



Call for Papers and Participants
International Symposium on Management Accounting
and Control in the Age of Globalization
Cardiff, UK

Date: 18-19 June 2012

Submission Deadline Extended To: 1 March 2012

Keynote Speakers: Professor Shannon Anderson, University of California, Davis
Professor Chris Chapman, Imperial College

We have entered an era of digital and global economy. Globalization promotes multinational enterprises, international financing and investment, and transfers of knowledge, technology, and capital between countries and enterprises. This creates great uncertainty and risk that present serious challenges to management accounting control (MAC) research and practice. Meanwhile, digital technologies have been used to transform organizational forms and management control practice. However, there is little research on the relationship between globalization and digital economy on the one hand and MAC on the other hand. In particular, there is sparse research on the use and impact of MAC in internal and external hybrid organizations arising from a combination of globalization and digitization, the application and performance impact of information and communication technology (ICT), and the risk and cultural dimensions of MAC. This lack of research is especially evident in the case of transitional and emerging economies.

In light of this, we are delighted to announce that the 8th International Symposium on Management Accounting and Control (ISMAC) will be held at Cardiff University, Cardiff, UK on 18-19 June 2012 to address many of these issues. The Symposium will be jointly organized by Cardiff University in partnership with National Chengchi University, Peking University, and University of International Business and Economics on behalf of the Council of the *Journal of Management Accounting Studies*.

Suggested Topics

The theme of the symposium is on management accounting and control (MAC) in the era of globalization and digitization. Papers undertaken in the context of transitional and emerging economies are particularly welcome. Topics include but are not limited to the following:

- Assessment of existing MAC models and practices in light of globalization and digitization.
- The need for new and innovative models and practices in the new era of globalization and digitization
- Emerging new and innovative models and practices
- Usage and impacts of MAC in internal and external hybrid organizations arising from a combination of globalization and digitization

- Effects of globalization and digital technology on the adoption and development of MAC
- Performance effects of adopting the new digital technology and MAC
- The application and localization of recent developments in ICT and MAC in transitional and emerging economies
- The role of culture in the adoption of MAC and ICT in transitional and emerging economies

Further Information

Organizers: Mahmoud Ezzamel and Jason Xiao, Chinese Accounting, Finance and Business Research Unit, Cardiff Business School, Cardiff University, Wales, UK.

Deadline for submission of full papers: 1 March 2012.

Date for announcing acceptance decisions: 15 March 2012

Conference fees: 200 British Pounds with a discount of 50% for full-time PhD students

Submission address: carbs-conference@cf.ac.uk

Contact for further information: Tel +44 (0)29 2087 5730

The support of the CIMA General Charitable Trust is gratefully acknowledged

