

**Conference on Teaching and Learning in Accounting\
Sessions available at the SWAAA March 2011 meeting**

**March 10, 2011
(Thursday)**

8:30 a.m. – 11:30 a.m. (Specialized Knowledge) – Basic, 3.5 CH Cedar

SESSION A CPE – Conference on Teaching and Learning in Accounting

Title: Faculty/PhD Students/Practitioner Teaching Success Workshop

Instructors: **Susan Crosson** (Santa Fe College), **Julie Smith David** (Arizona State University), **Cassy Budd** (Brigham Young University) and **Tracie Nobles** (Austin Community College)

The workshop not only provides many best practices and teaching tips from nationally recognized master teachers but also provides career path specifics and insights about becoming successful faculty members.

1:30 p.m. – 3:00 p.m. (Accounting) – Basic, 1.5 CH Cedar

SESSION C Conference on Learning and Teaching in Accounting

Presenters: **Tracie Nobles**, Austin Community College
Cassy Budd, Brigham Young University
Gail Hoover King, Purdue University-Calumet

Tackling Teaching Together

This session engages all participants in discussions about the most pressing teaching questions facing us today. The interactive format provides opportunities for all to exchange ideas, strategies, best practices, and resources. During the question debrief, group responses will be recorded and then shared on the AAACommons.

3:30 p.m. – 5:00 p.m. (Computer Science) – Basic, 1.5 CH Cedar

SESSION C Conference on Learning and Teaching in Accounting

Presenter: **Susan Crosson**, Santa Fe College, **Julie Smith David**, Arizona State University

Hands-on with AAA Online Resources – Optimize Your Teaching and Research

The AAA has invested in a wide range of technologies to support your career development from job placement through teaching and research successes. In this session, we will demonstrate the technologies and get feedback on how you have been using them - and any successes and/or frustrations that you've experienced. Optimize this session's hands-on experiences by bringing your computer, wifi device, or usb drive loaded with your favorite syllabus, lecture, assignment, teaching tips or research in progress.

**March 11, 2011
(Friday)**

8:30 a.m. – 10:00 a.m. (Communications) – Basic, 1.5 CH Cedar

SESSION C Conference on Learning and Teaching in Accounting

Presenter: **Tracie Nobles** (Austin Community College)

Team Based Learning in the Accounting Classroom

Are you interested in learning how to actively engage your students using teams? In this session you will learn strategies to incorporate team-based learning in the accounting classroom. Particular interest will be placed on effective strategies for establishing teams, first-day team activities, and incorporating teams throughout the course. This session is more than the typical team-based learning presentation. Participants will learn what it feels like to be a part of a team, how to effectively use teams for more than outside of class team projects, and how to handle common pitfalls.

1:30 p.m. – 3:00 p.m.

(Accounting) – Basic, 1.5 CH

Cedar

SESSION C Conference on Learning and Teaching in Accounting

Presenter: **Jerry Strawser**, Texas A&M University

The Commission on Accounting Higher Education: “Pathways to a Profession”

Accounting is vital to the efficient and equitable functioning of the nation’s financial system. The Commission on Accounting Higher Education, established by the AAA and AICPA, is in the process of examining the challenges and opportunities that our accounting education and professional communities are uniquely prepared to address. The Commission is taking a visionary approach to accounting education to meet the human capital needs of the profession in the coming decades. New educational pathways to our profession are being explored and old pathways revisited to achieve the outcomes required given the forces of globalization, intriguing and unpredictable new technologies, increasing societal diversity, and economic complexity.

3:30 p.m. – 5:00 p.m.

(Accounting) – Basic, 1.5 CH

Cedar

SESSION C Conference on Learning and Teaching in Accounting

Presenter: **Gail Hoover King**, Purdue University - Calumet

Strategies for Achieving Research-Teaching Synergies

As accounting faculty members today we are expected to be great teachers and scholars as well as good community citizens. This requires an ability to work efficiently and effectively. This session will discuss strategies for achieving teaching-research synergies, i.e., taking a course activity and achieving multiple objectives. The key is adequate planning, which will allow the accounting faculty member to develop learning activities that can be used to 1) improve teaching, 2) assess learning (for course-embedded and/or program-level assessment), and 3) develop scholarship. Come with a learning objective and activity in mind (such as exam, quizzes, projects, cases) and develop an effective assessment and research plan in conjunction with this activity!