

Concurrent Panel Sessions 3E – Teaching and Curriculum

Suggesting Approaches for Metropolitan, Regionally-Focused Accounting Units to Thrive in the 21st Century

Panelist:

Bruce (Harv) Busta, Chair, **St. Cloud State University**

R. Bruce Cole, Virchow, **Krause & Company LLP**

Miles Mooney, **PricewaterhouseCoopers**

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We will examine how metropolitan, regionally-focused units can maintain enrollments as automation affects more accounting and auditing procedures, or the U.S. Congress or the SEC eases SOA provisions. E.g., programs could develop new curriculum tracks as internal auditing or government accounting, or market such skills for accounting students as data base skills or forming closer alliances with feeder schools. These interactive discussions will help Chairs or their representatives identify desirable practices.