

2010 International Conference on Accounting and Information Technology
(The Theme of Conference: Accounting Revolution and Enterprise Risk Management
in Neo-Economic Era)

July 6th - 7th, 2010 in Chiayi, Taiwan,

Call for Papers

The trends of rapid adoption of the Internet, the internationalization of accounting systems, and the implementation of IFRS in the business industry have brought about changes and challenges in the conduct of business. Enterprises certainly have to take steps as earlier as possible to avoid marginalization. On the other hand, Corporate Social Responsibility, Environmental Accounting System, as well as Green IT, all of which have attracted much awareness in many countries, have become the key management topics for a wide range of businesses and organizations in the era of Neo-Economics. Governments and corporations around the world are still seeking for solutions to these problems and challenges, in light of the recent economic recession and world job losses caused by recent global financial crisis.

While many companies are facing a future of great uncertainty, Enterprise Risk Management implementation thus becomes critically important as a tool for businesses to meet goals of organizations in today's risky and complex environment. In this context, the theme of the conference will be **Accounting Revolution and Enterprise Risk Management in Neo-Economic Era** which aims to bring together experts from business industry, government, and education to provide solutions through papers, keynotes, debate and workshops. The best papers of the conference will have priorities to be published in journals that are well-known domestically and internationally. Topics covered (but not limited to):

Accounting/Auditing/Finance

- Contemporary Issues in IFRS
- Earnings Quality
- Executive Compensation
- Corporate Governance and Corporate Transparency
- Financial Reporting and Business Valuations
- Financial Management and Corporate Financial Decision-Making
- Accounting Education
- Auditing and Assurance
- Internal Auditing

Performance Management

- Enterprise Performance Measurement System
- Balanced Scorecard (BSC)
- Compensation and performance
- Intellectual Capital, Business Intelligence, Knowledge Management and Performance
- Activity-based Costing (ABC) and Activity-based Management (ABM)
- IT Investment and Enterprise Performance

Computer Auditing/ Risk Management

- Fraud Detection and Forensic Accounting
- Continuous Auditing and Monitoring
- Enterprise Risk Management
- Information Systems Auditing and Control
- Security Management (such as ISO27001) for Information Systems
- IT Governance

Information Technology/ Environmental Issue

- Enterprise Resource Planning (ERP)
- Emerging Technology Issues (Artificial Intelligence & Expert Systems) in Accounting
- Supply Chain Management (SCM)
- E-Commerce and Collaboration Commerce
- Accounting Information Systems
- Data Warehouse and Data Mining
- Application of Accounting and Information Technology in Green Energy

Medical Industry/ Health Care

- Application of Information Technology in Health Care and Medical Industry
- Trends in Medical Industry and its Innovative Service Model
- Operating Performance and Service Quality in Hospital
- Application of Supply Chain in Medical Industry
- International Marketing Strategy in Medical Industry
- Medical Security and Healthcare Administration
- Healthcare Computer Auditing and Risk Management

Submission Instructions

Papers both in English and in Chinese are considered. All submissions should be in WORD format (.doc) must be within 20 pages. Each paper should include two title pages. The first page should have the paper title and author information, which should include the following: (1)paper title, (2)author name(s) (3)affiliation(s), (4)address(es), (5)e-mail address(es) and (6)track that best fits the submission. The second page should include the title, the abstract, and 3-5 keywords, but no author's identification. All detailed manuscript format can be referred from the author guidance. Submitted papers must not have been previously published anywhere. Submissions received by the deadline will be double blind reviewed by referees. Please submit your paper electronically via the conference homepage <http://www.ait.ccu.edu.tw/icaait2010/> by April 15th, 2010. Accepted papers will be published in the conference proceedings, providing that at least one author registers and attends the conference.

Important Dates

Full paper submission deadline	April 15 th 2010
Accepted full paper notification (by email)	May 15 th 2010
Registration deadline	May 31 st 2010
ALiShan tour	July 5 th - 6 th 2010
Conference date	July 6 th - 7 th 2010

Best Paper Award

The committee will select three to six best papers and award with each paper NT\$10,000 and a prize medal.

Contact Us

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