Minutes

A. Welcome – Hughlene Burton welcomed everyone to the Council meeting. The agenda was reviewed and no additions/changes were made.

MSC to approve the November 2014 Council Meeting minutes.

B. Executive Director’s Report - Tracey Sutherland updated Council on several significant developments within the AAA:

- Publications – there are two new journals that have been approved: The Journal of Forensic Accounting Research and the Journal of Financial Reporting.
- AAA Website Relaunch – the AAA website has been upgraded to coincide with the upgrade of our membership database.
- BOD elections are in process and results will be announced in April, following an audit of results.
- Tracey updated Council on the Litigation.
- Cook Prize – the Selector Team has been decided upon and nominations will soon begin for the inaugural prize which will be awarded at the 2015 Annual Meeting.
C. Transitioning from Sharpening Our Vision to Implementing the Centers for Advancing Accounting – Christine Botosan gave an overview of the journey from the beginnings of the Sharpening Our Vision I, Sharpening Our Vision II, and now the fruition of the Centers for the Advancement of Accounting.

Julie Smith David spoke of the investments needed to make the Centers a reality including budgeting and staffing. She announced that Susan Crosson was chosen as the first Center Director focusing on Education. Julie also announced that after a space analysis and due diligence, the AAA has purchased new office space that will accommodate current and future staff.

D. Amplifying Section & Region voices as part of Centers – Julie Smith David explained that the Centers will be an integral part of the organization. The Centers and Segments should not compete, but work in harmony within the AAA. Julie also announced that the AAA was partnering with a data company called Powerlytics that provides statistical data from the IRS and Department of Labor. The AAA would be the exclusive distributor of the Powerlytics dashboards to educational institutions, which would generate income and provide a service to schools at a lower cost.

Julie reported on the five initial projects of the Centers: (1) Accounting is Big Data Conference, (2) One Hour of Accounting, (3) Fix the Debt speaker for the Region Pilot National Speaker Series, (4) Curated Repository of Teaching Sources, and (5) Exploring Channels to Speak to Practice and Society. Bruce Behn led and exercise among Council members where each table discussed what they felt were the most important aspects of the projects and how the segments could contribute to them.

E. Election for the 2015-2016 Council Chair-Elect – Council elected Mark Dawkins as the 2015-2016 Council Chair Elect.

Annual meeting Update – Christine Botosan provided an update on the upcoming 2015 Annual Meeting. Two confirmed speakers were announced: author Jacob Soll and Presidential Scholar Charles Lee. Erlinda Jones shared with Council a proposed mobile application for the Annual Meeting.

Publication Ethics Task Force Update – Julie Smith David thanked the PETF members and reminded Council that three policies have been developed: Plagiarism, Authorship and Data. She also reviewed the process for how policies are developed and implemented.

F. Finance Update – Stephen Moehrle provided an update to Council on the 2015-2016 Budget. He discussed how the new budget accounts for the costs related to Center activities, as well as the recommendation to increase AAA dues prices by $5.00 for the upcoming membership year.

MSC to approve membership dues prices for the 2015-2016 year.

G. AAA Nominations Committee Member Elections with Updates – Hughlene Burton described the voting process that would be used to elect five members to the 2015-2016 AAA Nominations Committee, as well as two alternates.

Elected to the 2015-2016 AAA Nominations Committee: Gail Hoover King, Mehmet Kocakulah, Nancy Nichols, Marlene Plumlee, and Naomi Soderstrom. Robert Larson and Grace Pownall were chosen as alternates.

Note: After the Council meeting, it was discovered that an error had occurred – Mehmet Kocakulah and Marlene Plumlee are current Council members, and are therefore ineligible to be elected to the Nominations Committee according to the Bylaws. Steps are being taken to conduct a re-vote for the Nominations Committee.

Reported on during the vote count process:
Steve Kachelmeier provided an update on the Council Committee on Awards Committee. The team met today and will begin populating the committees for next year that select the AAA Awards.

Erv Black gave the Council Advocacy Committee update. Sandra Callaghan will be the Chair next year. He requested that Segments bring any ideas for the Committee forward.

H. Segments Update – Anne Christensen reported that the Ohio Region has been added to the Region Pilot Program. There has been positive feedback from Pilot Region representatives and attendees of the meetings. Anne asked several members to provide “Best Practices” from their experiences:
• Alan Styles reported that the Pilot Program outline has worked well, from the support provided by the AAA, to the overall program structure and securing meeting locations.
• Don Finn spoke of Multi-Year Contracts and how this has enabled the AAA to secure better hotel rates and locations for meetings.
• Tina Loraas shared the JIS packet and the importance of submitting to the journal as well as marketing it to members.
• Graham Gal reported on how Open Access AAA members for JETA will increase readership, especially in the international market, which may lead to more International submissions.
• Kim Sawers discussed the initiatives with BRIA and the move to publish replication studies, studies with non-significant
results, and RFPs.
Several other members shared positive ideas/outcomes from various Segment meetings.

I. **April Webinar Planning** – Hughlene Burton asked for suggestions from the floor for the April Council Webinar Agenda. One suggestion was to have a clearing house for visiting professor positions where open positions could be posted through the AAA.

J. **Wrap Up and Reception Information** – Hughlene Burton and Tracey Sutherland thanked everyone for attending the Council Meeting and reminded everyone that there would be a reception at the new AAA building this evening.

**The meeting adjourned at 4:45 pm.**
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<thead>
<tr>
<th>Date</th>
<th>Call or Meeting</th>
<th>Details</th>
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<tbody>
<tr>
<td>2015</td>
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<tr>
<td>April 20, 2015</td>
<td>Council Webinar</td>
<td><strong>Webinar:</strong> 11:00 am – 1:00 pm EDT</td>
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<tr>
<td>August 8 - 12, 2015</td>
<td>Annual Meeting BOD/Council Meeting</td>
<td><strong>Meeting Location:</strong> Chicago, Council meets Sunday, August 9 from 4:00 – 6:00 pm.</td>
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<tr>
<td>November 12 – 15, 2015</td>
<td>Fall 2015 BOD/Council Meeting</td>
<td><strong>Meeting Location:</strong> New York City, Council arrival Friday, November 13, Council meets all day Saturday, November 14 followed by a reception. Departure from the hotel can be anytime Sunday, November 15.</td>
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<td>2016</td>
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<td>March 17 – 20, 2016</td>
<td>March 2016 BOD/Council Meeting</td>
<td><strong>Location TBA:</strong> Nashville or Scottsdale likely, Council arrival Friday, March 18. Council meets all day Saturday, March 19. Departure from the hotel can be anytime Sunday, March 20.</td>
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