



# The Accounting Review

The Accounting Review is a respected quarterly journal covering accounting theory and research, business problems and the teaching of business and accounting subjects. It is read by businessmen, teachers, and students of accounting, as well as practicing accountants throughout the world.

## Circulation

Hard Copy and Electronic Subscribers are approximately 8,000.

## Publication Dates

Publication occurs in January, March, May, July, September, and November.

## Ad Sizes and Specifications

Trim Size: 7 inches x 10 inches

Full Page: **Maximum** 6 inches x 8 inches (No bleeds allowed)

Half Page: **Maximum** 6 inches x 3 3/4 inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

<b>Rates</b>	<b>Per Issue</b>	<b>Five-Issue Contract</b>
Cover 3 (inside back cover)	\$900	\$850
Full Page	\$850	\$800
Half Page (horizontal)	\$600	\$550

## Proofs

Production schedules do not allow time for proofs to be issued for any ads.

## Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## Deadlines

<b>Issue of <i>The Accounting Review</i></b>	<b>Ads must be received by:</b>
January .....	November 1
March .....	January 1
May .....	March 1
July .....	May 1
September .....	July 1
November.....	September 1

For additional information please contact:

Deirdre Harris  
 American Accounting Association  
 5717 Bessie Drive, Sarasota, FL 34233  
 Phone: 941-556-4119 \* Fax: 941-923-4093  
 Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)



# Placement Ads

Placement advertisements are listings of positions available and/or positions wanted. These advertisements are generally utilized by departments, university organizations, or individuals. All information about an individual is kept confidential unless otherwise instructed.

## Circulation

The ad will run, at your choice, in one issue of *The Accounting Review* and/or on the AAA web site for 6 months.

## Publication Dates

Publication for *The Accounting Review* occurs in January, March, May, July, September, and November. Posting on the web site will occur within 10 business days of receipt of ad.

## Ad Sizes and Specifications

The ad is limited to 150 words or less.

## Rates

Non-members and universities – \$350  
Members – free once-a-year position-needed ad

## Proofs

Production schedules do not allow time for proofs to be issued for any ads.

## Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## Deadlines

### Issue of *The Accounting Review*

### Ads must be received by:

January .....	November 1
March .....	January 1
May .....	March 1
July .....	May 1
September .....	July 1
November.....	September 1

For additional information please contact:

Kathleen McNeil  
 American Accounting Association  
 5717 Bessie Drive, Sarasota, FL 34233  
 Phone: 941-556-4104 \* Fax: 941-923-4093  
 Email: [advertising@aaahq.org](mailto:advertising@aaahq.org)



# Accounting Horizons

Accounting Horizons is a quarterly journal that publishes articles, commentaries and other items of interest to practicing accountants in industry, public accounting and government, educators, students and others who have a strong interest in contemporary accounting practice, policy and theory. Advertising in this timely journal will give unprecedented access to practicing accountants and auditors.

## Circulation

Hard Copy and Electronic Subscribers are approximately 6,000.

## Publication Dates

Publication occurs in March, June, September, and December.

## Ad Sizes and Specifications

Trim Size: 7 inches x 10 inches

Full Page: **Maximum** 6 inches x 8 inches (No bleeds allowed)

Half Page: **Maximum** 6 inches x 3 ¾ inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

<b>Rates</b>	<b>Per Issue</b>	<b>Four-Issue Contract</b>
Cover 3 (inside back cover)	\$850	\$800
Full Page	\$800	\$750
Half Page (horizontal)	\$550	\$500

## Proofs

Production schedules do not allow time for proofs to be issued for any ads.

## Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## Deadlines

### Issue of Accounting Horizons

### Ads must be received by:

March .....	January 1
June .....	April 1
September .....	July 1
December .....	October 1

For additional information please contact:

Deirdre Harris  
 American Accounting Association  
 5717 Bessie Drive, Sarasota, FL 34233  
 Phone: 941-556-4119 \* Fax: 941-923-4093  
 Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)



# Issues in Accounting Education

Issues in Accounting Education, published quarterly, provides a forum for exchange of education-related ideas and techniques among accounting professors. Established in 1983, this journal has already become a respected and widely cited resource for academic members of the American Accounting Association.

## Circulation

Hard Copy and Electronic Subscribers are approximately 5,500.

## Publication Dates

Publication occurs in February, May, August, and November.

## Ad Sizes and Specifications

Trim Size: 7 inches x 10 inches

Full Page: **Maximum** 6 inches x 8 inches (No bleeds allowed)

Half Page: **Maximum** 6 inches x 3 ¾ inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

Rates	Per Issue	Four-Issue Contract
Cover 3 (inside back cover)	\$850	\$800
Full Page	\$800	\$750
Half Page (horizontal)	\$550	\$500

## Proofs

Production schedules do not allow time for proofs to be issued for any ads.

## Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## Deadlines

### Issue of *Issues in Accounting Education*

### Ads must be received by:

February .....	December 1
May .....	March 1
August .....	June 1
November.....	September 1

For additional information please contact:

Deirdre Harris  
 American Accounting Association  
 5717 Bessie Drive, Sarasota, FL 34233  
 Phone: 941-556-4119 \* Fax: 941-923-4093  
 Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)

# *Accounting Education News*

## **Circulation**

Circulation is approximately 8,500.

The newsletter is distributed to members of the American Accounting Association only.

## **Publication Dates**

Publication usually occurs in January, April, June, and November.

## **Ad Sizes and Specifications**

Trim Size: 8 1/2" x 11"

Full Page: **Maximum** 7 1/2" x 10" (No bleeds allowed)

Half Page: **Maximum** 7 1/2" x 4 7/8" (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

## **Rates**

Full Page

Half Page (horizontal)

## **Per Issue**

\$1,300

\$775

## **Proofs**

Production schedules do not allow time for proofs to be issued for any ads.

## **Terms**

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## **Deadlines**

### **Issue of *Accounting Education News***

### **Ads must be received by:**

Winter .....December 1

Annual Meeting ..... Please email [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for materials deadline.

Spring/Summer ..... May 1

Fall ..... September 15

## **Note:**

Advertising space may be limited in some issues. Space reservations should be made as far in advance as possible.

For additional information please contact:

Deirdre Harris  
American Accounting Association  
5717 Bessie Drive, Sarasota, FL 34233  
Phone: 941-556-4119 \* Fax: 941-923-4093  
Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)



# *Auditing: A Journal of Practice & Theory*

The journal is distributed to members of the Auditing section of the American Accounting Association. Libraries may also subscribe.

## **Circulation**

Hard Copy and Electronic Subscribers are approximately 2,000.

## **Publication Dates**

Publication occurs in May and November.

## **Ad Sizes and Specifications**

Trim Size: 7 inches x 10 inches

Full Page: **Maximum** 6 inches x 8 inches (No bleeds allowed)

Half Page: **Maximum** 6 inches x 3 ¾ inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

## **Rates**

## **Per Issue**

Cover 3 (inside back cover)

\$400

Full Page

\$350

Half Page (horizontal)

\$300

## **Proofs**

Production schedules do not allow time for proofs to be issued for typeset ads.

## **Terms**

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## **Deadlines**

**Issue of *Auditing: A Journal of Practice & Theory***

**Ads must be received by:**

May .....March 15

November.....September 15

For additional information please contact:

Deirdre Harris

American Accounting Association

5717 Bessie Drive, Sarasota, FL 34233

Phone: 941-556-4119 \* Fax: 941-923-4093

Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)



# The Journal of the American Taxation Association

The journal is distributed to members of the American Taxation Association, a section of the American Accounting Association. Libraries may also subscribe.

## Circulation

Hard Copy and Electronic Subscribers are approximately 1,100.

## Publication Dates

Publication occurs in Spring and Fall.

## Ad Sizes and Specifications

Trim Size: 7 inches x 10 inches

Full Page: **Maximum** 6 inches x 8 inches (No bleeds allowed)

Half Page: **Maximum** 6 inches x 3 ¾ inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

<b>Rates</b>	<b>Per Issue</b>	<b>Two-Issue Contract</b>
Cover 3 (inside back cover)	\$450	\$425
Full Page	\$375	\$350
Half Page (horizontal)	\$300	\$275

## Proofs

Production schedules do not allow time for proofs to be issued for typeset ads.

## Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## Deadlines

<b>Issue of JATA</b>	<b>Ads must be received by:</b>
Spring.....	February 15
Fall .....	August 15

For additional information please contact:

Deirdre Harris  
 American Accounting Association  
 5717 Bessie Drive, Sarasota, FL 34233  
 Phone: 941-556-4119 \* Fax: 941-923-4093  
 Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)



# Journal of Information Systems

The journal is distributed to members of the Information Systems section of the American Accounting Association. Libraries may also subscribe.

## Circulation

Hard Copy and Electronic Subscribers are approximately 900.

## Publication Dates

Publication occurs in Spring and Fall.

## Ad Sizes and Specifications

Trim Size: 7 inches x 10 inches

Full Page: **Maximum** 6 inches x 8 inches (No bleeds allowed)

Half Page: **Maximum** 6 inches x 3 ¾ inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

## Rates

## Per Issue

Cover 3 (inside back cover)

\$400

Full Page

\$350

Half Page (horizontal)

\$300

## Proofs

Production schedules do not allow time for proofs to be issued for typeset ads.

## Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## Deadlines

Issue of *Journal of Information Systems*

Ads must be received by:

Spring.....April 1

Fall ..... October 1

For additional information please contact:

Deirdre Harris

American Accounting Association

5717 Bessie Drive, Sarasota, FL 34233

Phone: 941-556-4119 \* Fax: 941-923-4093

Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)



# Journal of Management Accounting Research

The journal is distributed to members of the Management Accounting section of the American Accounting Association only. Libraries may also subscribe.

## Circulation

Hard Copy and Electronic Subscribers are approximately 2,000.

## Publication Dates

Publication occurs in December.

## Ad Sizes and Specifications

Trim Size: 7 inches x 10 inches

Full Page: **Maximum** 6 inches x 8 inches (No bleeds allowed)

Half Page: **Maximum** 6 inches x 3 ¾ inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

## Rates

## Per Issue

Cover 3 (inside back cover)

\$500

Full Page

\$400

Half Page (horizontal)

\$300

## Proofs

Production schedules do not allow time for proofs to be issued for typeset ads.

## Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## Deadlines

Issue of *Journal of Management Accounting Research*

Ads must be received by:

Annual..... October 1

For additional information please contact:

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American Accounting Association

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Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)



# *Behavioral Research in Accounting*

The journal is distributed to members of the Accounting, Behavior and Organization section of the American Accounting Association only. Libraries may also subscribe.

## **Circulation**

Hard Copy and Electronic Subscribers are approximately 1,400.

## **Publication Dates**

Publication occurs in early spring and early fall.

## **Ad Sizes and Specifications**

Trim Size: 6 inches x 9 inches

Full Page: **Maximum** 5 inches x 8 inches (No bleeds allowed)

Half Page: **Maximum** 5 inches x 3 1/2 inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

## **Rates**

## **Per Issue**

Cover 3 (inside back cover)

\$500

Full Page

\$400

Half Page (horizontal)

\$300

## **Proofs**

Production schedules do not allow time for proofs to be issued for typeset ads.

## **Terms**

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## **Deadlines**

**Issue of *Behavioral Research in Accounting***

**Ads must be received by:**

Late Winter/Early Spring..... November 1

Late Summer/Early Fall .....April 1

For additional information please contact:

Deirdre Harris

American Accounting Association

5717 Bessie Drive, Sarasota, FL 34233

Phone: 941-556-4119 \* Fax: 941-923-4093

Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)



# *Journal of International Accounting Research*

The journal is distributed to members of the International Accounting section of the American Accounting Association only. Libraries may also subscribe.

## **Circulation**

Hard Copy and Electronic Subscribers are approximately 1,300.

## **Publication Dates**

Publication occurs in Spring and Fall.

## **Ad Sizes and Specifications**

Trim Size: 7 inches x 10 inches

Full Page: **Maximum** 6 inches x 8 inches (No bleeds allowed)

Half Page: **Maximum** 6 inches x 3 ¾ inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

## **Rates**

### **Per Issue**

Cover 3 (inside back cover)

\$500

Full Page

\$400

Half Page (horizontal)

\$300

## **Proofs**

Production schedules do not allow time for proofs to be issued for typeset ads.

## **Terms**

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## **Deadlines**

**Issue of *Journal of International Accounting Research***

**Ads must be received by:**

Spring.....March 1

Fall ..... November 1

For additional information please contact:

Deirdre Harris

American Accounting Association

5717 Bessie Drive, Sarasota, FL 34233

Phone: 941-556-4119 \* Fax: 941-923-4093

Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)



# *Accounting and the Public Interest*

The journal may be accessed electronically by members of the Public Interest section of the American Accounting Association only. Libraries may also subscribe.

## **Circulation**

Electronic Subscribers are approximately 400.

## **Ad Sizes and Specifications**

Trim Size: 8 1/2 inches x 11 inches

Full Page: **Maximum** 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: **Maximum** 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

## **Rates**

## **Per Issue**

Cover 3 (inside back cover)

\$500

Full Page

\$400

Half Page (horizontal)

\$300

## **Proofs**

Production schedules do not allow time for proofs to be issued for typeset ads.

## **Terms**

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## **Deadlines**

This electronic journal will be updated periodically throughout the year. Posting in the journal will occur within 7-10 days of receipt of ad.

For additional information please contact:

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American Accounting Association  
5717 Bessie Drive, Sarasota, FL 34233  
Phone: 941-556-4119 \* Fax: 941-923-4093  
Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)



# Journal of Legal Tax Research

The journal may be accessed electronically by members of the American Taxation Association, a section of the American Accounting Association. Libraries may also subscribe.

## Circulation

Electronic Subscribers are approximately 900.

## Ad Sizes and Specifications

Trim Size: 7 inches x 10 inches

Full Page: **Maximum** 6 inches x 8 inches (No bleeds allowed)

Half Page: **Maximum** 6 inches x 3 ¾ inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

<b>Rates</b>	<b>Per Issue</b>	<b>Two-Issue Contract</b>
Cover 3 (inside back cover)	\$450	\$425
Full Page	\$375	\$350
Half Page (horizontal)	\$300	\$275

## Proofs

Production schedules do not allow time for proofs to be issued for typeset ads.

## Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## Deadlines

### Issue of *JLTR*

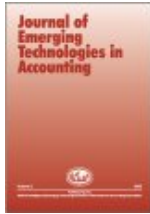
### Ads must be received by:

Spring.....February 15

Fall .....August 15

For additional information please contact:

Deirdre Harris  
 American Accounting Association  
 5717 Bessie Drive, Sarasota, FL 34233  
 Phone: 941-556-4119 \* Fax: 941-923-4093  
 Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)



# *Journal of Emerging Technologies in Accounting*

The journal is distributed to members of Artificial Intelligence/Emerging Technologies, a section of the American Accounting Association. Libraries may also subscribe.

## **Circulation**

Hard Copy and Electronic Subscribers are approximately 300.

## **Ad Sizes and Specifications**

Trim Size: 7 inches x 10 inches

Full Page: **Maximum** 6 inches x 8 inches (No bleeds allowed)

Half Page: **Maximum** 6 inches x 3 ¾ inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

## **Rates**

### **Per Issue**

Cover 3 (inside back cover)

\$450

Full Page

\$375

Half Page (horizontal)

\$300

## **Proofs**

Production schedules do not allow time for proofs to be issued for typeset ads.

## **Terms**

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## **Deadlines**

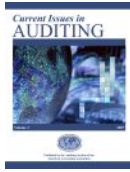
### **Issue of *JETA***

### **Ads must be received by:**

Annual..... Please email [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for materials deadline.

For additional information please contact:

Deirdre Harris  
American Accounting Association  
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Phone: 941-556-4119 \* Fax: 941-923-4093  
Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)



# *Current Issues in Auditing*

This open-access journal offers free access to AAA members, non-members, and libraries.

## **Circulation**

Electronic-only open access.

## **Ad Sizes and Specifications**

Trim Size: 8 1/2 inches x 11 inches

Full Page: **Maximum** 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: **Maximum** 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Deirdre Harris at [deirdre@aaahq.org](mailto:deirdre@aaahq.org) for instructions on sending any other type of file.

## **Rates**

## **Per Issue**

Full Page

\$400

Half Page (horizontal)

\$300

## **Proofs**

Production schedules do not allow time for proofs to be issued for typeset ads.

## **Terms**

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

## **Deadlines**

This electronic journal will be updated periodically throughout the year. Posting in the journal will occur within 7-10 days of receipt of ad.

For additional information please contact:

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American Accounting Association  
5717 Bessie Drive, Sarasota, FL 34233  
Phone: 941-556-4119 \* Fax: 941-923-4093  
Email: [deirdre@aaahq.org](mailto:deirdre@aaahq.org)