



COME TO THE BEACH!

2011 Western Regional Meeting

Stirring the System: Ten Years After

April 28-30, 2011 in Newport Beach, California

It has been a decade since the Enron scandal rocked the profession. Now is a good time to reflect on how the profession has reacted to the resulting increase in regulation, fair value accounting, internationalization of standards, and restoration of public trust. In light of these important discussions, the theme of the 2011 Western Region AAA Annual Meeting is "Stirring the System: Ten Years After."

Please join us **April 28-30, 2011** for the Western Region of the American Accounting Association (WAAA) Annual Meeting in Newport Beach, California. The Program Committee for the 2011 WAAA Annual Meeting invites academic and practitioners from throughout the country and the world to submit papers, panels, *Effective Learning Strategies (ELS)* posters, CTLA posters, CPE sessions, speaker ideas, and special concurrent sessions, as well as to serve as reviewers, moderators, and discussants for meeting sessions.

Submission Deadlines

Submissions for paper, panels, and poster sessions will be accepted online and must be received by midnight Pacific time on Monday, January 10, 2011. Detailed guidelines for submissions will be posted by October 1, 2010 on the Western Regional meetings link on the AAA website: <http://aaahq.org/western/western.htm>. For questions regarding any aspect of the meeting, please contact the appropriate person below.

Papers, Reviewers Discussants, Moderators

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Panels, Special Concurrent Sessions

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Effective Learning Strategy Posters

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We look forward to seeing you in beautiful Newport Beach this spring!