

**Second Global Accounting and Organizational Change  
Conference 2010  
July 21-24, 2010, Boston, USA**

***Accounting's role in promoting social change***

Hosted by Babson College in association with the Journal of Accounting & Organizational Change, Emerald Group Publishing, UK, and La Trobe University, Melbourne, Australia

**Electronic submission deadline for papers is December 11, 2009**

We are pleased to announce that the second biennial international conference of the Global Accounting and Organizational Change (GAOC) network will be held in Boston, USA in July 2010 (final dates yet to confirm). The focus of this conference would be on accounting's role in promoting social change (economic development, sustainability, quality of life for the underprivileged, etc).

The GAOC network is committed to high quality research on contemporary issues in organizational and accounting change. It aims at providing a platform for international researchers and practitioners from multiple disciplines to disseminate information on organisational and accounting systems change. The 2010 conference will be organized by Babson College, Boston, USA in association with the ***Journal of Accounting and Organizational Change (JAOC)***. Founded in 2005, JAOC represents a new emphasis on exploring how organisations change, and how the change process affects organisational and social processes. For further details about JAOC, visit <http://www.emeraldinsight.com/jaoc.htm>.

Empirical and review papers are sought from a variety of theoretical and methodological perspectives. In addition to empirical and case study articles, we also welcome replication of previously published studies and review articles on advances in accounting and organisational change research. We welcome manuscripts from any emerging and developed economies both in the public and private sectors on the following areas:

- Role of accounting in social entrepreneurship
- Accounting and economic development
- Accounting as a force for social change
- Accounting and accountability in social ventures
- Financial innovation, sub-prime mortgage and the change in financial regulation
- Governance, accounting and performance measures adopted by nonprofit organizations
- Management control systems change
- Performance management and the Balanced Scorecard
- Changes in social and environmental accounting, sustainability and performance reporting
- Accounting change in transitional and developing economies
- Professional ethics, risk and ethical management
- Public sector reform and accounting change
- Corporate failure and auditing change
- International donor agencies, development economics and accounting change
- Change in accounting education.

These themes are only indicative. Papers outside of these themes with relevance to understanding the role of management control systems in organisational (and social) change are welcome.

All papers will be subject to a double-blind review process. Papers accepted for concurrent sessions can also be designated as submissions to the *Journal of Accounting & Organizational Change*. Please indicate whether you would like to submit your paper for consideration (a) for conference only or (b) for both conference and publication in JAOC.

Submit your paper via email to Professor Jan Bell, Weiner Family Term Chair, Babson College, Accounting & Law Division, phone: 781-239-4484, email: [jbelle@babson.edu](mailto:jbelle@babson.edu) and Professor Zahirul Hoque, School of Accounting, La Trobe University, Victoria 3086, Australia. Tel.: + 613 9479 3433; email: [jaoc@latrobe.edu.au](mailto:jaoc@latrobe.edu.au). **There is no submission fee.**

Conference information and related sites are available at [www3.babson.edu/Academics/Divisions/actlaw/Conference2010.cfm](http://www3.babson.edu/Academics/Divisions/actlaw/Conference2010.cfm).