



# THE FIVE P'S TO PROMOTION

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# The Five P's to Promotion

**P**ersistence

**P**romote

**P**erform

**P**rioritize

**P**lan

# The Five P's to Promotion

## **P**ersistence...in action

### **Mr. Lincoln goes to Washington**

*1831—Failed in business*

*1832—Defeated for Legislature*

*1833—Second failure in business*

*1836—Suffered nervous breakdown*

*1838—Defeated for Speaker*

*1840—Defeated for Elector*

*1843—Defeated for Congress*

*1848—Defeated for Congress*

*1855—Defeated for Senate*

*1856—Defeated for Vice President*

*1858—Defeated for Senate*

*1860—ELECTED PRESIDENT OF THE UNITED STATES*