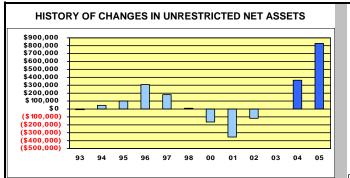
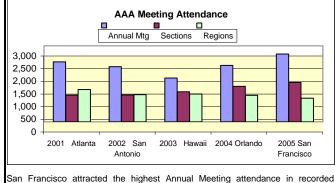
## Key Performance Indicators American Accounting Association After Fiscal Year Ending 8/31/05



Note that dues increases were imposed in 1996 and 2004, a budget crisis occurred in 2001and cost controls resulted in a breakeven budget in 2003. Included in the 2005 surplus of \$828K is \$555K of journal aggregator royalty revenue designated by the E.C. for future needs.

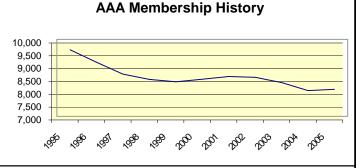
| Unrestricted Net Assets at               | 8/31/2005   | 8/31/2004   |
|--|-------------|-------------|
| General Fund                             | \$1,887,428 | \$1,059,850 |
| Acct. Behavior & Org. Section            | \$66,155    | \$67,174    |
| Accounting Programs Leadership Group     | \$91,650    | \$71,238    |
| American Taxation Association            | \$84,921    | \$66,347    |
| Artificial Intelligence Section          | \$37,080    | \$47,436    |
| Auditing Section                         | \$195,294   | \$162,627   |
| Diversity Section                        | \$16,515    | \$12,724    |
| Financial Accounting & Reporting Section | \$145,999   | \$153,422   |
| Gender Issues Section                    | \$19,247    | \$18,346    |
| Government & Non-Profit Section          | \$16,051    | \$19,828    |
| Information Systems Section              | \$84,904    | \$89,964    |
| International Accounting Section         | \$105,690   | \$109,107   |
| Management Accounting Section            | \$53,862    | \$62,593    |
| Public Interest Section                  | \$21,830    | \$19,783    |
| Teaching & Curriculum Section            | \$100,822   | \$96,667    |
| Two Year College Section                 | \$6,951     | \$8,279     |
| Mid-Atlantic Region                      | (\$6,285)   | \$6,127     |
| Midwest Region                           | \$53,303    | \$47,049    |
| Northeast Region                         | \$39,720    | \$38,544    |
| Ohio Region                              | \$17,877    | \$10,284    |
| Southeast Region                         | \$71,781    | \$66,836    |
| Southwest Region                         | \$10,026    | \$9,422     |
| Western Region                           | \$16,747    | \$21,450    |
| Total all funds                          | \$3,137,568 | \$2,265,097 |

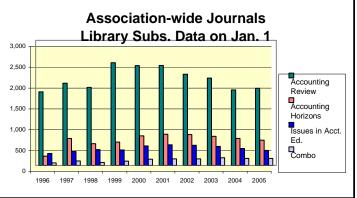
The fiscal year ending 8/31/05 showed an overall balance sheet improvement for the association as a whole. New contracts with journal aggregators Proquest and Ebsco were negotiated and will result in guaranteed royalties of \$350K per year, for four years, which has been designated by the Executive committee for future infrastructure, consulting services and other support for the AAA journal collection. Net inflows from the three main journals were higher than predicted and admin. expenses were less than budgeted.



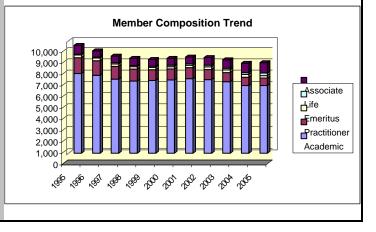
San Francisco attracted the highest Annual Meeting attendance in recorded history -- 2,681 . Upcoming Annual Mtgs. will be in Washington, Chicago, Anaheim, New York

| MEMBER DATA AS OF AUGUST 2005 |          |              |          |      |           |       |  |  |
|-------------------------------|----------|--------------|----------|------|-----------|-------|--|--|
|                               | Academic | Practitioner | Emeritus | Life | Associate | Total |  |  |
| 1995                          | 7,085    | 1,421        | 231      | 83   | 777       | 9,597 |  |  |
| 1996                          | 6,933    | 1,301        | 235      | 86   | 550       | 9,105 |  |  |
| 1997                          | 6,591    | 1,145        | 212      | 105  | 593       | 8,646 |  |  |
| 1998                          | 6,417    | 1,068        | 219      | 102  | 636       | 8,442 |  |  |
| 1999                          | 6,473    | 965          | 207      | 94   | 610       | 8,349 |  |  |
| 2000                          | 6,528    | 975          | 207      | 117  | 621       | 8,448 |  |  |
| 2001                          | 6,643    | 972          | 217      | 130  | 594       | 8,556 |  |  |
| 2002                          | 6,557    | 897          | 239      | 138  | 688       | 8,519 |  |  |
| 2003                          | 6,373    | 810          | 238      | 146  | 750       | 8,317 |  |  |
| 2004                          | 6,026    | 734          | 245      | 151  | 847       | 8,003 |  |  |
| 2005                          | 6,019    | 676          | 209      | 235  | 918       | 8,057 |  |  |





The membership chart above shows a steady decline in membership from year to year with the exception of a temporary influx of new members in the 2001-02 period when membership promotion campaign was initiated with the help of a marketing company. The decline in membership was abated in 2005 by the number of new members attending the Annual Meeting and the increase in associate members in the past year. The library subscription chart shows a consistent decline in subscritions to hard copy association-wide journals which will change with the advent of electronic library access.



## KeyIndicators8-31-05.xls