

Using An Annual Report Project In Helping Students In Understanding Financial Accounting

Abstract: Participants will learn to design and use an effective project at either an individual or group level using a company annual report to help students better understand the concepts learned in the financial accounting course. This presentation will show the project outline of required components, more detailed descriptions of required report elements, grading/feedback sheet, and also group management techniques. Feedback from students on the project will also be provided.

Advertisement: Learn to use an actual company annual report to help increase student interest in learning about basic financial accounting elements. Hands on activities increase student participation, and make the real world come alive!