



# *Behavioral Research in Accounting*

The journal is distributed to members of the Accounting, Behavior and Organization section of the American Accounting Association only. Libraries may also subscribe.

## **Circulation**

Hard Copy and Electronic Subscribers are approximately 1,400.

## **Publication Dates**

Publication occurs in early spring and early fall.

## **Ad Sizes and Specifications**

Trim Size: 6 inches x 9 inches

Full Page: **Maximum** 5 inches x 8 inches (No bleeds allowed)

Half Page: **Maximum** 5 inches x 3 1/2 inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

## **Rates**

## **Per Issue**

Cover 3 (inside back cover)

\$500

Full Page

\$400

Half Page (horizontal)

\$300

## **Proofs**

Production schedules do not allow time for proofs to be issued for typeset ads.

## **Terms**

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## **Deadlines**

**Issue of *Behavioral Research in Accounting***

**Ads must be received by:**

Late Winter/Early Spring..... November 1

Late Summer/Early Fall .....April 1

For additional information please contact:

Deirdre Harris

American Accounting Association

5717 Bessie Drive, Sarasota, FL 34233

Phone: 941-556-4119 \* Fax: 941-923-4093

Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)