

Section IV – G.

MINUTES
AUDITING SECTION EXECUTIVE COMMITTEE MEETING
Tuesday, August 9, 2005
7:30 a.m. – 8:45 a.m.
San Francisco Hilton, Sunset, Executive Conference Center

Present: Mark Beasley (President), Linda McDaniel (Past President), Ray Whittington (Vice President—Academic), Scott Showalter (Vice President—Practice), Kay Tatum (Secretary), Kathryn Kadous (Treasurer), Arnie Wright (Historian)

Guests at various times during the meeting: Terry Neal (Co-Chair 2007 Mid Year Conference), Dee Strahan (AAA Meetings Coordinator), Chris Agoglia (or Kevin Brown?) (Chair, Membership/Regional Committee), Brian Ballou (Chair, Communications Committee)

Beasley called the meeting to order at 7:35 a.m.

Welcome to New Officers (Mark Beasley)

Beasley welcomed the new members—Ray Whittington (Vice President—Academic), Kathryn Kadous (Treasurer), and Arnie Wright (Historian).

Mid-Year Planning Coordination (Mark Beasley and Terry Neal)

Beasley provided an update about the joint Mid-Year Conference with the International Section. He reported that he had met with representatives from the International Section on Monday, August 8. The International Section is pleased that John Kellas, Chair of the International Auditing and Assurance Standards Board, will be a plenary speaker. He talked about the format of the conference's joint components—the two plenary sessions and the reception. He indicated that the Auditing Section's and International Section's programs will be separate.

The XC indicated it would like to keep the doctoral consortium separate. The goal is to allow students access to faculty.

Neal led a discussion about potential locations and hotels for the 2007 Mid-Year Conference. The XC indicated its preferences. Later Dee Strahan stopped by the meeting. The XC reviewed the potential locations and hotels with Strahan, who provided feedback and agreed to report back with more specifics.

Update on PCAOB Liaison Activities (Mark Beasley)

Beasley reported that he, McDaniel, and Whittington met with PCAOB representatives Doug Carmichael (Chief Auditor), Tom Ray (Deputy Chief Auditor), and Gary Holstrum (Associate Chief Auditor and Director of Research) in May in Washington, D.C. The meeting was productive. It provided a chance for the Auditing Section to interact and keep strong ties with the PCAOB.

The PCAOB expressed a strong interest in continuing the PCAOB symposium. Regarding future conferences, the XC agreed that the conference planning committee should consist of the Auditing Section's current president, the Auditing Section's past president, and an AAA liaison.

The PCAOB acknowledges that the academic fellow position is potentially a great resource. The PCAOB's concerns are (1) whether the person can be used effectively, and (2) maintaining confidentiality. A lot of academics have expressed a strong interest in an academic fellow position at the PCAOB. Joe Carcello has prepared a draft of what the position would entail.

The Auditing Section is working with the PCAOB to prepare research syntheses related to PCAOB projects. There are two ongoing projects. Research teams are working on two PCAOB projects—risk assessment and fair value. In the fall there will be a call for volunteers to participate in research teams for additional PCAOB projects.

The XC discussed the process for announcing the research syntheses projects and assigning the research teams. The XC agreed that:

- Beasley will send e-mail to the Auditing Section members asking for individuals to submit their name if they are interested in participating in a team that prepares a research synthesis.
- Members who are interested in participating in a research team will submit their applications to Tatum.
- The Research Committee will review the applications and make recommendations about team members. (This was subsequently modified to include both the Research Committee and the Auditing Standards Committee).
- The XC will make the final decision about the research teams.

Update of Award Committee Selections (Mark Beasley)

Beasley provided an update about the awards. The XC discussed the use of e-mails to encourage submissions. For example, an e-mail might (1) include a list of prior recipients or (2) target certain groups—Ph.D. program directors, department chairs, smaller schools.

Online Education Journal (Mark Beasley)

Beasley reported that he had learned at council meeting that AAA is considering an online education journal. The XC agreed that it was important to communicate with AAA about the Auditing Section's plan for an online journal. The suggested process was to prepare a two-page summary that describes the journal, have the XC committee approve the plan, and then forward it to the AAA publications committee.

Increasing Visibility of AJPT and The Auditor's Report (Mark Beasley)

Beasley led a discussion about ways of increasing the visibility of *Auditing: A Journal of Practice and Theory* and *The Auditor's Report*. Suggestions about *The Auditor's Report* included: (1) providing print versions, (2) working with Joe Wells on a forensic column, and (3) reducing its length.

Communications Strategies with Membership (Chris Agolia and Kevin Brown)

Agoglia (Brown?) reported that the committee is considering creative ways to communicate with members and encourage people to attend meetings.

The XC suggested that the Membership/Regional Committee work with Susan Crosson (AAA Vice President—Sections and Regions) and the membership committees at the regional level. Wright provided a history of how to interact or connect with regions (e.g., education sessions, research sessions). It was indicated that Gary Holstrum (PCAOB) is receptive to doing something at regional level.

A second suggestion was to follow up on doctoral consortium participants. That is, get a list of prior attendees and determine (1) where they are, (2) their areas of interest, and (3) whether they are members of the section. A third idea was to link with other sections—for example, the International Section.

Increasing Visibility and Contribution Opportunities for Members to Interact with Profession (SEC, PCAOB, IFAC, GAO, COSO, ASB, etc.) (Mark Beasley)

Beasley indicated that he would like to create an awareness of people who are serving the profession in various roles. The objective is to show how the Auditing Section is contributing to the profession. Suggestions included: (1) create a column in *The Auditor's Report* that highlights members who are active, (2) encourage practice fellow positions, (3) continue PAC-Research sponsorship/endorsement in 2006, and (4) take advantage of the 2006 AAA annual meeting location in Washington, D.C.

Communications Committee (Brian Ballou)

Ballou provided an overview of planned committee activities. The committee plans to: (1) monitor the AAA website, (2) maintain the list of recipients of complimentary copies of *Auditing: A Journal of Practice and Theory*, (3) identify ways to make *The Auditor's Report* more visible, and (4) identify ways to improve the rankings of *Auditing: A Journal of Practice and Theory*.

Officer Liaison responsibilities (Mark Beasley)

Beasley reviewed the officers' liaison responsibilities. He encouraged the officers to stay in touch with committee chairs by e-mail and an occasional phone call. He reminded the officers that committee reports are due three times a year. The officer has the responsibility for determining that committees meet charge and for getting report.

New Business (if any)

There was no new business.

The meeting was adjourned at 9:35 p.m.