

Accounting Education News

Circulation

Circulation is approximately 8,500.

The newsletter is distributed to members of the American Accounting Association only.

Publication Dates

Publication usually occurs in January, April, June, and November.

Ad Sizes and Specifications

Trim Size: 8 1/2" x 11"

Full Page: **Maximum** 7 1/2" x 10" (No bleeds allowed)

Half Page: **Maximum** 7 1/2" x 4 7/8" (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at deirdre@aaahq.org for instructions on sending any other type of file.

Rates

Full Page

Half Page (horizontal)

Per Issue

\$1,300

\$775

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of *Accounting Education News*

WinterDecember 1

Annual Meeting Please email deirdre@aaahq.org for materials deadline.

Spring/Summer May 1

Fall September 15

Ads must be received by:

Note:

Advertising space may be limited in some issues. Space reservations should be made as far in advance as possible.

For additional information please contact:

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