

Expected Outcomes

- Develop an inclusive organization that becomes the professional organization of choice for accounting program leaders.
- FIVE YEAR STRATEGIC PLAN: Develop a strategic plan that can have an extended life to benefit the long-term direction of APLG.
 - Evaluate our Mission and Vision; establish the appropriate goals for APLG.
 - Establish a basis of continuity to maintain strategic direction.
 - Identify measurable success outcomes and monitoring mechanisms.
 - Understand and communicate our value proposition.
- IDENTIFY PLANS TO DEVELOP LEADERS: Enable our members to become more effective leaders so they can add greater value to their departments.
 - Provide seminars, workshops, and other professional development activities valuable to members
 - Create an environment for our members to mentor and network (cast net wide; include former department chairs/program leaders)
 - Become a repository of data that is valuable to members
 - Help members understand how to develop and nurture external relationships (alumni, employers, others); utilization of advisory boards; fundraising
 - Provide information valuable to program development and support (including assessment and accreditation issues).
 - Identify, attract, develop, and retain future accounting program leaders (succession planning)
 - Help accounting program leaders transition to a different role
- DETERMINE HOW TO NETWORK MEMBERS: Find ways to connect APLG members throughout the year.
 - Identify ways to provide value to members outside of the APLG/FSA annual seminar and the AAA annual meeting.
 - Connect program leaders within unique clienteles.
 - Find ways to leverage regional coordinators; increase visibility of APLG at regional meetings
 - Communicate effectively to ensure that members are aware of section activities and all voices are heard.
- IDENTIFY AND LEVERAGE STRATEGIC ALLIANCES: Which are critical? How do we leverage/collaborate?
 - Clarify the roles and responsibilities of APLG vis-à-vis other organizations (AAA; FSA; others?)
 - What is the advocacy role of APLG?
 - Identify the commonalities of APLG and FSA and explore consolidating functions.
 - Determine how to leverage AAA Regions
 - Identify how APLG can foster and strengthen interactions with the profession