

**Process for Developing Advocacy Positions of the AAA
Request for Advocacy Position Form**

Date:

Requesting Unit:

Contact Information:

Description of Issue/Position and Rationale for Proposed Position.

Objective of the Advocacy Position and Intended Target Audiences.

Key Points (these will serve as the initial outline for the position). For each key point, list any relevant scientific or public policy justification along with appropriate references.

Implementation Recommendations. Identify strategies for promoting the position to key target audiences.

Suggested Workgroup Members and Contact Information

**Process for Developing Advocacy Positions of the AAA
Evaluation Checklist**

What criteria are used to determine if an issue is a candidate for Developing an Advocacy Position of the AAA?

In completing the *Request for Advocacy Position Form*, please indicate how the issue addresses each of the following factors:

- *The issue is an emerging issue which may be controversial or a source of consumer confusion or represents a professional need for clarification.*
- *The issue is one for which the AAA would have credibility.*
- *The issue is relevant to the mission, vision, philosophy, values and the strategic initiatives of the AAA.*
- *A position statement on the issue can be derived from an analysis and synthesis of current facts, data and research literature that results in consensus.*
- *A position statement would provide direction to facilitate appropriate action from members, other relevant stakeholders, and/or the public.*
- *A position statement could serve as an educational document for members, other relevant stakeholders, and/or the public.*