The American Accounting Association (AAA) congratulates Tracie Miller-Nobles, Joe Hoyle, and Mark W. Nelson as recipients of the inaugural J. Michael and Mary Anne Cook Prize Award. The Cook Prize is the foremost recognition of an individual who consistently demonstrates the attributes of a superior teacher in the discipline of accounting. The Cook Prize will serve to recognize, inspire, and motivate members to achieve the status of a superior teacher. Each year, up to three awards of $25,000 each can be made in the categories of graduate, undergraduate, and two-year accounting degree programs.

Tracie Miller-Nobles is the recipient of the two-year college award, Joe Hoyle is the recipient of the undergraduate award, and Mark W. Nelson is the recipient of the graduate award. The awards were presented to each recipient in the form of a solid silver medal and a monetary prize of $25,000 on Monday, August 10, at the 2015 AAA Annual Meeting held in Chicago, Illinois.

(Continued on page 2)
Tracie Miller-Nobles, CPA, received her master’s degree in accounting from Texas A&M University and is working on her doctoral degree in adult education also from Texas A&M University. She is an associate professor at Austin Community College. Previously, she was a senior lecturer at Texas State University and has taught as an adjunct at The University of Texas at Austin. Professor Miller-Nobles is a coauthor of the textbook *Horngren’s Accounting*. She has public accounting experience with Deloitte LLP. Tracie is a recipient of the Texas Society of CPAs Rising Star award, TSCPA’s Outstanding Accounting Educator, and NISOD Teaching Excellence award. She is currently serving on the Board of Directors of Teachers of Accounting at Two-Year Colleges and has served in leadership roles with both the American Institute of Certified Public Accountants and the AAA. In addition, she served on the Pathways Commission on Accounting Higher Education.

Joe Hoyle is an associate professor of accounting in the Robins School of Business at the University of Richmond. He recently completed his 44th year of teaching. In 2006, he was named one of 22 favorite professors in the United States by *Businessweek*. In 2007, he was named the Virginia Professor of the Year by the Council for Advancement and Support of Education. In 2012, he was named one of nine college teachers highlighted in the book *Cheating Lessons* by James Lang and published by Harvard University Press. Hoyle is a coauthor of two textbooks: *Advanced Accounting* (in its 12th edition) and *Financial Accounting* (in its 2nd edition). He has written a free online book titled *Tips and Thoughts on Improving the Teaching Process in College—A Personal Diary*. He has written more than 210 entries for his teaching blog, which has had more than 150,000 page views. The video of his last lecture at the University of Richmond has been viewed more than 17,000 times. He coauthored an article in *The Chronicle of Higher Education* about his experiences in joining a governmental accounting course with a course on Victorian literature.

Mark W. Nelson is the Eleanora and George Landew Professor of Accounting at Cornell University’s S. C. Johnson Graduate School of Management. He holds a BBA from Iowa State University and a PhD from The Ohio State University. Nelson teaches intermediate financial accounting to MBA and undergraduate students, and he has received ten awards in recognition of his teaching. He is a coauthor (with Spiceland, Sepe, and Thomas) of *Intermediate Accounting*. Nelson’s research examines psychological and economic factors that influence how people make decisions in accounting settings. His research has been acknowledged with the AAA’s Notable Contribution to Accounting Literature Award, the AAA’s Wildman Medal, and *AJPT*’s inaugural Best Paper Award. Nelson’s service includes a four-year term on FASAC, three terms as an area editor of *The Accounting Review*, and a term as the Johnson School’s Associate Dean for Academic Affairs, overseeing the tenure-track faculty and research functions of the school.

For 2015, the AAA is honored to bestow this award to Tracie Miller-Nobles, Joe Hoyle, and Mark W. Nelson.
A Welcome Letter from the President

Greetings everyone! It is an honor to serve as your 100th president of the American Accounting Association (AAA). Reviewing the list of our past AAA presidents (see the list on pages 4–5), it is humbling to be in this position.

The AAA would not be in the influential position it is today without the efforts of all of these presidents, our member volunteers, and the AAA professional staff. The AAA staff, which now numbers more than 30 people and is led by our outstanding Executive Director, Dr. Tracey Sutherland, has helped transform our nonprofit organization into the impactful thought leader it is today. Collectively, we have laid a great foundation for the AAA’s next 100 years.

I especially want to recognize the 2014–2016 Centennial Task Force members for all their efforts in the past two years to prepare for this year’s celebration.

- Lee Parker, Chair
- Alex Gabbin
- Cheryl McWatters
- Gary Previts*
- Vaughan Radcliffe
- Sue Ravenscroft
- Jennifer Reynolds-Moehrle
- Mary Stone
(*served 2014–2015)

Centennial Celebration

This year is the centennial celebration of the AAA—congratulations to everyone. Our journey began in 1916 with John Wildman of New York University forming the American Association of University Instructors in Accounting, and, today, we are a proud organization of more than 7,000 members spread around the globe.

Our founders envisioned an organization that would provide forums for accounting professors to network, share ideas, collaborate, and learn from one another. Now, we have so many opportunities to do this. Our Annual Meeting has grown to more than 3,000 attendees and attracts more than 1,800 submissions. We have 16 Sections, 7 Regions, and 20 Midyear meetings that satisfy our members’ desire for smaller, more focused opportunities to network with colleagues.

Our journey into academic publishing started in March 1926 with the first issue of *The Accounting Review*, which makes *The Accounting Review* the oldest academic journal in the field of accounting. Today, we are the publisher of 14 well-respected academic journals. Very soon, there will be 16 academic journals when the inaugural issue of the *Journal of Financial Reporting* and the *Journal of Forensic Accounting Research* arrive. We annually produce more than 8,000 pages of intellectual content. These successful efforts have contributed to the AAA becoming a high-impact organization, providing member value and influential thought leadership in accounting. Still we have further to go.

Change Brings AAA to a Crossroads

In reflecting on the centennial year and the next 100 years for the American Accounting Association, I cannot help but think of one of my favorite bands, Cream, and their song entitled “Crossroads”:

“Went down to the crossroads
Tried to flag a ride
Down to the crossroads
Tried to flag a ride
Nobody seemed to know me
Everybody passed me by.”
(Songwriters: Johnson, Robert/Clapton, Eric Patrick; Crossroads lyrics ©Warner/Chappell Music, Inc., The Bicycle Music Company)

I am 57 years old and grew up on a farm in northern Wisconsin. We had a coal furnace in the basement, made our own butter, canned all our own vegetables, and had a party line for our telephone service. I left the farm, and I went to the University of Wisconsin–Madison, where I had to program with Fortran, using boxes of punch cards and running batches late at night to get a simple number-sequencing program to

(Continued on page 4)
work. After college, I bought a cutting-edge Compaq laptop computer that weighed 64 pounds with two five-inch floppy drives and a three-inch screen. The Internet—which was arriving while I was in my doctoral program in the late ’80s/early ’90s—changed everything. Now, I basically do everything on my iPhone.

All the information the world has to offer is at our fingertips, and we have Uber and Google as the highest market capitalization stocks on the planet. With digital currencies emerging and blockchain systems for record-keeping, transaction processing may be radically transformed in the near future! The change that has occurred in just the last 50 years is truly amazing.

I think all of us at some stage feel challenged in keeping up with all these changes. As the song says, we don’t want “everybody passing us by.” Change has always been a constant and will continue to be so; it is the speed of change and the significance of the changes that will be the challenge. The next generation of accounting professionals will have to be able to lead and adapt to these changes in ways we can’t even envision.

**Becoming a Learned Profession**

To enable the next generation to lead our profession, we must strive to achieve the Pathways Commission’s recommended #1 goal of “becoming a learned profession for the future by purposeful integration of accounting research, education, and practice (broadly defined) for students, accounting practitioners, and educators” (from the 2012 Pathways Commission Report *Charting a National Strategy for the Next Generation of Accountants* by the American Institute of Certified Accountants and American Accounting Association).

This, for me, frames the critical questions: In the next 100 years, how can we ensure our profession—broadly defined—will be a key profession that continues to serve society? How will we ensure that accounting is perceived as a successful and rewarding career? How will we become a learned profession?
As Charles Lee, in his AAA 2015 Presidential Scholar address, said, we are in a battle for talent, and the only way we are going to compete for that talent with the other learned professions is to become a learned profession ourselves:

*In thinking about Building Bridges to the Future, I have to say I think the Pathways Commission got it right. Accountants in the academy and in practice (broadly defined) have a lot in common. We are all part of the same “learned profession.” We have a shared future, a joint reputation, and a common cause, which is to win a highly competitive war for talent. The profession that attracts, trains, and retains the best talent will be the one that succeeds over the next 100 years. And through a purposeful integration of research, education, and practice, we can win this war.*

Bob Kaplan echoed similar thoughts in his Presidential Scholar address in 2010 (published as “Accounting Scholarship that Advances Professional Knowledge and Practice” in 2011 in The Accounting Review, Vol. 86, No. 2):

*The next 100 years will bring challenges, excitement, innovation. I wish I could be here for the next 100 years, but I will enjoy the journey I have ahead. It is a wonderful journey ahead. While on this journey, work on important problems whose solutions will expand the common body of knowledge for the practice of accounting, finance, and management. Use research methods that help you understand the problems professionals face and attempt to develop innovative solutions that they can apply. Teach your insights and solutions to your students, and share them widely with your global academic colleagues. Remain excited about the research and teaching opportunities in your chosen academic field. Help to improve the world of professional practice.*

**Staying Current in a World of Change**

Although becoming a learned profession is the goal, we can’t do this without strong accounting organizations moving the needle. Very few organizations survive 100 years of existence. Arie de Geus, in his 1997 book *The Living Company: Habits for Survival in a Turbulent Business Environment*, finds that the following traits contribute to the longevity of organizations:

- Caution with money
- Awareness of one’s surroundings and ability to adapt
- Having a vision and mission that employees and stakeholders understand and rally around
- Tolerance of new ideas

I believe the AAA embodies these characteristics.

To be more specific, Leslie R. Crutchfield and Heather McLeod Grant (in their 2012 book *Forces for Good: The Six Practices of High-Impact Nonprofits*, published by Jossey-Bass) point out six practices of successful

(Continued on page 6)
nonprofit organizations.

- They become good at both service and advocacy and realize they cannot achieve their mission through service delivery alone
- They leverage market forces, including developing income-generating ventures
- They inspire their volunteers and create meaningful ways to connect them to the organization’s mission and values
- They engage in significant collaboration with other nonprofits in the same or related fields
- They respond to changing circumstances with innovation
- They practice shared leadership, including a strategic CEO, a strong second-in-command, and highly engaged volunteer leaders

If you look at Crutchfield and Grant’s list, the AAA is performing very well on all six items, thanks again to the AAA staff and leadership, volunteer leadership, and especially the last three presidents: Karen Pincus, Mary Barth, and Christine Botosan. With the engagement of the Board and Council and Section and Region leaders, they led the charge for strengthening our Sharpening Our Vision 1 and 2 and the formation of the four Centers at the AAA. I just returned from the first ever “AAA Accounting IS Big Data” conference in New York City. What an amazing success, with 200 practitioners and academics in the audience discussing the practical issues that can become research questions and actual experiences that can be brought back to the classroom. Congratulations to our Director of the Center for Advancing Accounting Education, Susan Crosson, and CIO, Julie Smith David, for a great job organizing this event.

What’s Next?

Imagine the next 100 years for the AAA. We are built to last. We are a highly functioning nonprofit that is positioned to thrive and to achieve our goal of becoming a learned profession. The Sections and Regions will continue to support our members in their knowledge-creation endeavors, and the introduction of the Centers to our organization will enable us to amplify our voices, interact with the profession, and serve society.

As we move closer to the centennial celebration in New York City, I look forward to seeing many of you at upcoming international, Section, and Regional meetings, as well as working with the AAA’s leadership team to build on our accomplishments of the last 100 years. Coming now from the Volunteer State of Tennessee, I want to thank all our members for your volunteer spirit and all your efforts to make the AAA and our profession better.

Bruce Behn, AAA President

Call for Nominations: Senior Editor, The Accounting Review

The TAR Steering Committee is soliciting nominations for The Accounting Review Senior Editor position. The managing editors of the three American Accounting Association association-wide journals serve a three-year term with one initial year of transition. The TAR web page states that The Accounting Review “should be viewed as the premier journal for publishing articles reporting the results of accounting research and explaining and illustrating related research methodology. The scope of acceptable articles should embrace any research methodology and any accounting-related subject, as long as the articles meet the standards established for publication in the journal. The primary, but not exclusive, audience should be—as it is now—academicians, graduate students, and others interested in accounting research.”

The term of the current Senior Editor of The Accounting Review, Professor Mark DeFond, runs through May 2017. The TAR Steering Committee will consider nominees throughout the fall with a goal to have the next Senior Editor appointed and in transition by May 2016.

Please send your nominations via email to John Harry Evans III (Chair, TAR Steering Committee), at the address to the right, by November 20, 2015. You are strongly encouraged to include with your nomination a current electronic copy of the candidate’s vita. Please also feel free to explain why you believe that your nominee would be a good candidate for the position.

John Harry Evans III
Email: jhe@katz.pitt.edu
Katz Graduate School of Business
University of Pittsburgh
Pittsburgh, PA 15260
Phone: (412) 719-6273
Fax: (412) 648-1693
With the growing recognition that big data and analytics are having a significant impact on the profession, the American Accounting Association held the inaugural event for our new Centers for Advancing Accounting, the “Accounting IS Big Data” Conference on September 3 and 4, 2015, at the Marriott Marquis in New York City. Conference topics ranged from providing an introductory understanding of big data and analytics to the implications for the accounting profession to developing research and teaching approaches for the academy.

Thank You

The conference was made possible through the generous support of its sponsors: PwC and KPMG. Not only did these sponsors contribute monetary support, but also their expertise as conference speakers and as conference participants. Each sponsor committed a team of five junior and senior staff with analytics or cyber expertise to attend the complete conference. These participants provided insights into what recent graduates are doing (and expected to know) and shared their most pressing issues with the hope of sparking new research and teaching activities in the accounting academy. In addition, PwC and KPMG also made available firm-developed materials about business intelligence and analytics, including the following:


Many thanks to the Conference Advisory Board members: Tanya Benford, Florida Gulf Coast University; Frank Buckless, North Carolina State University; Richard Dull, West Virginia University; Ann Dzuranin, Northern Illinois University; Ingrid E. Fisher, University at Albany, SUNY; Graham Gal, University of Massachusetts Amherst; Guido Geerts, University of Delaware; Glen L. Gray, California State University, Northridge; Diane Janvrin, Iowa State University; Roger O'Donnell, KPMG; Daniel O'Leary, University of Southern California; Julie A. Peters, PwC; Robyn Raschke, University of Nevada, Las Vegas; Philip M. J. Reckers, Arizona State University; D. Scott Showalter, North Carolina State University; Jürgen Sidgman, University of Wisconsin–Oshkosh; Theophanis C. Stratopoulos, University of Waterloo; Julie Smith David, AAA; and Susan Crosson, AAA. They helped identify great speakers, program sponsors, exhibitors, and resources that provided a broad conference perspective. During the conference, Board members interacted with participants in breakouts, at their tables, during breaks, and at the reception. They also acted as speaker and exhibitor hosts and participated in research panel or teaching panel conversations about big data.

Last, a big thank you to Brian Sommer, founder of TechVentive, who was the Master of Ceremonies for the Ted-like talks, creator of the 12 distinct cases about how big data impacts the financial statements, conference provocateur, and generous provider of his industry insights and analysis. Brian’s expertise comes from his work with executives of Fortune 500 firms and from his tracking of thousands of firms worldwide of their willingness to purchase new technologies or services. Brian is also a prolific writer who has penned numerous articles in major business and technology magazines. He also produces two blogs and has written a manuscript on the ERP market.

(Continued on page 8)
The Conference

The “Accounting IS Big Data” Conference brought together 200 practicing accountants, researchers, and academics with teaching expertise to collaborate on developing the most productive outcomes to how accounting is being affected by big data and analytics. Attendees were composed of 70% academics and 30% accounting or IT professionals. The majority of registrants attended as part of a school team that included one faculty member interested in teaching possibilities, one faculty member interested in research possibilities, and one professional community member active with the school.

One of the key innovations introduced at this meeting was the explicit strategy that the meeting would enable practicing accountants, educators, and researchers to interact in a meaningful way. In the evaluations, 70% responded that the interactions between practice and the academy were above average or excellent. And in the comments area, several people mentioned the strength of the interactions with practice—and several more asked for more interaction in the future.

Other results from participant evaluations included the following:

- 79% of participants said they would do something different in their teaching/research/practice in the next 30 days as a result of the conference
- 83% reported that it is likely that they would attend next year’s “Accounting IS Big Data” Conference
- 82% of participants reported that it is likely that they would recommend the “Accounting IS Big Data” Conference to a friend or colleague
- 64% of participants reported a good to outstanding ROI for the conference

The format of the program supported the three outcomes:

- Informing and influencing the academy to enhance the value of their research and educational efforts
- Gaining visibility for big data and analytics products/services to increase student exposure to current business practices, as the attendees of this conference will likely educate 15,000 students/semester
- Contributing to elevating curriculum to produce graduates who are able to provide value more quickly (and who will better understand the expectations for their careers)

The program began Thursday afternoon with a welcome from AAA’s President, Bruce Behn, of The University of Tennessee and AAA’s Executive Director, Tracey Sutherland. Using the Pathways Vision Model, their remarks focused on how critical accounting is to a prosperous society and why accounting as a learned profession is essential to the utilization of big data and analytics. Then, AAA’s Chief Innovation Officer, Julie Smith David, introduced the conference and how it was organized around four questions: What IS big data? How is it transforming accounting? Who can help us? What is the impact on the academy? She then gave an overview of why accounting is big data and analytics.

The first series of talks provided participants insights into various aspects of big data and analytics, including cloud-based systems (“Transitions from Traditional Corporate Systems”), structured big

Two reactions to how big data and analytics impact accounting followed, one from public accounting and one from corporate business. PwC presented the public accounting position, and a former marketing analytics professional, who now teaches at Xavier University, shared the corporate perspective.

Twelve different cases about how big data is transforming accounting processes engaged conference participants for the remainder of the afternoon at their tables. During the evening reception, each table presented its case findings, and they were evaluated for conference prizes. The cases and links to their supporting documents are available to academic AAA members on the AccountingISBigData.org website. Cases are relevant for use in all types of accounting classes and focus specifically on sales planning, revenue enhancement, reducing labor expenses, reducing talent acquisition costs, retaining key talent, revenue enhancement/erosion, big data brand and talent acquisition costs, sensor-driven data’s impact on revenue and cost, valuation using big data for Wall Street, selling big data, controlling and predicting travel and entertainment expenses, and using big data to reduce operating expenses.

Friday morning started with the two tables that both worked on the same case meeting to compare findings and decide which would present during the morning debrief. Following the interview debrief of the 12 cases by Brian Sommer, Brian moderated five exhibitor solutions to big data and analytics, including SAS Institute, Powerlytics, Tableau, KPMG, and Knewton. Many of these exhibitors offer free or reduced-cost solutions for academic use, and all offered ideas of how they can help us integrate big data and analytics into our courses and research.

Then conference participants considered the opportunities presented by big data and analytics for research. “Functional MRI and Big Data: It’s Not Your Daddy’s t-Test” introduced functional magnetic resonance imaging as one of the emerging research methodologies. A panel of accounting researchers and practitioners then discussed how big data changes research questions and what we research.

During lunch, representatives from KPMG shared lessons they have learned from recruiting and retraining their workforce, including skills needed to shape the business environment using data analytics.

After lunch, participants considered the opportunities presented by big data and analytics for teaching. “Massively Adaptive Education” was an overview of adaptive learning technology and how it is individualizing the delivery of content with

(Continued on page 10)
WOW 2015: Improve with Improv: Learn How to WOW with Your Communication Skills

The 2015 WOW Event sponsored by the Teaching, Learning and Curriculum Section and KPMG on Tuesday, August 11, at the Hyatt Regency, was a success. There were many memorable evening highlights, starting with a Chicago-style dinner. The main event was a three-hour workshop with representatives from Second City Works. Attendees engaged in a series of active listening exercises helping them to improve their communication skills and interaction with others. The workshops demonstrated that changes in word use, movements, and actions can result in promoting participation, encouraging idea generation, and growing enthusiasm, improving productivity by supporting others’ successes, and much more. All who attended left laughing at the end of the evening. Great fun and instructive interaction and communication happened. Participants can use some of the exercises in their classrooms to help students improve listening and interpersonal communication skills.

Final Thoughts

The “Accounting IS Big Data” Conference was a successful first step in engaging the accounting community in conversation about this timely topic. We will be extending the conversation beyond the meeting through a series of webinars that will enable us to explore key areas in much more depth. Last, we will continue to collect content about big data and analytics and make them available on the AccountingISBigData.org website, allowing us to share both teaching and research resources to the broad accounting community.

As an FYI to the Accounting IS Big Data program, the conference videos of each 15-minute session are available to all AAA members at AccountingISBigData.org. In addition, all pre- and post-meeting materials are also available on the AccountingISBigData.org website. Just sign in with your AAA user name and password.
Thank You to Our 2015 Annual Meeting Sponsors

Premier Sponsors

AAA Partner

WILEY

AAA Friends

Bloomberg BNA

Cambridge Business Publishers

McGraw Hill Education

NASBA

ROGER | CPA Review

PEARSON

Wolters Kluwer
2015 Global Emerging Scholars Research Workshop

The second Global Emerging Scholars Research Workshop (GESRW) was held at the 2015 Annual Meeting on Sunday, August 9, 2015. This workshop was held once again for scholars in the early stages of their research careers and was primarily focused on assisting scholars from emerging countries. The main objective of GESRW is to help scholars who do not have local senior leadership to assist in the development of their research. The 16 scholars who attended the workshop presented their papers and received constructive feedback from senior mentors and their fellow scholars.

The co-chairs of the 2015 GESRW were Wayne Landsman of The University of North Carolina at Chapel Hill and Recep Pekdemir of Istanbul University. The senior mentors were Professor William R. Kinney, Jr., The University of Texas at Austin; Professor Ken Peasnell, Lancaster University; Professor Shivaram Rajgopal, Columbia University; and Professor Alfred Wagenhofer, University of Graz. Workshop attendees got the opportunity to interact with these renowned scholars of international standing and with fellow early career researchers. In addition, the workshop provided a platform for discussion of research ideas and issues that may potentially lead to future collaboration among attendees.

Co-chair Wayne Landsman was extremely happy with the success of the second year of the GESRW. “I know the workshop made an enormous difference to the participants,” he said. “For many of them, it was the first time they have had the opportunity to present their research in a workshop setting. The feedback they received from the senior mentors and the other participants will play a critical role in helping them with their current and future research. The GESRW is an important component of the educational programs sponsored by the AAA for its members, particularly those from emerging countries.”
2015 Service Project: Another Successful Year of Providing Backpacks!

At the Annual Meeting, our Service Project was a great success once again thanks to the overwhelming generosity of our members. We were able to donate 500 backpacks full of school supplies to the Volunteers of America of Illinois (VOAIL). Through Operation Backpack, VOAIL distributes new backpacks filled with school supplies to children in two Chicago Public Schools in low-income neighborhoods, children of the veterans they serve, and approximately 175 children in VOAIL’s foster care program.

(right) Mr. Carlton Evans, Director of Outreach and Veteran Relations, Volunteers of America of Illinois.

(above) Volunteers helping fill the backpacks. (right) Another backpack donation at the Annual Meeting.
Welcome to the 2015–2016 Board and Council

On Wednesday, August 12, 2015, the new Board of Directors members began their service. Pictured are (left to right; top row) Marc Rubin, Timothy Fogarty, Leslie Hodder, Patricia Poli, Audrey Gramling (Council Chair), and Gary Biddle; (second row) David Burgstahler, Tracey Sutherland, Christine Botosan, and Bruce Behn. Not pictured: Shaun Budnik, Robert Lipe, Stephen Moehrle, and Terry Shevlin. A special thank you to outgoing Board members Mary Barth, Steven Kachelmeier, and Anne Christensen.

The AAA Council is made up of one representative from each of the AAA’s 23 segments. Council members are elected by members of their segment to each serve a three-year term with approximately one-third of the Council elected each year. We thank the members of the 2015–2016 Council for their voluntary service to the AAA, which began at the conclusion of the Annual Meeting.

Thank you to Hughlene Burton for her ongoing service to the AAA. At the AAA Council meeting on Sunday, August 9, 2015, Hughlene concluded her term as Council Chair when she handed over the gavel to incoming Council Chair, Audrey Gramling.
Faculty–Student Collaborations in Accounting (FASTCA-15)

The 2015 Annual Meeting was host again to the Faculty–Student Collaborations in Accounting (FASTCA-15), a daylong workshop with the aim to explore and discuss collaborations between accounting faculty and undergraduate students. The workshop was a big success with six presentations that illustrated again the amazing value of such collaborations. “The workshop generates a lot of positive energy,” says Guido Geerts, FASTCA-15 Chair. “It is great to see how students, with the appropriate help of faculty, can excel in research.”
It was another great year for the Conference on Teaching and Learning in Accounting (CTLA). We had tremendous depth and variety in our sessions and experienced record attendance. We also implemented several suggestions made last year, including a young professional’s panel, roundtable session speaker choices, new faculty/PhD student track, and continuing the hands-on technology session. The feedback from the conference was overwhelmingly positive.

The CTLA sessions included a variety of learning formats on topics such as technology tips, teaching tips, distance learning, teaching with MOOCs, big data and data analytics, flipped classrooms, and academic honesty, and sessions related to all levels of accounting courses. We had so many excellent Effective Teaching Practices submissions that they were split into two separate sessions. At the opening session, attendees enjoyed Susan Crosson’s presentation “Advancing Accounting Education: Opportunities and Rewards.”

The luncheon included a very interesting and informative Young Professional’s Panel. This panel included four recent accounting graduates who discussed topics related to linking accounting education to the knowledge and skills needed by young professionals. In addition, several awards were presented during lunch, including the Bea Sanders/AICPA Teaching Innovation Award to Wendy Tietz from Kent State University; the George Krull/Grant Thornton Teaching Innovation Award to Scott Hanson and Ashley Stark from Dickinson State University; and the Mark Chain/FSA Teaching Innovation Award to Tina Loraas and DeWayne Searcy from Auburn University.

Saturday evening, attendees enjoyed networking and local foods at the reception and a second set of Effective Teaching Practices posters.

The keynote session on Sunday opened with a great presentation, “Learning about Learning: Research Discoveries That Inform and Shape Teaching Practice” given by Fred Phillips from the University of Saskatchewan. After the keynote session, Sunday participants had the choice to attend pedagogy sessions or hands-on technology sessions. Thanks to everyone who helped make CTLA 2015 a great success, including our great Steering Committee and wonderful support from the AAA staff.

—Markus Ahrens and Karen Braun, 2015 CTLA Co-Chairs

2015–2016 Membership Dues:
It’s Not Too Late to Renew!

We thank you for your support of the AAA over the past year. If you have not already done so, there is still time to renew your AAA Membership for the 2015–2016 member year. This is a very exciting time for the Association! The accounting profession has undergone dramatic changes, and society is in need of the knowledge that comes with expertise and practice. As the Association continues to look at ways that we, as the AAA, can better support our members and the profession as a whole, we do not want you to miss the opportunity to be a part of these efforts.

To renew your membership, go to http://aaahq.org/Membership/type/Membership-Renewal or contact Pat Stein, Senior Member Services Coordinator, at pat@aaahq.org or (941) 556-4102, today!
50 YEARS & GROWING...

JOURNAL DOWNLOADS

200,000
150,000
100,000
50,000


THE INTERNATIONAL JOURNAL of ACCOUNTING

V.K. Zimmerman Center for International Education & Research, University of Illinois at Urbana-Champaign

2037 Business Instructional Facility | 515 East Gregory Drive, Champaign, IL 61820, USA
email: tijajournal@business.illinois.edu | (1) 217-333-4545 | business.illinois.edu/zimmerman

USA
University of Illinois at Urbana-Champaign
1967–2002

GERMANY
Gottingen University, Gottingen
2003

GREECE
Athens University of Economics & Business
2004

JAPAN
Kobe University, Kobe
2005

FRANCE
HEC School of Management, Paris
2006

USA
University of Hawaii at Manoa, Honolulu
2007

POLAND
Kozminski Business School
2008

ITALY
Universita degli Studi di Catania, Catania
2009

TAIWAN
National Chengchi University & National Taiwan University
2010

GREECE
University of Macedonia, Thessaloniki
2011

CANADA
Brock University, Ontario
2012

CHINA
Zhongnan University of Economics and Law
2013

BRAZIL
São Paolo University, São Paolo
2014

CHINA
Xiamen University
2015

ITALY
LUSS University, Rome
2016
Nominate a Colleague for a 2016 AAA Award

Our awards recognize the many significant contributions of AAA members in accounting education, research, and practice, most of which are given out during the Annual Meeting. We encourage you to visit the Awards page at http://aaahq.org/Education/Awards

AAA/Deloitte Wildman Medal Award recognizing and encouraging practical research
Nomination deadline: January 31, 2016

Doctoral Dissertation Awards for Innovation in Accounting Education recognizing third- or fourth-year PhD students conducting innovative research in any area of accounting
Nomination deadline: January 31, 2016

Accounting Horizons and Issues in Accounting Education 2015 Best Paper Awards given for the best paper published each calendar year for either publication
Nomination deadline: The award winner is selected by online voting open to all AAA members subscribing to Accounting Horizons or Issues in Accounting Education. Online voting is scheduled for Spring 2016.

Competitive Manuscript Award encouraging research by new PhDs
Nomination deadline: January 31, 2016

Distinguished Contributions to Accounting Literature Award recognizing research of exceptional merit
Nomination deadline: January 31, 2016

Innovation in Accounting Education Award encouraging and recognizing innovation in accounting education
Nomination deadline: January 31, 2016

Lifetime Service Award recognizing service contributions to accounting education over a sustained period of time
Nomination deadline: January 31, 2016

Notable Contributions to Accounting Literature Award recognizing research of exceptional merit
Nomination deadline: January 31, 2016

Outstanding Accounting Educator Award recognizing contributions to accounting education
Nomination deadline: January 31, 2016

Seminal Contributions to Accounting Literature Award to recognize seminal research
Nomination deadline: January 31, 2016
The Accounting Hall of Fame Inducts James A. Ohlson for 2015

The Accounting Hall of Fame inducted its most recent member on August 10, 2015, as James A. Ohlson was honored at the American Accounting Association Annual Meeting in Chicago. Ohlson is a Chaired Professor at The Hong Kong Polytechnic University and also has affiliations with Cheung Kong Graduate School of Business in Beijing and the Manchester School of Business in the U.K.

As an expert in the role of accounting earnings in the valuation and operation of economic enterprises, Ohlson has published more than 60 papers in scholarly journals and has taught at Stanford University; the University of California, Berkeley; Columbia University; New York University; and Arizona State University. He has held visiting professorships at The University of Chicago; The London School of Economics; the Stockholm School of Economics; The University of British Columbia; and the University of California, Los Angeles.

Peter Easton, alumni professor of accountancy and academic director of the Center for Accounting Research and Education at Mendoza College of Business at the University of Notre Dame, presented Ohlson with his award. Ohlson is the 93rd member to be inducted into the Accounting Hall of Fame.

The Accounting Hall of Fame’s international board of electors selects one or two honorees each year. Ninety-three influential and respected accountants from academe, accounting practice, government, and business have been elected to the Accounting Hall of Fame since its establishment in 1950 at The Ohio State University’s Fisher College of Business.

Peter Easton presents the certificate to James A. Ohlson (right) during the induction ceremony.
As we launch the start of our Centennial Celebration, we have created a special Centennial website—aaahq.org/About/Centennial—featuring the history of the AAA; photos from our past, trivia, and fun facts; video reflections from members; and even a chance for you to share your memories.

We will be updating the content on the website throughout the year, so please check back for new content that will be added over the course of 2015 and 2016!

The interactive timeline will start to be populated this fall, so watch for a fun “walk through the ages” via this tool.

We’ll also be adding additional photo galleries, so check back for new photos of friends and colleagues... and maybe even a photo or two of you! More video stories will also be added over the course of the year, so please check back and be sure to watch some of these fascinating clips.

Most exciting of all is that we want to hear from you! Please visit the “Share Your Story” section of the website to read how you can submit a brief story about your membership in the AAA. We’ll collect and post these stories for all to read on the website. You can email your stories to aaastories@aaahq.org.

The PhD Project Announces 2015 Inductees into Hall of Fame

Dr. Michael B. Clement, The University of Texas at Austin; Dean Mark C. Dawkins, University of North Florida; Dr. William J. Qualls, University of Illinois Urbana-Champaign

The PhD Project, an award-winning program to increase diversity in management, announced the 2015 inductees into its PhD Project Hall of Fame. They are Dr. Michael B. Clement, Professor of Accounting, The University of Texas at Austin; Dr. Mark C. Dawkins, Dean, University of North Florida; and Dr. William J. Qualls, Professor of Marketing, University of Illinois Urbana-Champaign.

The PhD Project established the Hall of Fame in 2011 to recognize a select few who have inspired many. These individuals have sustained an unwavering commitment to The PhD Project’s mission, and their positive leadership has resulted in significant encouragement and impact within The Project’s network of minority business doctoral students and faculty.

“We are pleased to present the 2015 inductees to The PhD Project Hall of Fame. Since our inception, these individuals have served The Project as presenters, mentors, and advisors,” says Bernard J. Milano, President of The PhD Project and the KPMG Foundation, the founder and lead funder of The Project. “They have put forth great effort to create diversity in academia and, ultimately, the business world.”

When The PhD Project was created, there were only 294 doctorally qualified African American, Hispanic American, or Native American business professors in all U.S. business schools. Today, there are 1,292 minority business professors. Further, 295 minorities are currently enrolled in doctoral programs and will take a place at the front of the classroom over the next few years. The PhD Project provides direct access to these individuals, so companies providing funding at or above a certain level can connect with participants and their students to share information about careers, scholarships, and other educational initiatives.

The PhD Project 2015 Hall of Fame inductees will be honored at the organization’s annual conference in November. A new class of inductees is selected annually by supporters of The PhD Project, and the public is invited to submit nominations for each year’s class.

For more information and to view a complete list of the Hall of Fame members, visit http://www.phdproject.org

(left to right)
Dr. Michael B. Clement, Dean Mark C. Dawkins, Dr. William J. Qualls

PHOTO COURTESY OF THE PHD PROJECT
Call for Submissions
“Celebration of the Century”

The theme of the 2016 Annual Meeting in New York is “Celebration of the Century” as we celebrate our centennial year. Our organization has come a long way since 1916, and the meeting will provide a forum for discussions around our future as global thought leaders in Accounting as well as building bridges between the AAA and our numerous key global partners. Accounting is critical to a prosperous society, and as the leading academic organization in Accounting in the world, we must respond as an organization to the changes in our global environment. Please join us in New York, August 6 through August 10, 2016, for the Annual Meeting and Conference on Teaching and Learning in Accounting (CTLA) and become a participant in the celebration of the century and help us to become an even stronger and more impactful organization during the next 100 years!

General Information
The Annual Meeting is sure to be a large, dynamic meeting that encourages participation through a wide range of session types designed to support members with different interests. You can learn more about the session types below, and you can submit to each through the links provided for each type. To track your submission, you will need to create a user ID and password during the submission process. You will need this information to update and/or access the status of your submission. This user ID and password does not need to match your AAA login and will not grant access to AAA member services (i.e., registration, dues renewal, etc.). If your submission is accepted, all participants and presenters must register for the meeting, which includes both meeting registration and membership fees.

Concurrent Paper and Research Forum Sessions
Submission deadline: January 6, 2016
Submissions are made by section/topic area. Submissions to any section that are deemed to be within the purview of another section category will be redirected to the more appropriate section for review. Note: Authors may submit more than one paper to the Annual Meeting. However, it is considered an abuse of valuable reviewer and liaison time to submit the same paper to more than one Section designation. Submitting the same paper to multiple Sections will disqualify your submission from consideration. Consult appropriate Section liaisons should you have questions about where to make your submission.

Section-Sponsored Concurrent Panel Sessions
Submission deadline: January 6, 2016
Submissions are made by section/topic area. Submitters of panels are responsible for populating the panel, extending invitations to panelists, and hosting participants as appropriate.

Pre-Conference Workshops (CPE Sessions)
Submission deadline: January 6, 2016
Opening the engaging pre-meeting format, these full- and half-day workshops provide opportunities for in-depth attention and study of more complex issues and topics across a wide range of areas of interest in Accounting education, research, and practice. These sessions will be held on Saturday, August 6, and Sunday, August 7, 2016.

The Conference on Teaching and Learning in Accounting (CTLA)
Submission deadline: February 10, 2016
This conference is designed for new and experienced faculty looking for opportunities to share best practices, refine teaching talents, and perfect their craft in teaching Accounting, and submissions are invited for this annual pre-meeting conference. Submissions are welcome from the wide range of approaches and content in Accounting education. This conference will be held all day Saturday, August 6, and during the morning on Sunday, August 7, 2016.

21st Annual Ethics Research Symposium
Submission deadline: March 30, 2016
Colleagues engaged and interested in research and teaching related to ethics are invited by the Professionalism and Ethics Committee and Public Interest Section of the American Accounting
Association to submit papers, cases, and panel session proposals for presentation at the 21st Annual Ethics Research Symposium to be held on Sunday, August 7, 2016. Contributions from members of all AAA Sections are invited.

**Effective Learning Strategies Sessions (ELS)**
*Submission deadline: April 4, 2016*
These sessions offer presenters an interactive forum for exchange of ideas and resources that support learning in accounting.

**Emerging and Innovative Research Session**
*Submission deadline: April 4, 2016*
For this session, which is intended to highlight promising emerging and innovative research ideas, authors will submit a short abstract of three to four pages that describes their work in progress or a planned session that will bring ideas currently outside Accounting to the attention of Accounting scholars. This session is an interactive format; see suggestions on how presentation materials are prepared for an interactive session.

**Faculty–Student Collaborations in Accounting: FASTCA-16**
*Submission deadline: April 4, 2016*
Encouraging exploration and discussion of collaborations between Accounting faculty and undergraduate and master’s students, this all-day conference recognizes the importance of these collaborations to creating important learning experiences for students, attracting students to the Accounting profession and the Accounting academy, as well as connecting the community of faculty conducting collaborative research and teaching. The following are some examples of faculty-student collaborations:

- Research: Students and faculty working together on a research paper
- Teaching: Joint development of teaching materials by students and faculty
- Practice: Students and faculty working together to solve a real-world problem

These sessions will be held on Wednesday, August 10, 2016.

**Global Emerging Scholars Research Workshop**
*Submission Deadline: May 2, 2016*
The American Accounting Association Global Emerging Scholars Research Workshop will be held on Sunday, August 7, in conjunction with the 2016 AAA Annual Meeting in New York. Up to 15 proposals will be selected for presentation at the workshop. Written feedback will be provided to the presenters prior to the workshop to assist them in identifying ways to improve their research proposal. At the workshop, each scholar will present the proposal, followed by discussion by a senior researcher as a mentor, who will also provide constructive feedback. There will also be further discussion of the proposal by the presenter, other senior scholars as mentors, and the other early career researchers.

**Volunteer Information**
The Program Advisory Committee strongly encourages all AAA members to consider volunteering to serve as reviewers, paper discussants, and session moderators. If you are submitting a paper or proposal for the 2016 Annual Meeting, please consider “giving back” to the community by volunteering to serve in one or more of these roles.
Gleim®. Exam Prep Redefined™
Innovative Tools for Your Classroom

Contact us to beta test these exciting classroom tools.

- **GleimCheck**
  The revolutionary new facial recognition software that will help to preserve academic integrity in your class.

- **GleimTalk**
  The state-of-the-art 3D audio conferencing tool that will allow you to hold virtual office hours, study sessions, and more.

gleim.com/professor
800.874.5346, ext 658