

American Accounting Association 2002 Annual Meeting ADVERTISING CONTRACT

Please reserve the following page(s) of advertising for us in your 2002 Annual Meeting Program. We understand that advertising copy (a 5" x 8" print area) must be received no later than **May 31, 2002**.

The American Accounting Association accepts the following types of advertising copy:

- Film
- Negatives
 - Right Reading
 - Emulsion Down
 - 133/line Screen or 150/line Screen
- PageMaker for Mac or PC
- QuarkXPress for Mac or PC
- Camera Ready
- No Bleeds

- Outside back cover (red and blue ink optional) US \$7,500 \$ _____
- Inside back spread US \$5,000 \$ _____
- Inside back cover US \$3,000 \$ _____
- Inside centerfold (left and right) US \$2,500 \$ _____
- Full-page ad US \$1,095 \$ _____
- Additional full-page ads
 _____ page(s) at US \$ 700 \$ _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ Email: _____

Contact Person: _____

Comments: _____

Method of Payment:

- VISA MasterCard Check enclosed

Card No.: _____ Exp. Date: _____

Signature: _____

Please return to:
American Accounting Association
5717 Bessie Drive
Sarasota, FL 34233-2399
Phone: (941) 921-7747 • Fax: (941) 923-4093
Email: Office@aaahq.org