

**CALL FOR PAPERS AND PARTICIPATION**  
**The First Annual Conference of**  
**Journal of Accounting Studies**

**South Western University of Finance and Economics**  
**Chengdu, China, 18-19 May 2012**

Keynote Speakers: Mary Barth (Stanford University),  
Chee W. Chow (La Jolla, California)  
Rong-Ruey Duh (National Taiwan University)

China, as a major economic force, has increasingly become integrated with the global economy. In the context of its significant economic reform and marketization, accounting research in China has flourished and its quality has been steadily increasing over the past decade. To promote this research, we are pleased to announce that the first Annual Conference of *Journal of Accounting Studies - A Publication of the Accounting Society of China*, will be held in Chengdu, China on 18-19 May 2012.

We welcome papers in financial accounting, management accounting, auditing, corporate finance and governance, and related areas. Papers submitted for the conference should contain unpublished original research. Unless otherwise indicated by the authors, papers accepted for presentation at the conference will be regarded as submissions to *Journal of Accounting Studies*. The papers, after satisfying a refereeing and selection process, will be published in *Journal of Accounting Studies* (and subsequently in *Accounting Research* in Chinese as well, if the authors so wish).

Manuscripts can be in Chinese or English, and should be emailed to: editor@asc.org.cn. The deadline for submissions is 15 Feb, 2012, and acceptance decisions will be announced by 15 March, 2012. For enquiries, please contact Dr. Guoqiang Liu (Tel: 0086-10-68528922, Email: 68528922@asc.org.cn, Accounting Society of China) and Chunlai Dong (Tel: 0086-28-87092405, Email: dcl8024@163.com, South Western University of Finance and Economics).

*Journal of Accounting Studies* (JAS, previously named *Accounting Research in China*) is a publication of the Accounting Society of China. It aims to (1) publish significant original accounting research undertaken by Chinese and international scholars, (2) help internationalize accounting research in China, and (3) provide a channel for exchanges between Chinese and international academics and policy makers. This new journal will be published in English, initially annually and gradually increasing to semi-annually and quarterly. Published volumes will be widely distributed both in China and internationally.

**The Editorial Structure of JAS**

*Consulting Editors:* Mary Barth and Chee W. Chow

*Joint Editors:* Shouhua Zhou and Jason Zezhong Xiao

*Associate Editors:* Charles Jieping Chen, Zhijun Lin, Liansheng Wu, Xi Wu, Xinmin Zhang, and

Hong Zou

*Advisory Board:* This consists of leading international academics who are interested in Chinese accounting research and are willing to help promote the journal worldwide. These include Linda Bamber, Salvador Carmona, Wai Fong Chua, Michael Firth, Jiashu Ge, Daoyang Guo, Bin Ke, Jan Mouritsen, Katherine Schipper, and Xiao-jun Zhang.

*Editorial Board:* This consists of Chinese and international accounting experts in various branches of accounting and financial management. Most of them are bilingual, have published in major international journals, and are willing to help develop the journal.