Supplementary classroom materials**

**Favourite articles 2015**

Maybe, you have some favourite articles from the financial press? Here are a couple from members of the instructional resources committee….

Reed Albergotti, “Facebook Net Keeps Climbing as Costs Soar,” Wall Street Journal, January 29, 2015.

This article can be used in a number of ways and for different purposes. I have found it really useful early in a managerial control systems/performance management class to explore the range of performance measures mentioned in the article. For example, just having students identify the range of different financial and non-financial measures is a useful exercise. From there, discussion about how these measures might be used; and, their appropriateness for internal and/or external use, can be explored. Moreover, as all of the students have a connection to Facebook, reflecting on its performance works quite well.

Kantor, J. & Streitfeld, D. 2015, “Inside Amazon: Wrestling big ideas in a bruising workplace”, *New York Times,* 15 August.

This is a longer article about the ‘culture’ at Amazon. Covering a broad spectrum of issues, the article is useful on many fronts. In a control systems/performance management subject, the issue of relative performance evaluation might be of interest. If use for just this single purpose, the article could be ‘clipped’ to meet requirements.

Perhaps you would like to share your favourite article for this year?