

## Mission (CURRENT)

We have a simple and focused mission:

*To stimulate excellence in accounting education through outstanding leadership of accounting programs.*

## Mission (PROPOSED)

We have a simple and focused mission:

*To develop and support accounting program leaders*

We achieve our mission by:

### **DEVELOPING**

Providing resources and programs to develop effective accounting program leaders

### **NETWORKING**

Promoting and enabling mentoring, networking, and sharing of best practices

### **CONNECTING**

Interacting with external organizations and members on relevant issues