

## Teaching, Learning, & Curriculum Section



*American Accounting Association*

### Online Mid-year Meeting

**Date:** Friday, January 23, 2009  
**Time:** 11:00am- 3:00pm with Wrap-up & Virtual Happy Hour until 4:00 (Eastern)  
**Location:** Your campus or home office



Seating is limited, so register online today at [www.wiley.com/college/wfn/events/AAA](http://www.wiley.com/college/wfn/events/AAA)  
(There is no registration fee, but advanced registration is required.)

Attendees will qualify for four hours of CPE credit. \*

The Teaching, Learning & Curriculum Section invites you to attend an interactive and collaborative online conference with your AAA colleagues. Unlike previous AAA events, the mid-year meeting of the Teaching, Learning, & Curriculum Section has no physical venue. Because the conference is taking place completely over the internet, you may attend via your campus or home office computer. We hope that you will join us for a great day of interaction and collaboration!

#### **Keynote Speaker:**

**James R. Crockett, University of Mississippi**

##### How to Introduce Fraud Cases into the Classroom

James Crockett holds bachelors and masters degrees from Ole Miss and a doctorate from Mississippi State University. Now back at Ole Miss, he had a long career, including stints as director of the accounting programs at the University of West Florida and the University of Southern Mississippi. He is the author of several books, including two recent volumes published by the University of Mississippi Press on fraud in Mississippi. These volumes are largely based on the work of the Mississippi State Auditor's office.

Crockett will give examples of how to introduce fraud cases into the classroom, and will give examples that others can use.

#### **Additional topics and speakers:**

**Jack Cathey, University of North Carolina, Charlotte**

##### The Codification Project: Impacts and Integration

The FASB recently completed a major stage in its Accounting Standards Codification project. The results of the project are now available for free use during the verification stage. Participants in the seminar will learn about the following:

- What is the Accounting Standards Codification Project and how will it affect Accounting education and practice
- What is the structure of the information and what tools are available to access and retrieve the information included in the Codification Research System
- How could this tool be used in both undergraduate and graduate accounting classes and other implications for teaching

**Joanne Jones and Gary Spraakman, York University**

##### A Case of Academic Dishonesty: Does Self-Interest Rule?

Joanne and Gary will present an unusual case of academic dishonesty. The case is unusual in that the students did not act on their own; rather the instructor initiated and facilitated the academic dishonesty. As a result of the instructor's actions, the students in one section of a management accounting course were able to achieve higher grades than their peers enrolled in other sections. An analysis of the case suggests self-interest rules. It appears the students were aware that the instructor's behavior was unethical yet they chose not to report it. Further, despite the manner in which they achieved their grades, a significant portion of the students complained when their grades were reduced (upon discovery of the academic dishonesty).

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**Larry Crumbley, Louisiana State University**

SET Management and Earnings Management: University Teaching Governance is Dysfunctional

This presentation deals with students evaluations of teaching. Larry is a past chairman of the AAA Teaching, Learning, & Curriculum Section.

**Steve Teeter, Utah Valley University**

Going Green by creating a Paperless Classroom

Paper, Paper, Paper - This discussion will center around using technology to eliminate the paper chase and focus on what educators like doing most - Teaching!

**Benny G. Johnson, President and CEO, Quantum Simulations, Inc., and  
Fred Phillips, University of Saskatchewan**

Principles of Accounting: Using Artificial Intelligence Tutoring and Assessment Software to Improve Test Performance and Better Understand the Student Learning Process.

Benny Johnson will discuss AI-based tutoring software developed as part of a federally-funded research project to explore the application of AI technology in education. In part two, Fred Phillips will present findings from a study using artificial intelligence (AI) technology to assess how students learn accounting. Based on data collected from several colleges and universities on use of AI tutors, key findings indicating patterns in how students learn the accounting cycle will be presented.

**Robert Allen, University of Utah**

The New AAA Commons

The new AAA Commons is a Social Networking Site for Accounting Academics that has recently been made available by the American Accounting Association.

**All followed by a virtual “Happy Hour” from 4:30-5:00pm**



**Join us for this unique opportunity to**

***CONNECT & COLLABORATE* with your colleagues**

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