

2009 KPMG/ATA Tax Doctoral Consortium Committee Final Report

March , 2009

The 5th Annual KPMG/ATA Tax Doctoral Consortium had 31 students from 25 different schools participating and 11 faculty members..The program (see attached) included presentations by John Robinson (Reviewing Manuscripts), Mary Margaret Frank (Teaching Using the Case Method), LeAnn Luna (Importance of Networking – Insights in the ATA and the NTA), Connie Weaver (If I Could do it Over Again) and Tom Omer (Submitting Your Research). In addition, the consortium included a panel session entitled “Getting Ready for the Job Market – Choosing the Right School” with Yvonne Hinson, Steve Gill, Sue Porter and Ryan Wilson acting as panelists.

The Phd Consortium participants ranked the sessions very high. Average scores ranged from 4.6 to 4.8 on a five point scale. One of the things that seemed to be appreciated was the high-quality presentations along with the interactive manner in which all of the sessions were run. We continued with the break-out sessions which were led by the faculty attendees who also rotated among the tables for each presentation. We provided more time for these breakout sessions and had the faculty formally rotated amongst the tables so that the students got to meet 8 of the faculty in a small setting. One student commented that it was “Great set-up. Great format (network oriented).” In addition, students who were attending the conference for the second time still found the consortium helpful. . For example, one student said “Change it up. For repeat attendees, this year vs. 2008 was much different and that made it valuable again.” The consortium concluded with a dinner at Wolfgang Puck’s where the consortium participants were joined by several ATA officers and KPMG representatives.

Also attached is a copy of the final budget. The funding was generously provided by KPMG. The continued success of the consortium would not be possible without the support of the ATA membership and KPMG.

I really appreciate the help of my committee. All of the presenters spent a significant amount of time on their presentations and did an outstanding job, as indicated by the high evaluations the students gave each of the sessions. Raquel Meyer Alexander and LeAnn Luna were instrumental in handling the many logistics necessary and made sure that all went smoothly. I also want to thank Marty Wartick and Zite Hutton for all their help.

Please note that the 2010 KPMG/ATA Tax PhD consortium is chaired by Jennifer Blouin and will be held on February 18, 2010 in Denver, Colorado.

Sue Porter, Chair

Committee Members; Raquel Meyer Alexander, Mary Margaret Frank, Steve Gill, Yvonne Hinson, LeAnn Luna, Tom Omer, John Robinson, Richard Sansing, Connie Weaver, Ryan Wilson

FINAL PROGRAM
2009 KPMG/ATA Tax Doctoral Consortium
Orlando, Florida Thursday, February 19, 2009

- 7:30 – 8:30** Continental Breakfast
8:30 – 8:35 Introduction:
- 8:35 – 9:25** *Reviewing Manuscripts* - John Robinson, University of Texas at Austin
9:25 – 9:45 Breakout groups answering questions regarding the review process
9:45 – 10:00 Break
- 10:00 – 11:00** *Teaching using the case method*– Mary Margaret Frank, University of Virginia
11:00 – 11:20 Breakout groups answering questions regarding teaching
11:20– 11:35 Break
- 11:35 – 12:30** *Panel Discussion –Getting ready for the job market – choosing the right school*
(Yvonne Hinson, Wake Forest University; Steve Gill, San Diego State; Sue Porter, (University of Virginia; and Ryan Wilson, University of Iowa)
- 12:30 – 1:30** Lunch
- 1:30 – 2:25** *Importance of networking – insights into the ATA and the NTA* – LeAnn Luna, University of Tennessee
2:25-2:45 Breakout groups answering questions about experiences with networking
2:40 – 3:00 Break
- 3:00 – 3:50** *If I could do it over again. . .* – Connie Weaver, Associate Professor, Texas A&M
3:50 – 4:10 Breakout groups answering questions regarding managing your career
4:10 – 4:30 Break
- 4:30 – 5:30** *Submitting your research* – Tom Omer, Texas A&M, Associate Editor, The Accounting Review
- 6:00** Off site Dinner – *Wolfgang Puck's – Downtown Disney*

**2009 KPMG/ATA Tax Doctoral Consortium
Budget versus Actual**

	<u>Budget</u>	<u>Actual</u>
Number of participants	30	31
Food for students and faculty		
Breakfast	\$ 999	
Lunch	1,283	
Morning Break	602	
Afternoon Break	591	
Food service charges (21%)	730	
Sales tax	389	
Dinner	<u>1,512</u>	
Total Food & Beverage	\$ 6,327	\$ 6,338
Hotel (two nights with two students per room)		
\$179 for 35 participants*	6,265	4,833
Miscellaneous	0	125
Audiovisual	<u>350</u>	<u>421</u>
Total	\$13,314	\$11,717
Less: Funding by KPMG	<u>-11,000</u>	<u>-11,000</u>
Funded by ATA	<u>\$ 2,314</u>	<u>\$ 717</u>

* Six comp rooms were used by students