

SESSION 2: TEACHING AND CURRICULUM

DATE: SATURDAY, FEBRUARY 24

TIME: 10:30 AM – 12:00 PM

AACSB Standards and Intellectual Contributions of Accounting Faculty

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ABSTRACT: This paper performed a content analysis of intellectual contribution portfolios of accounting faculty at a sample of business schools that were newly accredited by AACSB International. The results show a significant divergence in faculty research (areas and topics) and their teaching assignments. This is problematic since such misalignment would indicate that current measures of faculty currency fail to assess if accounting instructors are adequately prepared to teach in their assigned teaching areas.