



American Accounting Association

Council Meeting Agenda
Wednesday, April 30, 2014
1:00 pm – 3:00 pm
Webinar

Council Members Attending		
Board of Directors Mary Barth, President Christine Botosan, President-Elect Karen Pincus, Past President Stephen Moehrle, Vice President–Finance-Elect Steven Kachelmeier, Vice President–Research & Publications David Stout, Director–Focusing on Membership Shaun Budnik, Director – Focusing on Academic/Practitioner Interaction Robert Lipe, Director–Focusing on Intellectual Property Anne Christensen, Director–Focusing on Segments	Council Officers Patricia Poli, Chair Hughlene Burton, Chair-Elect International Members-at-Large Elizabeth Demers Dan Elnathan Region Representatives Nancy Uddin, Mid-Atlantic Mehmet Kocakulah, Midwest Susan Hughes, Northeast David Stott, Ohio Ralph Welton, Southeast Bambi Hora, Southwest Stephen Wheeler, Western	Section Representatives Elaine Mauldin, AIS Don Finn, APLG Audrey Gramling, AUD Kathryn Epps, DIV Dana Forgione, GNP Ervin Black, IAS Leslie Eldenburg, MAS Graham Gal, SET Susan Crosson, TLC Markus Ahrens, TYC
Incoming Council Members Attending		
Gary Biddle, Director–Focus on International		
Guests & Staff Attending		
Julie Smith David, Chief Innovation Officer		Barbara Brady, Member and Leader Services Director David Boynton, Segment Services Manager
Unable to Attend		
Alan Reinstein, Vice President-Education Dale Flesher, Vice President–Finance Recep Pekdemir, Director–Focusing on International Tracey Sutherland, Executive Director Robert Allen, Past Chair Steven Kaplan, ABO Sandra Callaghan, ATA Marlene Plumlee, FARS Timothy Louwers, FIA Donald Ariail, GIWB Steven Mintz, PI		

Chair, Pat Poli called the meeting to order at 1:00pm. A quorum was present.

Minutes
<p>A. Welcome – Pat Poli welcomed everyone. The agenda was reviewed and no additions/changes were made.</p> <p>B. Overview of Sharpening Our Vision II – Stephen Moehrle and Julie Smith David updated Council on the progress being made by the Sharpening Our Vision II Operations Task Force. They requested feedback from Council on the current draft for Value Elements, and said that a draft for the Value Statements would be prepared in time for the May Strategic Retreat. They then described the sample projects that the Task Force team working on Best Practices was working with in order to find ways to develop processes to make project improvements more expeditious. A draft for these processes would be prepared for the May Strategic Retreat. Lastly, they reported on the progress of the Task Force team that was focusing on making the Association’s finances sustainable, and matched to the overall strategy. This team is currently gathering information and expertise.</p> <p>Next, Christine Botosan reported to Council on the progress of the SOV II Strategic Initiatives Task Force. They described how the Task Force was working to clarify the vision behind the initiatives that they were primarily exploring – the four AAA</p>

Minutes
Centers. The Task Force has split into teams, each of which is working on a business concept for one of the four Centers. The next step will be to do benchmark research of other organizations.
C. Planning for the Annual Meeting – Patricia Poli described the goal for the SOV II project at the Annual Meeting, which is to communicate to members why the AAA is going to undertake these changes. In particular, it will be important for Segment volunteer leaders to understand, and buy into, these changes, so that they can help with the next phase of development. Patricia Poli urged Council members to ask their fellow Segment leaders to attend one of the two SOV panels at the Annual Meeting.
The meeting adjourned at 3:00pm.