

Factors that Promote Premier-Quality Academic Accounting Research

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Abstract

Individual accounting professors and collective accounting faculties develop reputations for the nature, quantity, and quality of their research. This analysis posits eighteen factors to be related to consistent production of “premier-quality academic accounting research.” Seven factors are considered prerequisite. Eleven factors are secondary but could be pivotal for professors to consistently produce premier-quality academic research. Most accounting professors and accounting disciplines at business schools enjoy success and favorable reputations in worthy realms other than consistent production of premier-quality academic research. These realms include teaching excellence, community service, and research in premier practitioner journals, premier accounting education journals, second-tier academic journals, and general business publications.