Thirteenth Annual Conference on Teaching and Learning in Accounting (CTLA)
Monday, August 10, 2020

11:00 am–12:00 pm EDT

Plenary

12:00 pm–12:30 pm EDT

Break

12:30 pm–1:30 pm EDT

Concurrent Sessions

1.01: Visual Data Communication
Specialized Knowledge - 1.2 CH

Moderator: Melissa Larson, Brigham Young University

Best Practices in Visual Communication: Effectively Tell Data’s Story
Gail Hoover King, Washburn University

1.02: Accounting Education Engagement
Specialized Knowledge - 1.2 CH

Moderator: Lori Hatchell, Aims Community College

Plick Your Poison: Utilizing Plickers for Classroom Engagement
Casey Colson, Valdosta State University
Cori Crews, Valdosta State University

Enhancing Accounting Education: Critical Thinking in Accounting Curricula in the Era of AI
Kiran Parthasarathy, University of Houston

1:30 pm–2:00 pm EDT

Break

2:00 pm–3:00 pm EDT

Concurrent Sessions

2.01: Excel Assignments for Accountants
Specialized Knowledge - 1.2 CH

Moderator: Mitchell Franklin, Le Moyne College

Using Advanced Excel Functions to Teach Blockchain Concept
Jose Victor Lineros, University of North Texas

Using Excel to Create and Evaluate a Benford Analysis
Richard S. Rand, Tennessee Tech University
2:00 pm–3:00 pm EDT

2.02: Teaching Posters Group I

*Specialized Knowledge - 1.2 CH*

Moderator: Jennifer M. Cainas, University of South Florida

*A Case Study in Revenue Recognition*
Darius Fatemi, Northern Kentucky University
Erin Masters, Northern Kentucky University

*Data Visualizations: Helping Students See Financial Accounting Concepts*
Wayne B. Thomas, The University of Oklahoma

*Five Instructional Tools for the Accounting Classroom: Formative Classroom Assessment Techniques*
Sid C. Bundy, Tennessee Tech University

*Reinforcing Manufacturing Accounting Principles by Taking Students on a Plant Tour*
Timothy S. Creel, Lipscomb University
Veronica Paz, Indiana University of Pennsylvania
Christina M. Olear, The Pennsylvania State University Brandywine

*Teaching Process Costing with No Formulas*
Louis A. Fayard, The University of Tennessee at Chattanooga

3:00 pm–3:30 pm EDT

Break

3:30 pm–4:30 pm EDT

Concurrent Sessions

3.01: 2019 Mark Chain/AICPA Award Winners

*Specialized Knowledge - 1.2 CH*

Moderator: Mfon Akpan, Savannah College of Art and Design

*Integration in Accounting Curriculum: Leading by Example*
Mahendra R. Gujarathi, Bentley University

*Benchmark Ratio Analysis Using One’s Own College: A Service-Learning Project for the Governmental and Not-For-Profit Accounting Course*
Mary Michel, Manhattan College

3.02: Roundtables: Education Tips I

*Specialized Knowledge - 1.2 CH*

Moderator: Richard Walstra, Dominican University

*Accounting: It’s Not Just Numbers. Engaging Students through Reflection*
Cathy Duffy, Champlain College

*Be the Change! Fill the Gap!*
Denise Probert, Wiley
## Monday, August 10, 2020 (continued)

<table>
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| 2:00 pm–3:00 pm EDT | **Connecting with the Social Media Generation: Using Instagram in Introductory Accounting to Encourage Student Engagement**  
Christie Novak, Le Moyne College |
|                 | **Creating Authentic Learning Assessments for Introductory Accounting Courses**  
Sarah Johnson, Oklahoma State University  
Adam Stroud, Oklahoma State University |

| 4:30 pm–5:00 pm EDT | Break |

| 5:00 pm–6:00 pm EDT | **Concurrent Sessions** |

**4.01: Video Creation**  
*Specialized Knowledge - 1.2 CH*

- Moderator: Angela W. Spencer, Oklahoma State University
- 5 Secrets to Creating Engaging Videos For Learning  
  Amanda White, The University of Technology, Sydney

**4.02: Roundtables: Technology Tips**  
*Specialized Knowledge - 1.2 CH*

- Moderator: Eva M. Ström, Hanken School of Economics
- Explain Everything—Recording Lectures and Tutorials for Student Success  
  Candace Witherspoon, Valdosta State University
- Seeing is Believing: Data Visualization and Analytics in Introductory Accounting  
  John J. Wild, University of Wisconsin–Madison
- Teaching Accounting Online with a Social Media Platform  
  Chris Edmonds, The University of Alabama at Birmingham
- Teaching Data Analytics at the Introductory Level  
  Mark Edmonds, The University of Alabama at Birmingham
- Reflection on Integrating the Future of Accounting Topic into the Accounting Teaching Curriculum  
  Sarah Yang Spencer, The University of Melbourne  
  Andrew Lewinsky, The University of Melbourne
## Tuesday, August 11, 2020

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<tr>
<td>11:00 am–12:00 pm EDT</td>
<td>Plenary</td>
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<td>12:00 pm–12:30 pm EDT</td>
<td>Break</td>
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<tr>
<td>12:30 pm–1:30 pm EDT</td>
<td>Concurrent Sessions</td>
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### 5.01: Augmented Reality and Data Analytics

*Specialized Knowledge - 1.2 CH*

**Moderator:** Nadia Schwartz, Augustana College

- **Snapchat and French Fries: How Augmented Reality Provides Data Analytics**
  - Mfon Akpan, Savannah College of Art and Design

### 5.02: Experiential Learning and Career Awareness

*Specialized Knowledge - 1.2 CH*

**Moderator:** Jill Mitchell, Northern Virginia Community College

- **An Overview of the Experiential Learning Triangle: Students, Faculty and Clients**
  - Christopher Cook, Indiana University Bloomington
  - Bree Josefy, Indiana University Bloomington
  - Terry Campbell, Indiana University Bloomington

- **Career Readiness—An Exploration of Aligning the Classroom Learning Experience with Preparing for the U.S. Uniform CPA Examination**
  - Denise Probert, Wiley
  - Pamela Smith, Northern Illinois University
  - Meghann Cefaratti, Northern Illinois University
  - Gregory A. Carnes, University of North Alabama
  - Kari Joseph Olsen, Utah Valley University

- **Audit or Tax?... Can I Say “Neither”?**
  - Kimberly Swanson Church, University of Missouri–Kansas City
  - Gail Hoover King, Washburn University

<table>
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<th>1:30 pm–2:00 pm EDT</th>
<th>Break</th>
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Concurrent Sessions

6.01: 2019 George Krull/AICPA Award Winners
Specialized Knowledge - 1.2 CH
Moderator: Mitchell Franklin, Le Moyne College

Blockchain: Bridging the Profession-Education Gap with Instructional Scaffolding
Ethan Kinory, Rutgers, The State University of New Jersey
Kimberly Swanson Church, University of Missouri–Kansas City
Sean Stein Smith, Lehman College–CUNY

6.02: Roundtables: Software Products
Specialized Knowledge - 1.2 CH
Moderator: Wayne B. Thomas, The University of Oklahoma

Excel Comprehensive Master Budget Project—Easily Graded!
Jina J. Morris, University of Nebraska–Lincoln

Audit Analysis Projects in IDEA
Connie O’Brien, Minnesota State University Mankato

Simple Scenarios for Hands-On Practice with QuickBooks Desktop and Online
Richard Walstra, Dominican University

Using SAP-Based Simulations in Accounting Information Systems
Brent White, Brigham Young University–Hawaii

3:00 pm–3:30 pm EDT
Break

3:30 pm–4:30 pm EDT
Concurrent Sessions

7.01: AICPA Education Resources
Specialized Knowledge - 1.2 CH
Moderator: Yaneli Cruz, Instituto Tecnológico Autónomo de México

Classroom Strategies to Develop Critical Thinkers
Susan K. Wolcott, CPA Canada
Guido L. Geerts, University of Delaware
Mark Mayberry, BDO USA

Developing a Practice Relevant Syllabus
Holly Hawk, The University of Georgia
D. Scott Showalter, North Carolina State University
Yvonne L. Hinson, AICPA
Three Leading Competencies Students Should Master
Susan K. Wolcott, CPA Canada
Holly Hawk, The University of Georgia

The New AICPA Pre-Certification Core Competency Framework and Related Tools Panel
Yvonne L. Hinson, AICPA
Kimberly Swanson Church, Missouri State University
Gail Hoover King, Washburn University
Angela W. Spencer, Oklahoma State University

7.02: Roundtables: Education Tips II
Specialized Knowledge - 1.2 CH
Moderator: Maureen K. Flores, Troy University

Add Concept Maps to Your Online Lectures from an iPad
Sid C. Bundy, Tennessee Tech University

Data Analytics—Back to the Basics
Karen Congo Farmer, Texas A&M University

One Accounting Course Does It all? How to Serve all Accounting Students More Efficiently
Cathy Duffy, Champlain College

Pedagogical Practices Used by Accounting Faculty
Holly Hawk, The University of Georgia

S.M.A.R.T. Learning Requires V-Approach to Teaching
Sandria S. Stephenson, Kennesaw State University

4:30 pm–5:00 pm EDT

Break

5:00 pm–6:00 pm EDT

Concurrent Sessions

8.01: Critical Thinking and Accounting Standards
Specialized Knowledge - 1.2 CH
Moderator: Kimberly Swanson Church, Missouri State University

Improving the Critical Thinking Skills of Accounting Students
Denise Dickins, East Carolina University
Joseph Reid, East Carolina University

AACSB Standards 9 and A5: Requirements and Resources
Jose Victor Lineros, University of North Texas
Bruce W. Runyan, University of Missouri
Carolyn Conn, Texas State University
Tuesday, August 11, 2020 (continued)

5:00 pm–6:00 pm EDT

8.02: Posters: Education Tips I
Specialized Knowledge - 1.2 CH

Moderator: Amanda White, The University of Technology, Sydney

Active Learning Strategies for Your Online Classes
Julia S. Frink, Tarrant County College

Quality Matters in Online Accounting Learning
Xiaoli Yuan, Elizabeth City State University

An Effective Group Project to Enhance Teamwork, Data Handling and Analytical Skills
Yoshie Saito Lord, Brooklyn College–CUNY

Use of an Exam Wrapper in Introduction to Managerial Accounting
Brent White, Brigham Young University–Hawaii

Wednesday, August 12, 2020

11:00 am–12:00 pm EDT

Plenary

12:00 pm–12:30 pm EDT

Break

12:30 pm–1:30 pm EDT

Concurrent Sessions

9.01: New Faculty Teaching Resources
Specialized Knowledge - 1.2 CH

Moderator: Lori Hatchell, Aims Community College

Resources and Teaching Strategies for New Faculty for Online and Classroom Courses/Instructors
Karen Osterheld, Bentley University
John S. DeJoy, Clarkson University

9.02: Taxation
Specialized Knowledge - 1.2 CH

Moderator: Melissa Larson, Brigham Young University

Interactive and Digital Tax Return Project
Nicholas Robinson, Eastern Illinois University

Student Analysis of a Tax Return Beyond Taxes
Joseph Krupka, Florida State University
Wednesday, August 12, 2020 (continued)

1:30 pm–2:00 pm EDT

Break

2:00 pm–3:00 pm EDT

Concurrent Sessions

10.01: 2019 Bea Sanders/AICPA Award Winners

Specialized Knowledge - 1.2 CH

Moderator: Angela W. Spencer, Oklahoma State University

Data Analytics Projects for Introductory Accounting Using Excel, Tableau, and Power BI.
Wendy Tietz, Kent State University
Tracie Miller-Nobles, Austin Community College
Jennifer M. Cainas, University of South Florida

Junkyard Planet: Teaching Managerial Accounting with a Sustainability Theme
Stephanie Dehning Grimm, University of St. Thomas

10.02: Posters: Education Tips II

Specialized Knowledge - 1.2 CH

Moderator: Jill Mitchell, Northern Virginia Community College

Classroom Activity: Station-to-Station
DeAnna Martin, Santiago Canyon College

Presentation and Disclosure Issues within US GAAP and IFRS Statements of Cash flows: Implications for Teaching and Assessing Student Competence
Minga Negash, Metropolitan State University of Denver
Andrew Holt, Metropolitan State University of Denver
Joe Giordano, Metropolitan State University of Denver

Strategy: Using Group Quizzes to Keep Students Engaged
DeAnna Martin, Santiago Canyon College

Using Advanced Strategies to Memorize Accounting Terms
Fang Zhao, Merrimack College

Using YouTube Videos in Accounting Classes to Reinforce Accounting Concepts
Timothy S. Creel, Lipscomb University
Veronica Paz, Indiana University of Pennsylvania
Christina M. Olear, The Pennsylvania State University Brandywine
Kelli S. Horne, Lander University

3:00 pm–3:30 pm EDT

Break
Wednesday, August 12, 2020 (continued)

3:30 pm–4:30 pm EDT

Concurrent Sessions

11.01: Technology to Improve Your Teaching
Specialized Knowledge - 1.2 CH

Moderator: Nadia Schwartz, Augustana College

The Changing Landscape of Accounting Education: Level Up Your Teaching Effectiveness with Technology
Markus Ahrens, Saint Louis Community College, Meramec
Cathy J. Scott, University of North Texas–Dallas

11.02: Roundtables: Education Tips III
Specialized Knowledge - 1.2 CH

Moderator: Richard Walstra, Dominican University

A Three-Step Approach for Accounting Adjustments
John J. Wild, University of Wisconsin–Madison

Lessons Learned from 18 Years Experience Teaching Online Courses
Richard S. Rand, Tennessee Tech University

Money Maker$pace: Fostering Financial Awareness and Student Engagement through Community Outreach
Ann Boyd Davis, Tennessee Tech University
Alma D. Hales, Tennessee Tech University
Jane Baker, Tennessee Tech University
Jennifer Meadows, Tennessee Tech University

Robert's Rules: The Accounting Classroom as a Business Meeting
Justin Mindzak, SUNY at Fredonia

4:30 pm–5:00 pm EDT

Break

5:00 pm–6:00 pm EDT

Concurrent Sessions

12.01: Rewards, Incentives, and Employability
Specialized Knowledge - 1.2 CH

Moderator: Amanda White, The University of Technology, Sydney

Creating an Award and Incentive System that Promotes High-Quality Teaching in a Highly Research Focused Business School
Eva M. Ström, Hanken School of Economics
12.02: Posters: Education Tips III
Specialized Knowledge - 1.2 CH

Moderator: Mfon Akpan, Savannah College of Art and Design

The Use of Chatbots in Student Inquiries
Nelson Ma, The University of Technology, Sydney
Amanda White, The University of Technology, Sydney

An Appreciative Inquiry Approach to Teaching Accounting
Vanuza Silva Figueiredo, Universidade Federal Fluminense

Metacognition and Lifelong Learning
Victoria Shoaf, St. John’s University
Cynthia R. Phillips, St. John’s University

Tools and Resources for Career Readiness
Lisa M. Beaudoin, IMA

Thursday, August 13, 2020

11:00 am–12:00 pm EDT

Plenary

12:00 pm–12:30 pm EDT

Break

12:30 pm–1:30 pm EDT

Concurrent Sessions

13.01: Diversity in the Classroom
Specialized Knowledge - 1.2 CH

Moderator: Wendy Tietz, Kent State University

Fostering Change in Accounting among Black and White Faculty and Students
Wendy Tietz, Kent State University

13.02: Ethics and Strategies
Specialized Knowledge - 1.2 CH

Moderator: Kimberly Swanson Church, Missouri State University

Learning from Ethical Violations in Public Accounting: A South African Audit Scandal and a Firm’s Transformation
Mark A. Holtzblatt, Cleveland State University
L. Craig Foltin, Cleveland State University
Norbert Tschakert, Salem State University
### Thursday, August 13, 2020

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| 12:30 pm–1:30 pm EDT | See the Trees AND the Forest! Help Students See the Big Picture: Strategic Decisions to Annual Report  
Angela W. Spencer, Oklahoma State University  
Alyssa Vowell, Oklahoma State University |
| 1:30 pm–2:00 pm EDT | Break                                                                   |
| 2:00 pm–3:00 pm EDT | Concurrent Sessions                                                    |

#### 14.01: Excel Assignments for Class
*Specialized Knowledge - 1.2 CH*

- Moderator: Jennifer M. Cainas, University of South Florida
- *Excel Assignments for Accountants*
  - Elizabeth Felski, SUNY, Geneseo

#### 14.02: Posters: Advanced Accounting
*Specialized Knowledge - 1.2 CH*

- Moderator: Richard Walstra, Dominican University
- *FASB Exposure Drafts & Firm Comment Letters: An Intermediate Accounting Assignment*
  - Erin Masters, Northern Kentucky University  
  - Darius Fatemi, Northern Kentucky University
- *Preparing Doctoral Accounting Students to Teach*
  - Adam Stroud, Oklahoma State University  
  - Rachel Cox, Oklahoma State University  
  - Angela W. Spencer, Oklahoma State University  
  - Alyssa Vowell, Oklahoma State University  
  - Sarah Johnson, Oklahoma State University  
  - Rachel Domnick, Oklahoma State University
- *Redesigning the Financial Accounting Curriculum to Prepare Students for the New Accounting Profession*
  - Victoria Shoaf, St. John’s University  
  - Mark Ulrich, Queensborough Community College–CUNY
- *The Value of the One-Hour Credit Course: Evidence from an Interdisciplinary Course on Financial Literacy*
  - Ann Boyd Davis, Tennessee Tech University  
  - Alma D. Hales, Tennessee Tech University  
  - Bryce W. Hammer, Tennessee Tech University
- *Toward Scientific Accountants*
  - Katherine J. Lopez, St. Edward’s University
Thursday, August 13, 2020

3:00 pm–3:30 pm EDT

Break

3:30 pm–4:30 pm EDT

Concurrent Sessions

15.01: Faculty and Service Learning
Specialized Knowledge - 1.2 CH

Moderator: Maureen K. Flores, Troy University

Accounting Faculty: Will There be Enough
Anna J. Johnson, East Carolina University
Denise Dickins, East Carolina University
John T. Reisch, East Carolina University

Accounting for Change: Using Service Learning in the Classroom
Kimberly Tribou, McMurry University

15.02: Roundtables: Student Success
Specialized Knowledge - 1.2 CH

Moderator: Wayne B. Thomas, The University of Oklahoma

Writing in 2 Directions: Teaching Students to Communicate Effectively for 2 Different Audiences
JaLynn Thomas, University of Arkansas

A Win With Students—Learning by Doing With a Team-Based Project Spanning Budgeting, Production and Performance Measurement
Karen Congo Farmer, Texas A&M University
Amy Fredin, St. Cloud State University

In Forming Views of Information in Interviews
Daniel Shallcross, Baylor University
Paul Mason, Baylor University
Martin Stuebs, Baylor University

X-Tupling the CPA Pass Rate
Frank Badua, Lamar University
Clare Burns, Lamar University

4:30 pm–5:00 pm EDT

Break
Concurrent Sessions

16.01: Class Activities

Specialized Knowledge - 1.2 CH

Moderator: Eva M. Ström, Hanken School of Economics

Classroom Giving Games: An Experiential Activity to Learn About Bias in Decision-Making
Nicole C. Sutton, The University of Technology, Sydney
Raechel Wight, The University of Technology, Sydney

Plato Renovation Company Case: Estimating Bad Debts Using Detailed Customer Transaction Data
Gus De Franco, Tulane University
Pengkai Lin, Tulane University

Collaborative Learning with Google Products
Maureen K. Flores, Troy University

16.02: Posters: Videos, Robots, App and Clickers

Specialized Knowledge - 1.2 CH

Moderator: Yaneli Cruz, Instituto Tecnológico Autónomo de México

Activating Large Lecture Financial Literacy Learning through Collaboration and Clickers
Danny Royer, Ball State University
Olga McAtee, Ball State University

Basic Exposure to Alteryx and Robotic Process Automation (RPA)
Richard Walstra, Dominican University

Connections and Reflections: Making Accounting Relevant with Help from Our Professional Organizations and By Using an App to Reflect
Jill Mitchell, Northern Virginia Community College

The Robots are Coming! Let’s Build a Bridge to Accounting Technology: A Case Using AccountingPod
Victoria Clout, UNSW Sydney